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*Business Growth Consultant*

*Less Work, Less Stress, More Success®*

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**Mark Mikelat**

*You can Laugh a lot, You can Learn a lot with Mick-a-lot.*



## **How to Be a Twitter Rock Star. Learn Twitter Marketing Success Secrets.**

Imagine it. Imagine that you have Rock Star status. Imagine that you are a Twitter Rock Star. You have fans and these fans love you. They line-up to buy your concert tickets and they sing your praises to their friends. They promote you and they do it again and again. This can happen on Twitter. *You can be a Twitter Rock Star. Come and learn how.*

### **Learning Objectives**

In this training you will learn:

- Why you want to be a Twitter Rock Star
- What Twitter is and how to speak tweet-speak
- Who promotes Twitter Rock Stars
- When Rock Stars promote
- How to build, keep and grow your Rock Star Status

### **About Mark Mikelat**

Mark Mikelat, a business growth expert, speaker, consultant, and author, has extensive experience in marketing and sales strategy. He has successfully consulted with corporations all throughout the world in sales channel development, sales systems implementation, marketing strategy, social media marketing and email marketing. Some of his clients have included Microsoft, Coach Luxury Brands, Hewlett Packard, the Los Angeles School District and many others. His humorous programs are jam-packed with actionable and practical advice that business leaders can put into action immediately to increase their sales, win more clients, and grow their businesses. He is the author of multiple books and you can learn more about him by visiting [www.BuildingAspirations.com](http://www.BuildingAspirations.com)