

I am extremely happy to announce that WCSC-TV/Live 5 News, Raycom's dominant News Leader & CBS affiliate, has promoted Assistant News Director Melissa Varner to News Director. Melissa who we fondly call "Mac" has proven over the past 12 years to have the experience, unrelenting drive, and leadership skills to build and grow our evolving news department. She is a hands-on team leader who passionately manages resources, content, and execution of our daily news product on all platforms.

Melissa started her career in 1999 as a Producer at our sister station in Columbia, WIS-TV. She joined WCSC/Live 5 as a Producer in 2003, was promoted to Executive Producer in 2006 and then elevated to Assistant News Director in 2013. Recently Melissa and the Live 5 News team brought home 8 first place RTDNAC/AP Awards. Melissa is a graduate of the University of South Carolina with a degree in Broadcast Journalism. She will assume her new responsibilities immediately. Please join me in congratulating Melissa!

RITA SCOTT | VP/GENERAL MANAGER | WCSC-TV/DT
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