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Date: January 5, 2016 at 10:31:14 AM CST
To: KMBC Users <KMBC_Users@hearstcorp.com>
Cc: "Maushard, Barbara A" <bmaushard@hearst.com>
Subject: Announcement

All:

You know the reason our company is a destination company is due to its high standards AND we believe in hiring the best and grooming them for what's next. Well, for one person on the KMBC/KCWE staff that next step happens today. Jeff Benscoter will be leaving KMBC/KCWE as Assistant News Director to become News Director at our sister station, WLWT in Cincinnati. Jeff replaces the WLWT News Director who became the GM at WAPT.

What can I say about Jeff. He's a well-rounded journalist with patience. Jeff always looks for a way to win. He is a visionary but he also knows how to execute it.

Jeff was a great addition to our team, we wish him the very best in his next step at Hearst Television. We will miss him.

Please join me in congratulating Jeff on his promotion.

Sherrie

The following went out to the WLWT staff.

WLWT is pleased to announce the promotion of Jeff Benscoter, Assistant News Director at KMBC, the Hearst ABC affiliate in Kansas City, MO to News Director at Cincinnati's WLWT. Jeff brings a deep resume with over twenty-five years of local news experience, including eight years as a news director. Since joining KMBC in July 2014, Jeff has distinguished himself as a highly effective, collaborative leader who plays a key role in developing and executing the station's strategic vision. Jeff was an integral part of the station's extensive coverage of the Ferguson civil unrest and the Kansas City Royals first World Series Championship in thirty years.

Prior to joining KMBC, Jeff spent six years as Assistant News Director and Senior Executive Producer at WTHR, Indianapolis. Preceding that, Jeff had an 8-year run as News Director at KYTV, Springfield, MO, leading that team to one national and two regional Edward R Murrow Awards. Jeff also spent two years here in Cincinnati as Executive Producer at WKRC from 1998-2000.

Jeff graduated in 1989 from the highly regarded University of Missouri School of Journalism with a BA in Broadcast Journalism and immediately started his career with a 9-year producer stint at WKYT, Lexington, KY. Jeff's vast experience as a producer and news manager is a great fit to help WLWT continue Leading the Way across our multiple platforms.

We are extremely excited to add Jeff, his wife Sheri, daughter Kamryn and son Luke to the WLWT family starting the week of January 18. Please join me in congratulating and welcoming them.

*Regards,
Richard*

Richard J. Dyer | President & General Manager

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