All,

I am pleased to announce that Mark Ginther will be joining KXAS as our new VP, News. Mark comes to us from Seattle where he has served as Executive News Director of KING-TV and NWCN, a 24-hour regional cable news network, since 2008. Mark is no stranger to North Texas, having spent two years as Assistant News Director at WFAA from 2006 -2008. He brings a wealth of media industry experience, a passion for news, and is excited to lead us as we continue to better connect with audiences on-air and digitally.   Mark's first day at KXAS will be September 14th.

Mark began his broadcasting career at radio and television stations in Minneapolis and St. Paul, Minnesota, leaving that market in 2003 as Assistant News Director of KSTP-TV (ABC). His first News Director assignment was with WHO-TV(NBC), Des Moines, Iowa in 2003.

Mark's news organizations have received numerous awards. This year KING received the national Murrow award for "Overall Excellence" from the Radio Television Digital News Association (RTDNA) and the "Service to America" Award from the National Association of Broadcasters (NAB). Under his leadership, KING has won two George Foster Peabody Awards, a Columbia DuPont award, a national Emmy award for the station's investigative work and received national recognition for photojournalism and digital storytelling.

Importantly, I want to thank Diana Brodeur for her leadership and continued progress in the newsroom over these last few months. Diana is an important member of our leadership team and continues to have a very positive impact on our news product since first joining us two years ago. I look forward to Diana and Mark working together to take us to new levels of success.

Thank you for all you do, and please join me in welcoming Mark to our team. The external press release is attached.

Tom

Tom Ehlmann
President & General Manager
NBC 5 | Dallas-Fort Worth