



A Commitment to Community

At Aurora Health Care, we are committed to progress, to creating better care models, and bringing them to the forefront of our practices. We empower our patients, our communities, to live full lives. We address gaps in healthcare in our communities, and we ensure that everyone has access to the best care possible.

This includes our work in pre-hospital care. Currently, in Ozaukee County emergency medical service (EMS) response times are eight to ten minutes after the 911 call has been placed, double the national average. Imagine an immediate response time, eliminating the patient's time without care. Time lost in some cases could be the difference between life and death.

Our goal is to improve emergency medical services in Ozaukee County by: implementing emergency medical dispatch by providing pre-arrival bystander instructions, supporting EMS on-scene, increasing AED placement, EMS training and simulation, and training our communities in CPR.

Studies show that with early access to care, patients are afforded the opportunity for the best possible outcomes, whatever the medical situation. Live Well Ozaukee will raise funds and awareness to help change lives and save lives of Ozaukee County residents and visitors alike.

2015 Live Well Ozaukee

Benefiting emergency medical services in Ozaukee County, guests will be treated to a gourmet "Farm to Fork" dinner prepared with locally grown and raised products; fun, interactive, and educational Live Well learning stations; and fabulous silent and live auction packages.

When: Friday, August 14th 2015
6:00 p.m. – 10:00 p.m.

Where: The Watermark at Shully's
146 Green Bay Road, Thiensville, WI 53092

Guest Tickets

Exclusive online only early bird pricing of \$85.00 per guest or \$880 per table now through April 15th.
Regular priced tickets resume April 16th of \$100 and \$1,000.

Contact

Erin Starck with the Aurora Health Care Foundation
Phone) 262-329-1070
Email) erin.starck@aurora.org
Website) www.give.aurora.org/livewellozaukee

Advertising Sponsorships (please see attached form on size dimensions)

- Individual/Company name featured in the program book
- \$1,200 Center page
- \$1,000 Inside front cover
- \$700 Inside back cover
- \$300 Full page
- \$150 ½ page
- \$100 ¼ page
- \$50 Business Card



Live Well Station:

- Logo in program booklet
- Name listed on PowerPoint slide
- Opportunity to provide guests with a giveaway at station
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Option to purchase tickets to the event

Special Guest Tickets or Table: \$100/\$1,000

- 8 tickets for guests of your choice or sponsor
- Name in program
- Corporate/name sign at table
- Name/organization name listed on Aurora Medical Center Grafton's donor wall

Underwriting/Day-Of Recognition: \$1,500 (valet, cocktail hour, etc.)

- Name in event program
- 8 tickets to the Live Well Ozaukee event
- Name on table signage
- Recognition on other signage (location of signage to be mutually agreed upon based on underwriting opportunity)
- Name listed on sponsor recognition slide
- Business card size ad in program booklet
- Opportunity to provide guests with a giveaway item (company provides)
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Invitation to attend Aurora Medical Center in Grafton's donor reception
- Recognition in Aurora Health Care Annual Report
- Name/organization name listed on Aurora Medical Center in Grafton's donor wall

Level 3 \$2,500

- Pre-Event: Community-wide exposure through partnership activity of your choice, such as:
 - Science Circle: Conversation about the science behind Aurora services
 - Day with a Doctor: Don your scrubs and spend a day shadowing an Aurora physician
 - Living Well House Party: Enjoy a small gathering with an Aurora physician(s)
- Name listed in event invitation and program
- Name featured in on screen sponsor recognition slide
- ¼ page ad in program booklet
- One table (8 seats) with corporate sign
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Invitation to attend Aurora Medical Center in Grafton's donor reception
- Recognition in Aurora Health Care Annual Report
- Name/organization name listed on Aurora Medical Center in Grafton's donor wall

Level 2 **\$5,000**

- Prominent exposure at the Live Well Event
- Recognition for the podium
- Logo featured in second-tier position in event invitation and program
- Logo featured in on screen sponsor recognition slide
- Half page ad in program booklet
- Community-wide exposure through partnership activity of your choice:
 - Dessert Challenge: Invite your employees or Aurora caregivers to a bake-off – the winning dessert will be featured at the event.
 - Wine Tasting: Help choose the red and white wine to be served at this year's event.
 - Chef Selection: Choose dinner or hors d'oeuvres for cocktail hour
 - Research Day or Reception: Treat your guests to a special opportunity to Aurora leaders
- One table (8 seats) with corporate signage
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Invitation to attend Aurora Medical Center in Grafton's donor reception
- Invitation to attend Aurora President's Donor Reception with Dr. Nick Turkal
- Recognition in Aurora Health Care Annual Report
- Name/organization name listed on Aurora Medical Center in Grafton's donor wall



Level 1 **\$7,500**

- Prominent exposure at the Live Well Event
- Recognition for the podium
- Name and logo featured in second-tier position in event invitation and program
- Name and logo featured in on screen sponsor recognition slide
- Half page ad in program booklet
- Community-wide exposure through partnership activity of your choice, such as:
 - After Party: Keep the celebration going by hosting the event's official after-party.
 - Community Poster Contest: Boost your brand with a community-wide contest to design the cover of next year's event program book.
 - Wellness Series: Engage your employees by inviting Aurora experts to present on health & wellness-related topics of your choice.
- One table (8 seats) with corporate signage
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Invitation to attend Aurora Medical Center in Grafton's donor reception
- Invitation to attend President's Donor Reception with Dr. Nick Turkal
- Recognition in Aurora Health Care Annual Report
- Name/organization name listed on Aurora Medical Center in Grafton's donor wall

Signature Sponsor **\$10,000**

- Prominent exposure at the Live Well event and in all promotional materials
- Opportunity to welcome guests at the event
- Name and logo featured in top-tier position in event invitation and program
- Name and logo featured in on-screen welcome slide as Signature Sponsor
- Full page ad in program booklet
- Two tables (8 seats each) with preferred seating with corporate signs
- Opportunity to serve on the event committee
- Opportunity to provide volunteers for the event
- Invitation to attend Aurora Medical Center in Grafton's donor reception
- Invitation to attend President's Donor Reception with Dr. Nick Turkal
- Recognition in Aurora Health Care Annual Report
- Name/organization name listed on Aurora Medical Center in Grafton's donor wall

Payment Information
Deadline for commitments is July 1, 2015

We authorize Aurora Health Care to include our individual/corporate name on all Live Well Ozaukee materials consistent with our sponsorship levels as marked:

- | | | |
|-------------------------------------|--------------------------|-------------------------------|
| Signature Sponsor | <input type="checkbox"/> | \$10,000 |
| Level 1 Sponsor | <input type="checkbox"/> | \$7,500 |
| Level 2 Sponsor | <input type="checkbox"/> | \$5,000 |
| Level 3 Sponsor | <input type="checkbox"/> | \$2,500 |
| Live Well Sponsor | <input type="checkbox"/> | \$1,500 |
| Underwriting | <input type="checkbox"/> | \$1,500 |
| Table Sponsor | <input type="checkbox"/> | \$1,000 |
| Individual Ticket | <input type="checkbox"/> | \$100 each (____ # attending) |
| Advertising Sponsor (form attached) | | |
| Center page | <input type="checkbox"/> | \$1,200 |
| Inside front cover | <input type="checkbox"/> | \$1,000 |
| Inside back cover | <input type="checkbox"/> | \$750 |
| Full page | <input type="checkbox"/> | \$300 |
| ½ page | <input type="checkbox"/> | \$150 |
| ¼ page | <input type="checkbox"/> | \$100 |
| Business Card | <input type="checkbox"/> | \$50 |

We are unable to participate, but would like to make a donation. \$_____

Individual/Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Deadline is July 1, 2015.

Please e-mail company name and logo to: erin.starck@aurora.org

Payment Options

Please make checks payable to the: Aurora Medical Center Grafton

Visa MasterCard American Express Discover

Total Amount: _____

Name as printed on Card: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Please mail this form with your payment to:

Aurora Medical Center Grafton

Attn: Erin Starck, Foundation Development Coordinator

975 Port Washington Rd

Grafton, WI 53024

Phone: 262-329-1070