

Greetings from Collingwood,

We are trying to start a new initiative of Class Representatives within the alumni community. This year we would really like to engage more of our alumni and locate those who we've lost contact with, but we'll need your help.

The first step towards increasing alumni engagement was the creation of individual **Facebook groups for each grad year**. We'd like your help in adding classmates, posting news, and just communicating with your old classmates so they feel connected with the Collingwood Community. In the coming months we may be asking for your help in encouraging your classmates to participate in new alumni initiatives and fundraising opportunities. The primary role of the Class Rep will be to encourage engagement and participation.

We're keen to make the Class Rep program an integral part of the Collingwood Alumni Association. Class Reps will be the link between the school and our alumni, and we are hoping to expand and invigorate the initiative to include more alumni and make it easier for the Reps and the school to communicate by:

- Keeping in touch with their classmates
- Spreading the word about upcoming events
- Locating missing classmates
- Passing on any interesting information and news about classmates to post in our Class Notes
- Participating in class reunions; and
- Attending alumni events and encouraging others to attend.

This is a fun, volunteer position. We request a year or two of your commitment to the position and would like to have two to four Class Reps for each grad year. We are also always looking for more people to volunteer as Class Reps, so if there is anyone who you think would also be a good candidate for this initiative, we'd like to hear from you.

Please let us know if we can count on you to be a 2015 Class Rep by contacting meri.kimura@collingwood.org by June 30th, 2015. We look forward to hearing from you!