



The Polar Express Event

Saturday, December 19, 2015

Grafton Fire Department

Approximately 500 parents and children climb aboard The Polar Express in Port Washington, Grafton and Cedarburg. We'll make our way to The North Pole (Grafton Fire House) where fun awaits for all who journey there!

Sponsorship Opportunities

- **Presenting Sponsor** ————— **\$1500** —SOLD—Port Washington State Bank—

Includes special recognition and prominent signage at the event, exclusivity, company logo on flyer and tickets. Tickets available for purchase at their locations. Promotional material in program, vendor table at event.
- **Transportation Sponsor** **\$200 per bus**

Includes banner signage on each of the four buses used to transport participants from Cedarburg and Port Washington to the event in Grafton.
- **Crafts Sponsor** **\$250**

Includes signage posted in Elve's workshop where crafts are created for children to take home.
- **Santa Sponsor** **\$200**

Includes signage where Santa gives children their "First Gift of Christmas" and pictures are taken.
- **Cookie Sponsor** **\$150**

Includes signage and recognition where participants frost and decorate 300 Christmas shaped cookies.
- **Hot Chocolate Sponsor** **\$100**

Includes signage and recognition in Refreshments area. Covers cost for hot chocolate, marshmallows and cups for about 250 children
- **Coffee Sponsor** **\$75**

Includes signage and recognition in Refreshments area. Covers cost for regular and decaf coffee, cups and creamer for 300 adults.
- **Vendor Table Sponsor** **\$50**

A table will be provided for promotional material, or information can be inserted into a bag given to participants on site.

Custom Sponsorship Packages available upon request

Name: _____ Company Name: _____

Email: _____ Work Phone: _____

Sponsorship Level: _____ Sponsorship Amount: _____

_____ Check _____ MC _____ Visa _____ AmEx

Credit Card #: _____ Exp. Date _____ CSC _____

Confirmation of Sponsorship is requested by **December 1** to guarantee fulfillment of all sponsorship elements. Please make checks payable to: Village of Grafton and send to Grafton Parks and Recreation, 675 N. Green Bay Road, Grafton, WI 53024. 262-375-5310