ABOUT THE INITIATIVE

The Stanford Global Supply Chain Management Forum invites you to join a new research consortium, the Initiative for the Study of Supply Chain Responsibility.

The Initiative’s charter is to explore the relationship between global supply chain social and environmental responsibility (SER) and traditional business performance measures. Members include academics, NGOs, and companies interested in furthering this emerging field of research.

The Initiative will develop a new maturity framework for SER supply chain practices and explore the relationship between global supply chain SER and traditional business performance measures. SER dimensions expand the traditional supply chain measures of quality, timeliness, and functionality to include:

- Workforce management
- Environmental sustainability
- Ethics

We will explore the following topics in depth in order to gain broader insights on the three main dimensions listed above:

- Excessive overtime
- Hazardous materials and pollution
- Counterfeit electronics components

Initial activities are being generously funded by gifts from Microsoft, the Center for Responsible Enterprise and Trade (CREATe), EMC, Intel, Cisco, PwC and Ryder. We will benefit from the participation of Professor Hau Lee and Professor Josh Cohen of Stanford University, Professor Richard Locke of MIT, and Business for Social Responsibility. We are seeking additional consortium members with an interest in advancing the state of the art in global supply chain SER.

RESEARCH OBJECTIVES

Our objective is to advance supply chain responsibility research and best practices and to disseminate this knowledge to key audiences.

Over a two-year period, the Initiative consortium will study the specific practices that inform a company’s maturity along each SER dimension and explore the resulting impact on overall business performance.

Consortium members will actively participate in refining the research objectives and in identifying companies to participate in a case-based study of innovative practices in responsible supply chain management.
EXPECTATIONS OF CONSORTIUM MEMBERS

- Contribute $15,000* toward research funding
- Help define the specific socially and environmentally responsible (SER) dimensions to be included in the maturity framework
- Participate in confidential interviews regarding your company’s SER supply chain practices and those of your suppliers
- Share your company’s SER practices with other consortium members
- Validate the maturity framework created by the Stanford research team
- Review and refine the initial research findings
- Participate in events focused on “The Future of Supply Chain Responsibility”

MEMBER BENEFITS

- Reduced membership investment in the Stanford Global Supply Chain Management Forum*
- The opportunity to shape the consortium’s research agenda
- Access to best practices associated with leaders along the SER maturity continuum
- Complementary attendance at Stanford’s Socially and Environmentally Responsible Supply Chains Conference (October 2012)
- Recognition as a forward-thinking organization with respect to supply chain responsibility

* Founding members of the Initiative for the Study of Supply Chain Responsibility may have their investment applied toward membership in the Stanford Global Supply Chain Management Forum

FOR MORE INFORMATION

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