Program Action - Logic Model

Inputs	Outputs		Outcomes - Impact		
	Activities	Participation	Short Term	Medium Term	Long Term

Situation

Needs and assets

Symptoms versus problems

Stakeholder engagement

Priorities

Consider:
Mission
Vision
Values
Mandates
Resources
Local dynamics
Collaborators
Competitors

Intended outcomes

What we invest

Staff

Volunteers

Time

Money

Research base

Materials

Equipment

Technology

Partners

What we do

Conduct workshops, meetings
Deliver services
Develop products, curriculum, resources
Train
Provide counseling
Assess
Facilitate
Partner
Work with media

Who we reach

Participants

Clients

Agencies

Decision-makers

Customers

Satisfaction

What the short term results are

Learning
Awareness
Knowledge
Attitudes
Skills
Opinions
Aspirations
Motivations

What the medium term results are

Action
Behavior
Practice
Decision-making
Policies
Social Action

What the ultimate impact(s) is

Conditions
Social
Economic
Civic
Environmental

Assumptions

External Factors

Evaluation
Focus - Collect Data - Analyze and Interpret - Report