

For More Information:
Jeff McCarthy, 262-560-2196
jeff.mccarthy@fbfcwi.com

First Bank Financial Centre Announces Return of “Holi-Days of Giving” *Nominations Accepted Now Through November 28*

Oconomowoc (Oct. 26, 2015) – [First Bank Financial Centre](#) (FBFC), a full-service, community bank with locations throughout southeastern Wisconsin, is once again spreading good cheer this year with its “Holi-Days of Giving” initiative. Throughout December, the bank will help wishes come true by delivering \$500 checks to 12 nonprofits and gifts, valued up to \$500, to 12 families or individuals.

Anyone can nominate a local charity or someone they feel deserves a little holiday cheer. Nominations can be made now through November 28 by visiting any of the bank’s locations or online at [FBFCWI.com/holidays](#). In December, each First Bank Financial Centre branch will grant an individual wish and donate \$500 to an area nonprofit. FBFC has locations in Brookfield, Germantown, Grafton, Hartford, Hartland, Menomonee Falls, Mequon, Milwaukee, Oconomowoc and West Bend.

“We have a long history of giving back and supporting the communities we serve. It’s a commitment that’s woven into our culture and spirit,” says Mark W. Mohr, president and CEO of First Bank Financial Centre. “Last year’s Holi-Days of Giving program was a tremendous success, and we hope to continue that goodwill this year.”

During surprise celebrations at FBFC’s locations in 2014, the bank distributed presents that ranged from \$500 gifts of cash to a night on the town for a woman recovering from colon cancer to Packer gear and necessities such as shoes, boots and transportation passes for an elderly woman who lives alone.

The nonprofits who received \$500 checks from the bank’s Holidays of Giving included: [Rogers Memorial Hospital](#); [Family Promise of Western Waukesha County](#); [Rock River Cancer Research Foundation](#); [Lake Country Bread of Life](#); [The Nation of Patriots](#); [Addiction Resource Council/Waukesha County Drug Free Communities](#); [Family Promise of Ozaukee County](#); [Lyds for Kids](#); [Severson Sisters](#); [Albrecht Free Clinic of Washington County](#), [Washington County Humane Society](#) and; [Sycamore Tree Childcare](#).

Over the past five years, the bank has donated over \$1 million to area organizations, and its employees contribute volunteer hours to more than 400 groups and nonprofits annually. This year, FBFC is on pace to match those numbers.

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Headquartered in Oconomowoc, First Bank Financial Centre (FBFC) is a full-service community bank focused on meeting the financial needs of local businesses and individuals. FBFC has served southeastern Wisconsin since 1859 and has full-service branch locations covering Waukesha, Milwaukee, Ozaukee, and Washington counties. The bank's executive team and its 275 employees are committed to contributing to the success and vitality of the communities they serve.