

the **Chocolate Factory**

Sensational Subs & Sundaes

FOR IMMEDIATE RELEASE

FOR ADDITIONAL INFORMATION

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THE CHOCOLATE FACTORY IN CEDARBURG TO SUPPORT LOCAL CHARITIES

CEDARBURG, WI – AUGUST 31, 2015 “Chocolate for Charities” is a new Chocolate Factory initiative to support local charities. The Cedarburg location is selling premium chocolate squares for 25 cents or five for a dollar with all profits going to Portal Industries. Every few months, The Chocolate Factory will select a different local charity to promote and support. “We are excited about this opportunity to give back to the community and to support the various local charities,” states Mike Toffler, Vice President and General Manager. The first set of charities will be promoted September through November.

The Chocolate Factory opened its doors in Cedarburg in 1972 as an ice cream parlor and candy store. Their now famous subs were added to the menu later that year. In addition to sensational subs and croissants sandwiches, guaranteed to be served warm from the oven, The Chocolate Factory serves a variety of fresh salads, delicious sundaes and over 28 flavors of premium Wisconsin made ice cream. The Chocolate Factory’s restaurants are located in Cedarburg, Elm Grove, Oconomowoc, Pewaukee, Shorewood, Waukesha and West Bend.

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