



PRESENT
2014
 ARTS &
 CULTURE

Summer Edition: May 12
 Fall Edition: September 1

ISSUES

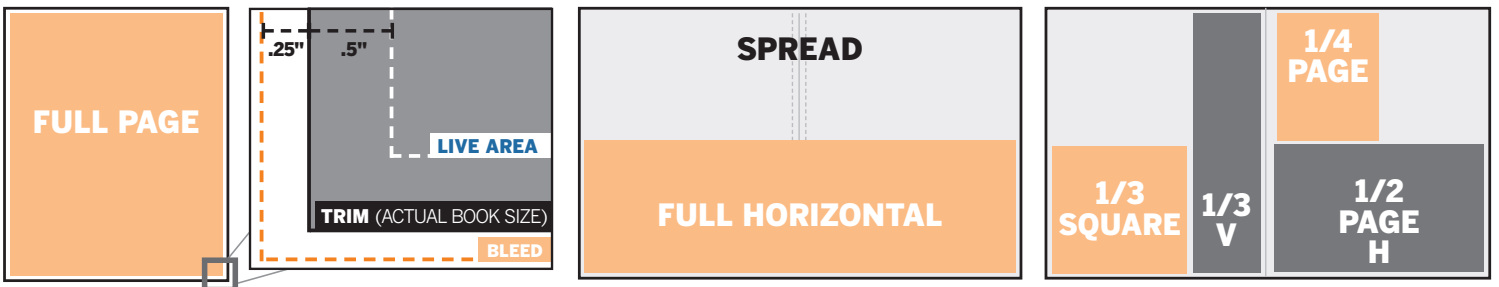
OUR READERS:

95,000 copies delivered every other Monday in OC Register newspaper

57	Average Age	71%	Regularly Shop At Home Stores	\$105,153	Average HHI
51%	Male	65%	Use Financial Services	\$648,901	Average Home Value
49%	Female	77%	Make Charitable Or Political Contributions	59%	Own A \$1 Million Or More Home
77%	Are College Graduates	80%	Have Traveled	40%	Regularly Purchase Women's Apparel

OC Register Magazine collaborates with Arts OC on two inviting, inspiring and provocative special issues focusing on Orange County's premiere Arts & Cultural Organizations and Performances. No one covers the Arts like OC Register Magazine, and these two issues will be filled with informative and thought-provoking editorial. Edited by award-winning journalist **Kedric Francis**, these two editions will feature unique perspectives on the local Arts & Cultural scene. Don't miss advertising in both great issues.

SINGLE PAGE SIZE



ADVERTISING DEADLINES:

SPRING ARTS & CULTURAL ISSUE		
Published Date	Contract Due	Materials Due
May 12	April 15	April 22
FALL ARTS & CULTURAL ISSUE		
Published Date	Contract Due	Materials Due
September 1	August 5	August 12

ADVERTISING RATES:

	1-ISSUE	2-ISSUES
Spread	\$3,695 net	\$2,995 net each issue
Full Page	\$2,280 net	\$1,900 net each issue
½ Page Horizontal	\$1,320 net	\$1,100 net each issue
¼ Page Showcase	\$630 net	\$525 net each issue

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