

October 24, 2013

Dear Exhibitor,

The New Jersey Amusement Association is proud to present the 19<sup>th</sup> Annual East Coast Gift & Variety Show 2014!! The show will be held at the Golden Nugget (formerly Trump Marina) Grand Ballroom located in ATLANTIC CITY New Jersey ([www.goldennugget.com](http://www.goldennugget.com)) The show dates are **Wednesday February 19**, and **Thursday, February 20, 2014** with set up on **Tuesday, February 18, 2014**.

Educational seminars are scheduled to avoid conflict with the show hours. In addition, on Wednesday night, join the Officers, Board of Directors and members of NJAA for a social gathering to raise funds for the scholarship program.

Included in this package is a NJAA Show Space Contract, registration form and hotel information. Please read **EVERYTHING** thoroughly and complete pages **4, 5 & 8** and mail a copy of your paperwork along with your membership dues, booth payment and certificate of insurance to the NJAA office at: PO Box 178, Seaside Heights, NJ 08751. Any questions, feel free to call me at (732) 240-0000, Toll Free (866) 933-1340 or my cell phone at (732) 904-0580.

**ENCLOSED IS A SEPARATE PACKAGE FROM VISTA REGARDING ADDITIONAL SUPPLIES, SHIPPING, AND SET-UP INFORMATION.**

Sincerely,

Kimberle R. Samarelli  
Executive Director  
New Jersey Amusement Association



**NEW JERSEY AMUSEMENT ASSOCIATION**

PO Box 178  
Seaside Heights, NJ 08751  
732-240-0000

**The New Jersey Amusement Association  
Is Proud To Present**

*The*  
**19th Annual**  
**East Coast Gift & Variety Show 2014**

*Wednesday, February 19 &*

*Thursday, February 20, 2014*

**Golden Nugget Grand Ballroom**

Atlantic City, NJ 08401

[www.goldennugget.com](http://www.goldennugget.com)

THE TRADE SHOW TO KEEP YOU CONNECTED TO THE AMUSEMENT  
INDUSTRY IN THE TRI-STATE AREA!

**NJAA East Coast Gift & Variety Show 2014**

## NO EARLY BIRDS

- Dates:** **Tuesday, February 18, 2014** 9 am to 4pm Load-in (Labor Available Regular)  
4.30-6.00pm Load in Labor is Overtime  
10am - 9 pm Set up in Show Booth
- Wednesday, February 19, 2014** 7am to 10 am Load-in  
10am to 11am Seminars  
11am to 5 pm Show Hours  
5:30pm Scholarship Cocktail Party
- Thursday, February 20, 2014** 9 am to 10 am Seminars  
10am to 11am Seminars  
10am to 3pm Show Hours  
3pm to 9pm Load-out  
4.30 pm-Loads out Labor is Available
- Place:** Golden Nugget Grand Ballroom located in ATLANTIC CITY New Jersey  
([www.goldennugget.com](http://www.goldennugget.com))
- Cost:** **\$1195.00** for the first 10' x 10' space (**which includes NJAA 2014 paid membership**)  
**\$ 850.00** for each additional 10' x 10' space  
The cost includes a 10' x 10' booth space with pipe and drape, one 6' table, two chairs, a wastebasket and a printed sign with your company name. If you do not require pipe and drape, please notify the **NJAA OFFICE**. A complete exhibitor package from Vista is included in this mailing
- There is a fee for electrical services, if required. The electric form is provided in the package from Vista. NEEDS TO BE SENT DIRECTLY TO GOLDEN NUGGET**  
**In order to secure your booth space FULL PAYMENT is required in advance. We will accept your application in the order we receive it and will accommodate all returning vendors from last year to the best of our ability.**
- Attendees:** Owners, partners, managers, buyers, and workers of amusement parks, arcades, games, concessions, piers, restaurants, and other segments of the tourism industry will attend this show. NJAA is inviting individuals from New England, Pennsylvania, New York and Delaware. We are also encouraging all of our vendors **TO PROMOTE YOUR CUSTOMERS TO COME TO OUR SHOW! Supply us your email list and we will promote.**
- Seminars:** Workshops are being scheduled for the attendees. The schedule has been adjusted so that the workshops will not conflict with the show hours.
- And that's not all:** On Wednesday night, **February 19, 2014**, NJAA will hold its' **24<sup>th</sup>** Annual Scholarship Kick-off Cocktail Party at 5:30 PM at the Golden Nugget **Join the Board of Directors and NJAA members and have a chance to unwind and participate in a great social event.**

**New Jersey Amusement Association, PO Box 178, Seaside Heights, NJ 08751  
732-240-0000**

**Questions:** Contact the New Jersey Amusement Association at:

\* Phone (732) 240-0000

\* Toll Free (866) 933-1340

\* Fax (732) 240-0002

\* E-mail NJAA40Plus@aol.com

• Cell (732) 904-0580

• P.O. Box 178, Seaside Heights, NJ 08751

## HOW WOULD YOU LIKE YOUR BOOTH SIGN TO READ?

Please print clearly:

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Exhibitor Name Badges

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

#4 \_\_\_\_\_

Badges Will Be Available At the Registration Booth and **will not** be mailed prior to the event.

Type of product or service: \_\_\_\_\_

List any companies you prefer **to be near** at the show: \_\_\_\_\_

List any companies you prefer **not to be** located near at the show: \_\_\_\_\_

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New Jersey Amusement Association, PO Box 178, Seaside Heights, NJ 08751  
732-240-0000

## **SPACE AGREEMENT FOR THE NJAA EAST COAST GIFT & VARIETY SHOW**

The undersigned agrees to all terms and conditions of the following agreement in relation to the New Jersey Amusement Association East Coast Gift & Variety Show.

### **Application & Assignment of Space**

Anyone desiring to exhibit at the NJAA East Coast Gift & Variety Show must sign this contract and submit **PAYMENT IN FULL** to reserve space as soon as possible. New Jersey Amusement Association (NJAA) reserves the right to allocate and assign available space among exhibitors and to relocate if circumstances warrant. Space will be assigned to conform to the room design.

### **Cancellation Fee & Deadlines**

Written notice of cancellation must be received by February 1, 2014. The cancellation fee will be \$250. 00. If NJAA is able to sell the space a full refund will be made. Any cancellation after February 1, 2014 will be subject to the full payment retained.

### **Restrictions**

1. Exhibitors will be held responsible for any damages to the building by them or their employees. No nails, bolts, tacks or screws may be driven in the woodwork or floor of the building. No flammable or explosive substances will be permitted in the building.
2. Exhibitors agree to keep their exhibits properly staffed and intact during the published show hours.
3. No cooking devices are allowed other than electric grill and electric fryer. Any booth containing cooking or flammable equipment must have a fire extinguisher.

### **INSURANCE--Liability, Hold Harmless & Indemnification**

Exhibitor agrees that neither the Golden Nugget or the NJAA, their agents, servants, employees or contractors, will be liable for any claims, loss, damage, death or injury whatever which may be sustained or incurred by any persons participating in the NJAA East Coast Gift & Variety Show 2014 as an exhibitor or vendor, including but not limited to employees, representatives or guests of the exhibitor. Exhibitor agrees that neither the Golden Nugget nor the NJAA, their agents, servants, employees or contractors, will be liable for any loss, damage, injury to personnel or business property of the exhibitor or, any employee or guest of the exhibitor. Exhibitor agrees that it will hold harmless and indemnify the Golden Nugget **and** the NJAA from any and all claims, losses, damages, death, injuries or liability, Golden Nugget **whatever** (including, but not limited to attorney fees) whether to property, persons or otherwise from acts or neglect from the or the NJAA or otherwise arising out of or in conjunction with use, possession, or other act contemplated by the contract.

**Each exhibitor shall provide NJAA with an insurance certificate naming the NJAA and the as an additional insured under the exhibitor's general liability or theft insurance policy. The certificate must be original, bearing an original authorized signature. It must include the dates of the show, including load in and load out dates. No exhibitor shall be permitted to set-up a display without the required proof of insurance. Insurance certificates are required to be mailed to the NJAA no later than February 1, 2014 naming Golden Nugget Atlantic City, LLC DBA Golden Nugget Atlantic City, Tilman J. Fertitta, affiliates and subsidiaries, all employees and agents,**

### **Security**

Exhibitor agrees that neither the NJAA nor the Golden Nugget will be held liable or responsible for the loss or disappearance by theft or otherwise any object, item or materials from the Exhibitors booth space, including any personal property belonging to the exhibit employees, representatives, and guests.

The above regulations and conditions are deemed to be the essence of this contract. Material breach of any of them shall be deemed a breach of contract entitling NJAA to cancel the contract and retain any moneys.

All signatures to this agreement warrant and represent that they are entitled to enter in to Agreements on behalf of their perspective corporations or companies.

### **Agreed and accepted:**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_ Date \_\_\_\_\_

**New Jersey Amusement Association, PO Box 178, Seaside Heights, NJ 08751  
732-240-0000**

## BOOK YOUR ROOM TODAY!

A block of rooms has been secured at the Golden Nugget! GROUP CODE: ANJA

NJAA asks that you make your reservations directly with the hotel. You can do this by going on the internet.

This is confirming that the rates for this group are as follows:

2/17/14 \$69

2/18/14 \$69

2/19/14 \$69

2/20/14 \$69

2/21/14 \$69

ENTER THE GROUP PASSWORD **AMUSE**,

Individuals may contact our Reservation Department direct at 800-777- 8477, Option 3 to make reservations and must state they are with NJ Amusement Association in order to Receive the special group rate. GROUP CODE: ANJA

**The cut-off date for all reservations will be February 1, 2014. After this date, reservations will be accepted on an availability basis only and subject to prevailing rates.**

**ALL RESERVATIONS MUST BE MADE BY February 1, 2014!**

Check-In time is 4:00PM and Check-out time is 11.00 AM

Please note that the above rates do not include city and state taxes which are 14 percent, and the Atlantic City Casino Hotel room use fee is \$2.00 per room, Per Night. In Addition, there is a \$3.00 occupancy fee per room, per night. These taxes and/or fees are subject to change without notice.

### EXHIBIT MATERIALS

In order to keep the handling of convention packages at a manageable level, any exhibit materials that are being shipped should be arranged through the drayage company, Vista. They can be reached at (609) 495-2421 our contact Brian. **Vista Expo will handle any exhibitor requesting assistance with exhibit materials; their exhibitor package is enclosed.**

### SECURITY

The NJAA will not provide security for the hours the show is closed. However, the NJAA and Golden Nugget bears no responsibility for any items that are lost, stolen, mishandled or otherwise damaged.

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# NJAA East Coast Gift & Variety Show 2014

## RECREATIONAL ACTIVITIES & SERVICES AT Golden Nugget Atlantic City

**\*\* Hotel Services \*\***-- check website- <http://www.gnac.com>

**\*\*Exercise Facility\*\***--Exercise equipment includes exercycles, rowing machine; tread mills, stairmasters, universal weight circuit equipment and free weights.

**PARKING.** Valet and Self Park is available

## DRIVING DIRECTIONS

### All Roads lead to Golden Nugget

Only 15 minutes from Atlantic City's International Airport, an hour from Philadelphia International Airport. Minutes away from Amtrak. Convenient parking for over 7,000 vehicles.

### Golden Nugget Casino

Huron & Brigantine Blvd

Atlantic City, New Jersey 08401

(609) 449-1000 or (800) 777-1177

### FROM NEW YORK

- Take Garden State Parkway South to Exit 38 - Atlantic City Expressway - approximately 2 hours
- Take Atlantic City Expressway East to "Marina" exit 1 and take the tunnel (Atlantic City Expressway Connector) - approximately 10 minutes

Exit Right at Trump Marina / Farley Marina exit G

### FROM PHILADELPHIA

- Cross Walt Whitman Bridge
- Follow signs to Route 42 South / Atlantic City Expressway - approximately 10 minutes
- Take Route 42 South to Atlantic City Expressway - approximately 10 minutes
- Take Atlantic City Expressway East to "Marina" exit 1 and take the tunnel (Atlantic City Expressway Connector) - approximately 37 minutes
- Exit right at Exit G - Trump Marina / Farley Marina exit

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# NJAA East Coast Gift & Variety Show 2014

## REGISTRATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please reserve \_\_\_\_\_ booth(s) space(s) for my company.

Booth Space \_\_\_\_\_ @ \$1195 \_\_\_\_\_

Each additional BOOTH \_\_\_\_\_ @ \$850 \_\_\_\_\_

Scholarship Party Tickets \_\_\_\_\_ @ \$50 ea. \_\_\_\_\_

Wednesday, February 19, 2014 5:30PM

Includes: Wine & Beer and Appetizers

TOTAL AMOUNT \$ \_\_\_\_\_

( ) Enclosed is my check made payable to: New Jersey Amusement Association  
In the amount: \_\_\_\_\_

( ) Charge My: \_\_VISA \_\_Master Card \_\_AMEX

SIGNATURE \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME \_\_\_\_\_

CREDIT CARD BILLING  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

**New Jersey Amusement Association, PO Box 178, Seaside Heights, NJ 08751  
(732) 240-0000**



## **NJAA EAST COAST GIFT & VARIETY SHOW REMINDERS**

1. Please read entire contract.
2. Complete pages 4, 5 & 9 and mail with payment **including membership** dues to:  
  
NJAA  
PO Box 178  
Seaside Heights, NJ 08751
3. Send NJAA office proof of insurance (information on page 5)
4. Reserve hotel accommodations (Page 6)
5. Read and complete necessary forms provided by Vista included in this package regarding shipping, storage, additional materials and.
6. Fill out electrical forms and mail back to the NJAA office or Vista.
7. ***PLEASE BE AWARE THAT IF YOU CAN CARRY YOUR OWN STUFF IN YOU CAN AND ARE NOT SUBJECTED TO THE UNION, ANY QUESTIONS PLEASE CALL THE NJAA OFFICE***

**Call the NJAA office at (732) 240-0000 with any questions!**

New Jersey Amusement Association  
PO Box 178  
Seaside Heights, NJ 08751  
[www.njamusements.com](http://www.njamusements.com)