

From: Bruce, Philip
Sent: Thursday, April 16, 2015 9:02 AM
To: KHOU News; KHOU Everyone
Subject: Jack Acosta's New Adventure

I'm extremely proud to let all of you know that Jack Acosta has been named News Director at KENS 5 in San Antonio. Jack was selected during a nationwide search from a field of top candidates. He'll be joining a great team of folks led by KENS President and General Manager Bob McGann, one of the true gentlemen of our business.

Everyone here knows my opinion of Jack. You're lucky when you can hire someone who's smart, competitive and unafraid to tell you the truth. A person who's a tireless fighter. I didn't hire Jack, but it was my good fortune to promote him twice in four years, first as Executive Producer and then as Assistant News Director. There's no question in my mind that he's the absolute perfect choice for this new job.

At his core, Jack is a gifted producer. In fact, he loved the job of crafting and running a show so much, I think he would have been incredibly happy just doing that job for another twenty years. What I saw in him was a guy who comes to work every day, ready to do whatever it takes to win. Someone who loves being in the newsroom, pushing buttons, making things dance across the screen. You cannot ask more of someone than to get that kind of commitment, day after day, no matter what.

It's great to see Jack get another opportunity. And it's even better that he's still in the family, just down the freeway.

Jack is in San Antonio today, meeting the KENS staff and visiting the newsroom where he'll make his mark. He's back next week and will stay with us through the May book.

All the best to him.