



Triangle – Triad – Fayetteville – Coastal – Charlotte – Asheville – Upstate – Columbia – LowCountry



BEAM Club is a program to reward our volunteer leaders and members for all of their efforts in growing ABC's membership. Furthermore, the program is a tool that can be used to generate enthusiasm as well as healthy competition while promoting membership recruitment to all of your chapter's members.

The Carolinas Chapter of ABC continues to grow and become stronger every day. Our current members are a vital part of this process through their recruitment efforts among colleagues and competition alike. As we say; More Members, More Clout! It is now time for us to recognize and give something back to those who have brought in the most new members with ABC's Beam Club program. This initiative was introduced by ABC National and will track the cumulative number of new members a current member brings in over the years.

- **Beam Club:** Sponsor 5 new members. Receive a Beam Club plaque, golf shirt and lapel pin.
- **Merit Level:** Sponsor 10 new members. Receive a Merit Level plaque as well as a \$100.00 gift card.
- **Merit Level Plus:** Sponsor 15 new members. Receive a Merit Level Plus plaque and a \$150.00 gift card.
- **Presidential Level:** Sponsor 25 new members. Receive a Presidential Level plaque and a \$200.00 gift card.
- **Hall of Fame Level:** Sponsor 50 new members. Receive a Hall of Fame Level plaque and a \$300.00 gift card. Member's name will also be featured in ABC's monthly newsletter, *Newsline*, and listed on the Hall of Fame Wall at ABC National's headquarters in Washington, DC.
- **Chairman's Level:** Sponsor 100 new members. Receive a Chairman's Level plaque and a \$500.00 gift card. Member's name will also be featured in ABC's monthly newsletter, *Newsline*, and listed on the Chairman's Wall at ABC National's headquarters in Washington, DC.



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Merit Level Plus

When they reach 15 Members, they will be Merit Level Plus, receive a Merit Level Plus plaque & \$150.00 gift card

| | | <u>Currently Merit Level</u> |
|--------------|------------------------|-------------------------------------|
| Greg Carlton | Bobby Murray Chevrolet | 13 Members |
| Zane Sharpe | Sharpe Images | 14 Members |

Presidential Level

When they reach 25 Members, they will be Presidential Level, receive a Presidential Level plaque & \$200.00 gift card

| | | <u>Currently Merit Plus</u> |
|-----------------|------------------------------------|------------------------------------|
| Scott Duckworth | Brasfield & Gorrie | 22 Members |
| John Carter | LeChase Construction Services, LLC | 20 Members |

Hall of Fame

When they reach 50 Members, they will be Hall of Fame Level, receive a Hall of Fame Level plaque & \$300.00 gift card
Name in ABC's monthly newsletter, News line, and on the Hall of Fame Wall at ABC National.

| | | <u>Currently Presidential</u> |
|---------------|---------------------|--------------------------------------|
| Art Odom | David Allen Company | 32 Members |
| Bill Caldwell | Waldrop Mechanical | 32 Members |
| Keith Brokke | CED | 40 Members |
| Ray Caruso | The Redland Group | 26 Members |
| Ryan Wathen | Rodgers | 29 Members |