

SECOND QUARTER WORKSHOP SCHEDULE

All events held at **Café Commerce** | 600 Soledad | 1st Floor | San Antonio, TX 78205 | 210.802.1504, except where noted.
For more details and to register, please visit our website at www.liftfund.com/events

APRIL 2016

DATE | TIME

Tuesday 5

10:00 am - 12:00 pm

Thursday 7

9:30 - 11:00 am

Tuesday 12

10:00 am - 12:00 pm

Tuesday 19

6:00 - 8:00 pm

Thursday 21

9:30 - 11:00 am

Thursday 28

6:00 - 8:00 pm

EVENT | PRESENTER

Women Owned Small Business Certification Info Session

Eric Spencer, Small Business Administration

Business Model Canvas

Celina Peña, LiftFund

Credit 101

Capital One

CRM 101: How and Why to Implement a CRM Strategy

Celina Peña, LiftFund

Network like a Pro

Michael Espinoza, SABusinessCalendar.com

How to Build Your Online Marketing on a Budget

Kori Ashton, Webtegrity

MAY 2016

Tuesday 3

9:30 - 11:30 am

Thursday 5

11:30 am - 1:30 pm

Tuesday 10

10:00 am - 12:00 pm

Thursday 12

9:30 - 11:30 am

Wednesday 25

5:30 - 7:30 pm

Crowdfunding Town Hall

Cynthia Nevels, ThinkCrowdFund and Abe Chu, NextSeed

Small Business Week Mentor Roundtable

LiftFund Headquarters, 2007 West Martin Street, 78207

Co-hosted by **LiftFund**, **Café Commerce** and **SCORE**

Repairing Your Credit

Capital One

Alternative Financing

Annie Hudspeth, Small Business Administration, Alma Valdez Brown, LiftFund;

Mario Cardona, Able Lending

Gain and Maintain a Positive Online Reputation

Miguel Segura, Better Business Bureau; Veronica Morales, The Social Being; Tomas Rey, Yelp

JUNE 2016

Saturday 4

9:30 - 11:30 am

Tuesday 7

9:30 - 11:30 am

Thursday 9

9:30 - 11:30 am

Tuesday 14

10:00 am - 12:00 pm

Thursday 23

9:30 - 11:30 am

Tuesday 28

8:00 am - 6:00 pm

Make Fear Your Friend: Overcome Barriers in Your Business

Celeste Derozier, Your Intrepid Life Coaching

Improving Sales Effectiveness

Kevin Shaughnessy, Sales Xceleration

Primary Market Research

Margot Fuentes, LiftFund Women's Business Center

Building Your Credit

Capital One

Secondary Market Research

Ruben Lopez, Small Business Development Center

Patent and Trademark Conference

Co-hosted by **U.S. Patent and Trademark Office** and **Café Commerce**

Please join us every Wednesday from 9:15 - 10:15 am at **Café Commerce** to hear two entrepreneurs present their companies to a diverse audience of peers, mentors, educators and advisors. Apply to present at 1millioncups.com/sanantonio

■ **Capital One Credit Series.** \$30 for all 3 classes.

■ **Market Research Classes.** \$10 fee per class.

Reasonable accommodations for persons with disabilities will be made if requested two days in advance.



CITY OF SAN ANTONIO
ECONOMIC DEVELOPMENT
DEPARTMENT

LiftFund
WOMEN'S BUSINESS CENTER

SBA
U.S. Small Business Administration

Your Resources for Small Business Growth



Whether you're a startup or seeking to grow your business, you've come to the right place to find resources and experts in business.

Together, LiftFund and the City of San Antonio have partnered to bring you Café Commerce, a resource center for aspiring and current small business owners. We connect you with partners throughout San Antonio, including the LiftFund WBC, to support growing your idea and business.

ABOUT OUR PROGRAMS:



Café Commerce

Nadia Auch, President

Ryan Salts, Director of Outreach and Engagement
Sarah Olivarez, Operations and Community Manager

Café Commerce is a resource center that inspires entrepreneurship, activates untapped potential, and achieves great business results.

Program Highlights:

Curated Space

Where folks work together and events are hosted

Accelerator Programs

Providing specific curriculum to help businesses grow quickly through Break Fast & Launch

Venture Challenge

A City Wide innovation challenge to promote and celebrate entrepreneur success

Café Commerce is funded in part by the City of San Antonio and LiftFund.

Contact Information:

www.cafecommercesa.org
info@cafecommercesa.org
210.802.1504



WOMEN'S BUSINESS CENTER

Women Business Center

Margot Fuentes, Director
Carlos Acosta, Business Advisor

The LiftFund Women's Business Center is dedicated to supporting entrepreneurs, especially women and minorities.

Program Highlights

Curation of Seminars

Hosting experts on key business topics

Consultation

Providing consultations for businesses

Programs

Business Opportunity Academy, ArtistLab, Women's Business Accelerator

The LiftFund WBC is funded in part through a cooperative agreement with the U.S. Small Business Administration.

Contact Information:

www.liftfund.com/wbc
wbc@liftfund.com
888.215.2373

OUR ADDRESS:

Café Commerce inside the Central Public Library | 600 Soledad Street | San Antonio, Texas 78205

Business Hours: | 9 am to 5 pm | After Hour Appointments Upon Request

This institution is an equal opportunity provider and employer.