

We are thrilled to announce **Gina Miller** is joining the SmithGeiger team as a Senior Consultant. The Texas native comes to us with a wealth of hands-on experience training and navigating the nuances of producing and integrating multimedia content in a newsroom and corporate environment.

Prior to joining SmithGeiger, Gina has spent her career as an award-winning sportscaster and digital media strategist, working in Guam, at WBIR-TV in Knoxville, WFAA-TV & CBS11 in Dallas, and most recently at CBS2/KCAL9 in Los Angeles. She is also the founder of Gina Miller Media, which produces television programming and digital media content for brands and franchises such as Bud Light, Medco, Ericsson, FC Dallas Live, SMU, TCU and more. Gina is a sought-after speaker and writer and also operates numerous blogs, including [TheGinaMiller.com](http://TheGinaMiller.com). She graduated cum laude from the University of Houston and lives in Dallas with her daughter.

Gina is a journalist. Coach. Entrepreneur. And fully understands the real-time challenges and opportunities of creating and deploying engaging content on all platforms. Her first day at SmithGeiger is March 14<sup>th</sup>. Please join us in welcoming Gina Miller to our team.