

"Our firm cares about you and your employees as though they were our own family. This embodies trust that year after year we will bring forth the best, most cost effective insurance programs and customer care."

AGENDA

LINKING HUMAN CAPITAL TO BUSINESS RESULTS JULY 30, 2015

9:00 - 9:15 AM Registration, Breakfast Bar

9:15 - 10:15 AM Jeff Higgins

Will Review:

- What size and cost of workforce can we afford for our business/strategic plan?
- What is Total Cost of Workforce (TCOW), how can it help optimize the workforce?
- What is the marginal return of \$1.0 invested in the workforce?

10:15 - 10:30 AM Break

10:30 - 11:30 AM Jeff Higgins

Will Review:

- What is our workforce productivity, are we gaining or losing?
- What is the ROI of our most critical talent?

11:30 - 12:00 PM Q & A





Disclaimer:

The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit. This program has been approved for 2.5 HR (Business) recertification credit hours toward PHR, SPHR, and GPHR recertification through the HR Certification Institute. For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org.



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