

Los Angeles ▼
SIGN UP FOR NEWSLETTERS

CBS Local Rewards 2
Log In | Register

Search

81°

FOLLOW US

Home News Sports Health Best Of: LA OC Eventful Video Audio Traffic Weather Directory Travel Deals Circulars Autos

Your Home Order Food More ▼ FOLLOW US

LOG IN | REGISTER

Search

Now Offering!
Title Loans

UP TO
80%
OF YOUR VEHICLES VALUE!

APPLY NOW

BREAKING: [Evacs Ordered In Santa Clarita Brush Fire](#) | [Listen Live To KNX 1070](#)

Scott Diener



Vice President and News Director, CBS2 and KCAL9

Scott Diener was named Vice President and News Director of CBS 2 and KCAL 9, the CBS-owned television stations in Los Angeles, in January 2010. He is [responsible](#) for overseeing the largest local television news operation in Southern California – an organization that produces more than 70 hours of local newscasts each week.

Diener, who was born in Los Angeles and grew up in nearby Arcadia, California, has helped CBS

2 and KCAL 9 to achieve numerous ratings milestones. During the past three years, CBS 2 News at 11 p.m. has increased its [adult](#) 25-54 audience, the key demographic for most local advertisers, by 38 percent. In February 2012, CBS 2 outperformed its rivals in adults 25-54 to give the station its first February late news victory in 17 years.

Meanwhile, KCAL 9 has enjoyed an unprecedented run of success, featuring the most-watched 10 p.m. newscast in Southern California during seven of the last nine quarterly sweep [periods](#), dating back to November 2010.

Since Diener joined the stations' management team, CBS 2 and KCAL 9 have increased their commitment to serving the community through the addition of weekend morning newscasts and numerous local news specials.

Diener joined CBS 2 and KCAL 9 after having served as News Director at KTVT-TV and KTXA-TV, the CBS-owned duopoly in Dallas-Fort Worth, since August 2007. While there, he helped propel KTVT into first place in late news for the first time in the station's history.

Diener joined the CBS family in June 2006 as Assistant News Director at KTVT and KTXA. Prior to that, he served as the News Director at KTVK-TV in Phoenix, WHAS-TV in Louisville, KNTV-TV in San Francisco and WCPO-TV in Cincinnati.

Over the course of his career, Diener has been honored with the Alfred I. duPont-Columbia University award, a George Foster Peabody and an Emmy, which he earned when he was a newscast producer at KTVK in Phoenix.

Diener, whose mother and siblings all live in California, [graduated](#) from the University of Missouri School of Journalism. He and his wife, Jean, have three sons.

LISTEN LIVE

EXPERIENCE THE NEW BUICK

2015 BUICK ENCORE 1SB

ULTRA LOW MILEAGE LEASE FOR WELL-QUALIFIED LESSEES WITH A NON-GM LEASE

\$199 PER MO. FOR 24 MOS.¹ \$479 DUE AT LEASE SIGNING AFTER ALL OFFERS

Tax, title, license are extra. \$0 security deposit. Mileage charge of \$0.25/mile over 20,000 miles.

VIEW INVENTORY

FULL OFFER DETAILS

CBS LOCAL REWARDS

Earn points for great prizes by enjoying our articles, galleries, and newsletters.

Featured Reward

See Prizes

[Learn more about CBS Local Rewards](#)

Share