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DANCEMATIC FITNESS PACKAGE and TOTAL BODY WORKOUT!

Dear Prospective Client,

With all of the buzz around fitness and gyms popping up all around town, gaining market share involves differentiation from the competition. We have an idea we hope you will be interested in leveraging for your organization/group!

Dancematic Fitness LLC would like to partner with you and a group of dedicated men and/or women who are in search of a better “health-style.” We want to promote good health, nutrition and fitness fun. We are committed to combating the growing obesity crisis.

We are traveling around the US for a more national impact on the importance of fitness. We are strong proponents of healthy life styles and how this impacts future health risks such as diabetes, heart disease, arthritis, hypertension, and even Alzheimer’s.

The Center for Disease Control (CDC) released staggering statistics regarding obesity:

- Obesity costs Americans \$190 billion per year
- 35% of Americans are obese
- 42.3% of women 60 years of age and older are obese
- No state in our Nation met the healthy people goal of 15%
- 12 states had obesity levels of over 30%
- There has been a drastic increase in obesity level from 1990 until now.

Dancematic Fitness LLC is a local company offering affordable, fun and family oriented classes in the Baltimore area. Over 2500 participants have taken advantage of the unique and effective workouts provided by Patrick Parker, Owner and creator of Dancematic Fitness LLC. We are known in the Baltimore area and have been established for several years. We have been featured on Fox 45 Morning News and in the Baltimore Sun Newspaper.

The Details:

We would ask that you assemble a group of people interested in this personal training program. All fitness levels are encouraged included those who are just starting from ground zero! We would meet two times a week for one hour. The ultimate goal would be to lose weight, build strength, change eating habits, and HAVE FUN! It generally takes 22 iterations of a repetitive activity to become a habit. Working out can become a habit and it’s more likely to happen when FUN is involved.

Here's the 'What Else':

Each participant will receive:

- **Ten one-hour sessions**
- Nutritional information via text message and/or email
- Access to a private Facebook group for updates and motivational messages of encouragement
- Starting statistics on weight and inches (if desired) and stats along the way on progress

What's In It for You?

- With the additional exposure, your group could gain more interest and membership as applicable.
- Great community exposure of your group's commitment to its members and doing your part to help spread the fitness bug to others including families and children.

The Cost:

As with most things, the larger the group, the less the cost per individual. There will be 10 sessions.

- A group of 50 = \$15/per person/per session
- A group of 35 = \$20/per person/per session
- A group of 25 = \$25/per person/per session
- A group of 15 = \$40/per person/per session

The average cost for personal training is \$65-\$100 per session. Therefore, the maximum savings would be \$850 for the 10 sessions!! Aren't our bodies worth it??!!

We hope that you will consider our partnership request. It would be our honor to be associated with an organization such as yours. It's a Win-Win for everyone.

Here are a few of our success stories.
Pictures speak louder than words!

Sincerely,

Patrick Parker
Owner and President

