## **Mark Mikelat**

Business Growth Consultant

Less Work, Less Stress, More Success®



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You can Laugh a lot, You can Learn a lot with Mick-a-lot.





Video Marketing Success Secrets. How to Market on YouTube.

Video marketing is powerful! YouTube is on fire! Don't get burned. Come learn the success secrets from a social media expert who has been in front of and behind the camera.

## **Learning Objective**

In this training you will learn:

- The benefits of YouTube and why you should market there
- Social Media Integration and how to do it quickly
- Best Case Practices for powerful branding
- Practical tips to save time energy and money

## **About Mark Mikelat**

Mark Mikelat, a business growth expert, speaker, consultant, and author, has extensive experience in marketing and sales strategy. He has successfully consulted with corporations all throughout the world in sales channel development, sales systems implementation, marketing strategy, social media marketing and email marketing. Some of his clients have included Microsoft, Coach Luxury Brands, Hewlett Packard, the Los Angeles School District and many others. His humorous programs are jam-packed with actionable and practical advice that business leaders can put into action immediately to increase their sales, win more clients, and grow their businesses. He is the author of multiple books and you can learn more about him by visiting <a href="https://www.BuildingAspirations.com">www.BuildingAspirations.com</a>