

From: Lorenzen, Brian

Sent: Monday, July 13, 2015 10:40 AM

To: All WTOL; All WUPW; All GMs; All News Directors

Cc: Rosser, Jeff; Kent, Nancy; Coble, Lec; Ackermann, Steve; Schuler, Susana

Subject: WTOL News Director Announcement

Importance: High

I am pleased to announce that Anthony Knopps will be joining Raycom Media as the News Director for WTOL, WUPW and the entire team at 730 North Summit Street.

For over 12 years, Anthony has been the Assistant News Director for WTVG, the ABC affiliate here in Toledo. While his accomplishments at WTVG are impressive it's his success with previous challenges and desire to lead that caught my attention.

Prior to joining WTVG, Anthony worked at a CBS/FOX duopoly and played a major part in taking #3 KRQE (CBS) to #1 in (you guessed it) Albuquerque, NM. He has previously worked for KCTV (Meredith) in Kansas City as well as KFVS in Cape Girardeau which is now owned by Raycom.

Anthony's love & passion for the news media is demonstrated by such things as traveling abroad to teach advocacy branding in the Republic of Georgia and story-telling & management to the Vietnamese Broadcast Association. He has also taught various media courses at SNHU and BGSU.

Anthony and his wife Camille have 3 children. Eliza (20), Alex (17) and Abigail (15). Eliza is a Jr at Avila College in Kansas City majoring in English & Theatre. Alex is an Eagle Scout and plans on attending West Point or the Air Force Academy. Abigail is entering her sophomore year at Perrysburg and enjoys basketball.

I hope you will all join me in welcoming Anthony and his family to Raycom Media and to our team!

Brian J. Lorenzen

Vice President/General Manager

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