

For MARCH 2016

												Alumni Membership		Gender Distribution		Age Distribution		Retention ***	
Zone	Zone Section	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal	Active Member Count	Active Member %	1 July Female %	Current Female %	1 July <40	Current <40	Retention LFY	Retention YTD ****
34	N/A	6890	44	41	31	70.45%	1,743	1,694	1,717	1.36%	26	26	1.51%	23.38%	23.47%	5.79%	6.52%	87.27%	90.32%
34	N/A	6900	69	68	58	84.06%	4,550	4,280	4,386	2.48%	164	41	0.93%	22.10%	23.30%	5.63%	6.13%	89.54%	92.60%
34	N/A	6910	73	73	53	72.60%	3,105	3,045	3,137	3.02%	0	26	0.83%	23.55%	24.45%	5.85%	5.80%	88.97%	91.65%
34	N/A	6920	64	64	47	73.44%	3,333	3,216	3,219	0.09%	114	27	0.84%	22.08%	22.86%	6.62%	7.05%	90.43%	92.29%
34	N/A	6930	45	45	32	71.11%	1,523	1,529	1,604	4.91%	0	23	1.43%	24.72%	25.94%	4.84%	5.55%	85.43%	90.84%
34	N/A	6940	50	50	49	98.00%	2,485	2,372	2,428	2.36%	57	33	1.36%	23.06%	23.97%	7.34%	7.87%	88.36%	92.24%
34	N/A	6950	47	47	33	70.21%	2,001	1,832	1,887	3.00%	114	42	2.23%	34.61%	35.35%	6.00%	6.89%	86.54%	90.01%
34	N/A	6960	50	50	41	82.00%	2,427	2,229	2,283	2.42%	144	41	1.80%	23.15%	23.74%	5.65%	6.61%	87.93%	91.30%
34	N/A	6970	61	61	61	100.00%	3,274	3,163	3,245	2.59%	29	58	1.79%	22.79%	24.62%	5.63%	5.42%	89.37%	91.65%
34	N/A	6980	47	47	24	51.06%	1,981	1,892	1,901	0.48%	80	30	1.58%	27.59%	28.51%	7.08%	6.84%	83.66%	89.01%
34	N/A	6990	48	48	22	45.83%	1,897	1,853	1,871	0.97%	26	27	1.44%	29.25%	29.34%	4.37%	4.22%	88.33%	91.26%
34	N/A	7000	31	31	30	96.77%	1,008	953	994	4.30%	14	20	2.01%	34.63%	37.73%	2.10%	3.62%	89.88%	90.77%
34	N/A	7020	84	83	71	84.52%	2,549	2,392	2,486	3.93%	63	61	2.45%	33.24%	34.43%	5.48%	6.92%	86.58%	92.89%
34	N/A	7030	69	68	60	86.96%	1,997	1,981	2,018	1.87%	0	44	2.18%	24.18%	26.16%	8.99%	8.52%	90.92%	93.74%
Total			782	776	612		33,873	32,431	33,176		831	499	1.50%	25.39%	26.48%	5.97%	6.38%	88.34%	91.67%

Notes:

* # of Clubs with Membership Goal refers to the clubs that have entered a membership goal in Rotary Club Central.

** District Membership Goal is a sum of all club membership goals as reported in Rotary Club Central. Clubs that do not enter a membership goal in Rotary Club Central have a goal of net +1 members established for them. The net +1 member goals for non-reporting clubs are added to the established club goals to produce the District Membership Goal figure.

*** Retention rates refer to the percentage of club members at the beginning of the calculation period (1 July) who remain members at the end of the calculation period. New or previous members who joined the club during the calculation period are excluded from the existing member retention rate.

**** Retention YTD rates may be inflated because active membership counts are typically adjusted only twice a year in accordance with the semi-annual club invoicing schedule in January and July.