

Mark Mikelat
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Less Work, Less Stress, More Success®

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You can Laugh a lot, You can Learn a lot with Mick-a-lot.



Social Media Marketing Success Secrets

This is a 3-hour, live, and interactive workshop that is packed with practical and easy to understand information to help you grow your business with social media marketing.

Imagine that you have a marketing campaign and thousands of people are excited about it. They are so excited that they share it with their friends, and in turn, they share it too! This is the power of social media marketing. With a bit of know-how you can reap huge rewards in the form of more customers and more revenue. You can tap into the branding power of email campaigns, the magic of video marketing on YouTube, the instant messaging power of Twitter, the buzz of Facebook interaction, and the strategic connections on LinkedIn. *You can enjoy huge success with Social Media Marketing. Come and learn how.*

Learning Objectives

In this training you will learn:

- The secret to engaging your audience in social media
- The most critical and important social media platform there is
- How to create social media campaigns that result in more business and customers
- The power of persuasive content with a strong call to action
- How to use low-cost and no-cost tools to save you tons of time and money
- The killer mistakes that you must avoid at all cost
- How to implement an comprehensive plan without spending a pile of cash

About Mark Mikelat

Mark Mikelat, a business growth expert, speaker, consultant, and author, has extensive experience in marketing and sales strategy. He has successfully consulted with corporations all throughout the world in sales channel development, sales systems implementation, marketing strategy, social media marketing and email marketing. Some of his clients have included Microsoft, Coach Luxury Brands, Hewlett Packard, the Los Angeles School District and many others. His humorous programs are jam-packed with actionable and practical advice that business leaders can put into action immediately to increase their sales, win more clients, and grow their businesses. He is the author of multiple books and you can learn more about him by visiting www.BuildingAspirations.com.