



MEDIA RELEASE

ABC15 NAMES CHRIS KLINE NEWS DIRECTOR

For Immediate Release
March 12, 2015

PHOENIX - Chris Kline has been named news director at ABC15 where he will oversee all cross-platform story gathering. In his new position, Kline will lead the newsroom to distribute stories across both television and digital channels to better serve Arizona communities and meet changing audience habits.

For the past three years, Kline has served as director of new media at ABC15, managing the station's growing digital strategy. He's also served as an executive producer, web producer and reporter during his eight-year tenure at the station.

"Chris is a passionate, innovative leader with the vision to help us reinvent local journalism in this digital age," said Anita Helt, vice president and general manager at ABC15. "His proven track record of success as a digital journalist, combined with an entrepreneur's drive to innovate, make him an ideal leader to work with our talented team."

"Now is the time for us to really look at how we're serving our audiences, and to make sure we're prepared for the future, wherever that audience needs us," said Kline. "I look forward to working with our team to help share the stories that matter most to the people we serve."

Before joining ABC15, Kline worked as a convergence journalist for the Arizona Republic and at CNN's Crossfire in Washington, D.C. He's also been an adjunct faculty member at Arizona State University's Walter Cronkite School of Journalism.

Kline, who is an Arizona native, received his bachelor's degree in journalism from The George Washington University in Washington, D.C. He moves into the news director role effective immediately.

For media inquiries, contact:
Suzanna Stanton
Community Manager
602-685-3019

###

About Scripps

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of media brands. In July, Scripps announced a deal with Journal Communications to merge its 21 local television stations with Journal's 13 television stations and 34 radio stations, which will make Scripps the nation's fifth-largest broadcasting group. The two companies also agreed to spin off their combined newspaper interests to form a new publicly traded company, to be called Journal Media Group. Scripps runs an expanding collection of local and national digital journalism and information businesses, including mobile video news service [Newsy](#) and weather app developer [Weathersphere](#). Scripps also produces television shows including [The List](#) and [Let's Ask America](#), runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, [the Scripps National Spelling Bee](#). Founded in 1878, Scripps' motto is "Give light and the people will find their own way."