



February 17, 2016

Mike Tsuchihashi
Atlas BBQ
1304 12th Ave
Grafton, WI

On a daily basis you read or hear about tragic drug related deaths or dealings that are becoming more prevalent in our lives. Taste for a Reason raises needed funds to support those programs designed with prevention as its top priority. Starting Point's LEAD (Living Everyday Alcohol & Drug Free) and Champions Programs (High School leader/mentoring) are instrumental in helping resist peer pressure, making healthy choices, and learning to take responsibility for their actions.

When: Thursday, May 19, 2016

Where: Ozaukee County Fairgrounds Cedarburg, WI W67N866 Washington Ave.

What: Delicious Food & Beverage tasting from local vendors, silent auction

Why: Empower our youth to remain healthy and drug-free through the LEAD/Champions Programs

The many benefits of being a Taste for a Reason vendor include:

TARGETED MARKET - Your establishment's name will be listed in our invitation as well as our extensive email database that includes future customers.

MEDIA BLITZ - Starting Point distributes posters and flyers advertising the event throughout the North Shore and surrounding areas. All vendors are listed.

EVENT NIGHT - Each guest will receive a list of all vendors present at the event and we encourage you to distribute information regarding your services.

TICKETS - Two complimentary tickets to the event that you help make possible.

SAMPLE OF THE NIGHT - Ability to be chosen by guests as having the "best sample of the night." Recognition at the end of the evening and in all follow-up advertising.

We ask that you:

Provide samples of several menu items, of your choice, for 200 people. (We will call the week of the event with an approximate number of attendees.)

Provide staff to serve at your sampling table the evening of the event.

Set-up at the Fairgrounds between 5:00pm - 5:45pm on the day of the event, May 19, 2016

Please complete the enclosed "Vendor Agreement" and return it by March 8.

If you are unable to be a vendor this year but would like to donate a raffle item such as a Gift Certificate or a monetary donation, that would also be greatly appreciated.

Questions may be directed to me at 262-241-1004 or start@startingpointwi.org.

Thank you for your support,

Shea Halula, Executive Director
Starting Point, Inc

11541 N. Port Washington Rd, Suite 120 Mequon WI 53092
262-241-1004



Taste for a Reason Vendor Agreement

When: Thursday, May 19, 2016

Where: Ozaukee County Fairgrounds Cedarburg, WI W67N866 Washington Ave.

What: Delicious Food & Beverage tasting from local vendors, silent auction

Why: Empower our youth to remain healthy and drug-free through the LEAD/Champions Program

The following is a confirmation for the event. Please return one signed copy and keep one copy for your records. Once we receive your signed copy, we will send you a confirmation along with two complimentary tickets.

Restaurant: _____

Name of Staff attending the event: (Please, no more than 3 per restaurant)

Please list the names of foods and/or drinks that will be served (please note that in keeping with our agency mission, this will be an **alcohol-free event**):

Plates, napkins, cold beverage cups, forks, spoons and knives will be provided for food and drink samples. We will also provide a small chalkboard, which can be used to list your food offerings.

Please check off items that you will need for serving or preparation on site.

**Serving utensils and warmers must be provided by the individual vendor and must be marked.

Electricity

Ice

Other, please list along with amounts needed.

Will you need assistance carrying in your supplies? (We are glad to help) Yes No

Set-up time is Thursday, May 19th from 5:00pm – 5:45pm. Set-up needs to be completed by 5:45pm.
Please contact Starting Point (262) 241-1004 if you have any set-up questions.

Contact name for your restaurant: _____
(PLEASE PRINT)

(SIGNATURE OF CONTACT PERSON)

(DATE)

(CONTACT PERSON'S PHONE NUMBER AND EXTENSION)

(CONTACT PERSON'S EMAIL ADDRESS)

An 8-foot table will be available for your food display and as a work.

Location of vendor table will be based on date of vendor agreement receipt and needs.

Please return in the enclosed Starting Point envelope or fax to (262) 241-1009 or e-mail to us at start@startingpointwi.org



“Drug use Prevention is the best treatment and it costs less in lives and dollars” – Frank Kelly
On a daily basis you read or hear about tragic drug related deaths or dealings that are becoming more prevalent in our lives. ***Taste for a Reason*** raises needed funds to support those programs designed with **prevention** as its top priority. Starting Point’s **LEAD** (*Living Everyday Alcohol & Drug Free*) and **Champions Programs** (*High School leader/mentoring*) are instrumental in helping resist peer pressure, making healthy lifestyle choices, understanding the dangers of addiction, and learning to take responsibility for their actions. *Taste for a Reason* offers those who attend the experience to sample delicious foods from many excellent restaurants and food vendors. This year’s event will be held on **May 19, 2016 from 6pm to 9pm at the Ozaukee County Fair Grounds, Cedarburg Wisconsin.**

Please give thoughtful consideration in sponsoring the event at one of these various levels.
(More information on these levels on the accompanying Sponsor Agreement Form)

- ▶ Champion Level Sponsor
- ▶ Premier Prevention Sponsor
- ▶ Leadership Sponsor
- ▶ Advocate Sponsor
- ▶ Community Sponsor

In addition to knowing you are supporting these very important prevention programs, sponsor benefits are determined based on the level of sponsorship and are detailed on the accompanying *Sponsorship Agreement Form*.

To become a *Taste for a Reason* sponsor, please complete the attached agreement and submit, with your donation, to the address listed by March 8, 2016, Questions can be directed to myself at 262-241-1004 or to start@startingpointwi.org.

Thank you for supporting these programs that are instrumental in empowering our youth!

Shea Halula, Executive Director
Starting Point 11514 N. Port Washington Road
Mequon, WI 53092
262-241-1004



Taste for a Reason

Sponsor Agreement

When: Thursday, May 19, 2016
Where: Ozaukee County Fairgrounds Cedarburg, WI W67N866 Washington Ave.
What: Delicious Food & Beverage tasting from local vendors, silent auction
Why: **Empower our youth to remain healthy and drug-free through the LEAD/Champions Programs**

CHAMPION LEVEL SPONSOR (\$5,000) *Champion level sponsorship is limited to the first two respondents.*

- Sponsor name will be part of the official event name (ie: SPONSOR NAME presents Starting Point Taste for a Reason)
- Prominent logo and name placement on all media, print, e-communications and Starting Point website
- Permanent recognition on donor's plaque in reception area of Starting Point offices
- 20 tickets to Taste for a Reason

PREMIER PREVENTION SPONSOR (\$2,500)

- Prominent logo and name placement on all media, print, e-communications and Starting Point website
- Permanent recognition on donor's plaque in reception area of Starting Point offices
- 10 tickets to Taste for a Reason

LEADERSHIP SPONSOR (\$1,000)

- Logo and name placement in all media, print, e-communications and website
- 8 tickets to Taste for a Reason

ADVOCATE SPONSOR (\$500)

- Logo and name placement in all media, print, e-communications and website
- 6 tickets to Taste for a Reason

COMMUNITY SPONSOR (\$250)

- Logo and name placement in all media, print, e-communications and website
- 4 tickets to Taste for a Reason

OTHER CHARITABLE CONTRIBUTION \$ _____

SILENT AUCTION DONATION VALUE \$ _____

We are so grateful to you and your staff!

Business Name _____

(Please list your business as you would like it included in print and e-communications)

Address _____

Email Address _____

Website _____

Contact person _____

Phone _____

Additional tickets are available for \$25 per ticket. They will be \$30 per ticket at the door. If you would like to purchase additional tickets, please fill in the chart below.

of additional tickets _____ x \$25 each \$ _____

Total enclosed \$ _____ (sponsorship, other contributions, and additional tickets)

Signature _____ Date _____

Please complete both sides of form, return one signed copy and keep one copy for your records.
Contact Shea Halula at director@startingpointwi.org or 262-241-1004 with any questions.
11514 N. Port Washington Rd. Suite 120, Mequon, WI 53092

**Please return in the enclosed Starting Point envelope by March 8, 2016
to ensure inclusion in all printed materials**

