



Changes Announced at Heritage Broadcasting

For Immediate Release:
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Heritage Broadcasting/WWTV-WWUP-TV, 9&10 News announces changes to the company structure with interim General Managers, a new General Sales Manager and National Sales Manager.

Kevin Dunaway and Pete Iacobelli will act as Co-General Managers. Kevin Dunaway Vice President of News and Business has been with Heritage Broadcasting for the last 17 years. Pete Iacobelli has worked in various roles at Heritage Broadcasting for 15 years. William Kring, General Manager has announced a leave of absence.

David Karpicke will assume the role of General Sales Manager and remain as Local Sales Manager. David has worked in local sales at Heritage Broadcasting for over 20 years. He has been an integral member of the sales department with a proven, successful track record.

Lisa Froning has been promoted to National Sales Manager and will continue her role as Political Sales Manager. Lisa has held a number of key roles throughout her 10 years at Heritage Broadcasting.

"We are pleased to announce the promotions of these long term employees. Their new positions are well deserved," says Mario Iacobelli, Owner Heritage Broadcasting.

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