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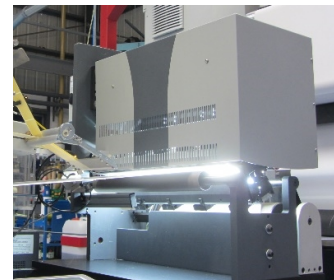
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## Rotolabel Opts for AVT Helios S through ROTOCON

*Helios S is designed to boost inspection capabilities and pave the way towards the future of inspection and process control.*

CAPE TOWN, South Africa (July 27, 2015) – ROTOCON, [a provider of consulting and service to South Africa label converters in the narrow web industry](#) today announced the sale of AVT's newly-developed Helios S inspection solution with workflow links to Rotolabel for their Cape Town manufacturing facility. The order was led by Pascal Aengenvoort, sales director of ROTOCON.

Helios S is designed to boost inspection capabilities and pave the way towards the future of inspection and process control. Deploying a cutting-edge vision concept and the latest illumination technologies, Helios S is recognized as the leading inspection system in the market today. Robust and reliable, the system handles even thick embossed metalized substrates as well as highly-reflective holographic foils and laminates.



**The AVT Helios S inspection solution**

Acquired by the Bidvest Group in 2008, Rotolabel today represents the Labelling Solutions division of Bidvest Paperplus – a leading supplier of printing, communications, packaging, labelling and stationery solutions in southern Africa. Rotolabel specialises in flexographic, letterpress and digital print technologies, allowing the ability to print labels of consistent high quality on a range of substrates with a variety of finishes.

Wicus Maritz, managing director of Rotolabel comments: "With the purchase of other equipment through ROTOCON, they have proven to be a reliable partner. Pascal represents ROTOCON's suppliers with the utmost professionalism, and their service team is highly responsive. We look forward to integrating the AVT Helios S inspection system into our production workflow."

ROTOCON represents AVT (Advanced Vision Technology) in South Africa.

**-more-**

**About AVT**

AVT is the global leader in print process control, quality assurance, and press control for the packaging, labels, and commercial print industries. Backed by state-of-the-art technology and field-proven solutions, more than 7,000 AVT systems are installed at customer sites worldwide.

AVT is headquartered in Hod-Hasharon, Israel with sales, marketing, and support offices in the United States, Europe and China. For more information, visit [www.avt-inc.com](http://www.avt-inc.com).

**About ROTOCON**

ROTOCON provides consulting and service to South Africa label converters in the narrow web industry. Representing industry-leading brands including ROTOCONTROL, MPS, Wink, Screen, Pantec GS Systems, Matho and Advanced Vision Technology (AVT), ROTOCON also provides on-site service, spare parts, and refurbished equipment. We are committed to providing exceptional customer service and after-sales support.

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