

### **LOADING HOURS:**

**IN** Fri. April 1, 2016

10a-4p

Sat. April 2, 2016

8:00-9:00a

**MUST BE SET** 

9:30a

**OUT** Sun. April 3, 2016

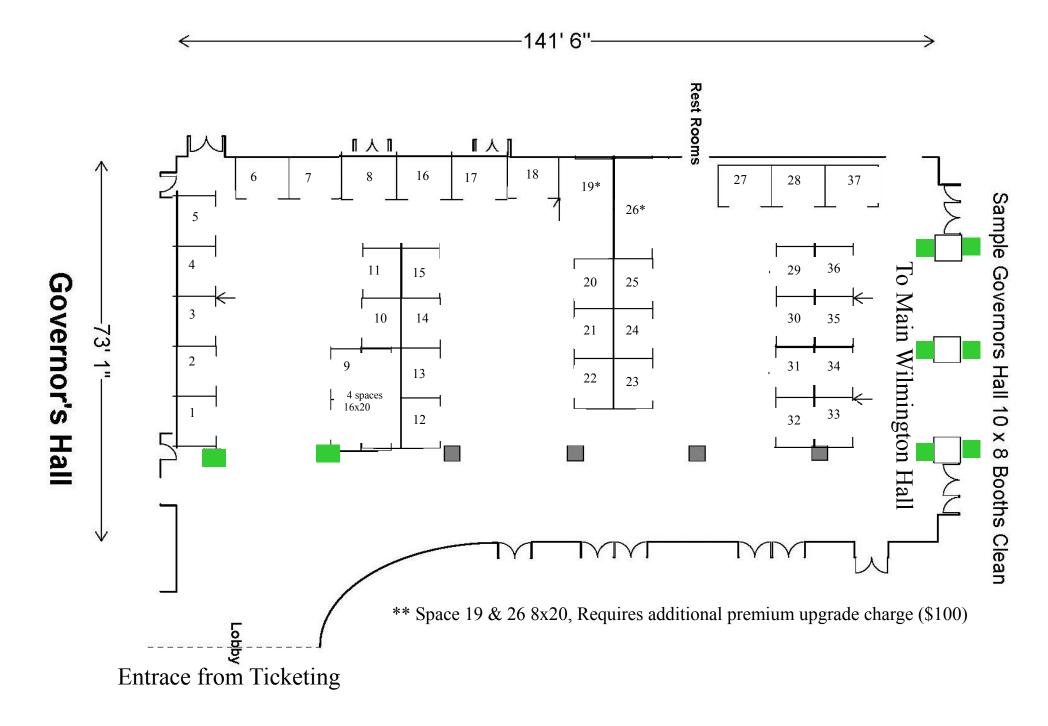
4p-6p

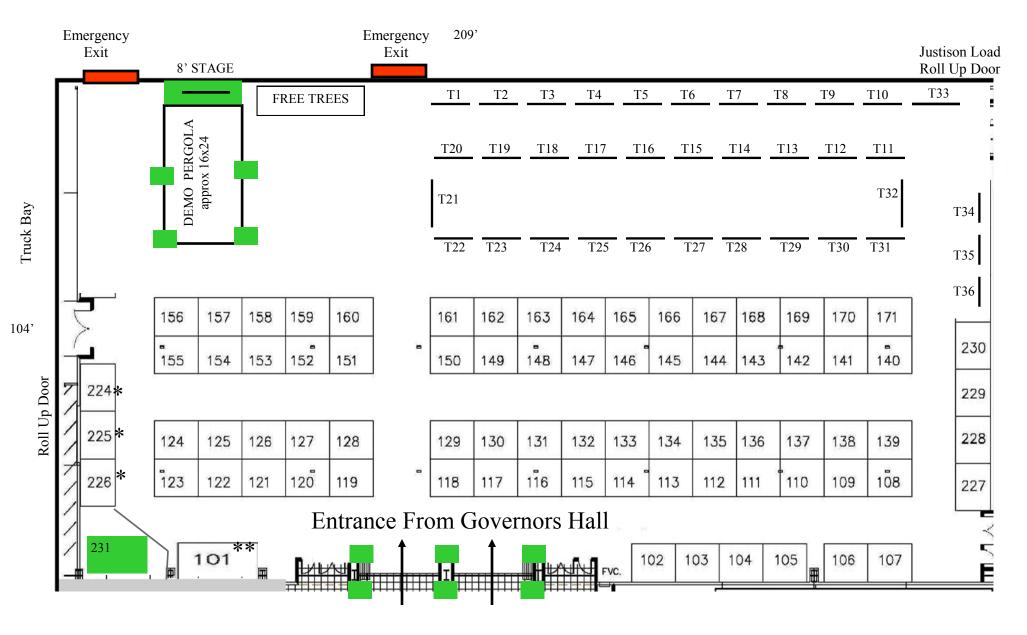
## **SHOW HOURS**

**Sat.** April 2, 2016 **10a-5p Sun.** April 3, 2016 **11a-4p** 



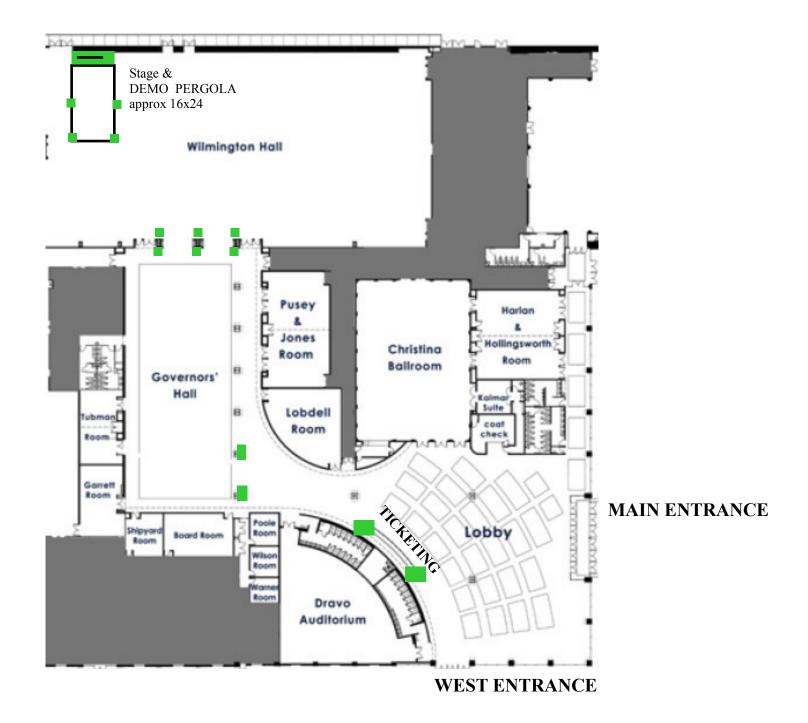
Cost		Amount	Total	REGISTER EARLY AND SAVE
\$925	BASIC BOOTH all 10' wide by 8'			
	<b>deep</b> includes pipe and drape, & I.D. Sign			8'x10' Booth
\$975	UPGRADED BOOTH			\$925 registrations received before 12/31/2016
	Includes 6' table and 2 chairs			\$1025 registrations received before 3/01/2016 \$1125 registrations received after 3/01/2016
\$1125	GOVERNORS HALL BASIC BOOTH			
\$1175	GOVERNORS HALL			3'x8' Table
	UPGRADED BOOTH Includes 6' table and 2 chairs			\$300 registrations received before 3/01/2016 \$350 registrations received after 3/01/2016
\$825	HBADE MEMBER BASIC BOOTH			
\$875	HBA/DE MEMBER			Select a Category:
	UPGRADED BOOTH			☐ Outdoors ☐ Artistry
\$1050	Includes 6' table and 2 chairs  HBA/DE MEMBER BASIC			☐ Interiors ☐ Living-Food, Recreation & Pets
\$1050	GOVERNORS HALL BOOTH			☐ Exteriors ☐ Community
\$1075	HBA/DE MEMBER GOVERNORS			Charles Barret Pare
	HALL UPGRADED BOOTH Includes 6' table and 2 chairs			Short Description:
-\$100	MULTI BOOTH DISCOUNT			
<b>4.00</b>	Per <b>each additional</b> Booth			
				PAYMENT TERMS
\$300	TABLETOP			A 20% non- refundable deposit required with
	(1) 6' skirted table, 2 chairs. Space on top and below table ONLY.			application in order to reserve space.  Space assignments cannot be guaranteed. If below
\$150	NON PROFIT/CRAFT TABLETOP			payment terms are not met.
	*Must be approved			<b>20%</b> 12/31/2016
-\$25	MULTI TABLETOP DISCOUNT  Per each additional table			<b>50%</b> 2/01/2016
Check If You would Like to Add :			<b>Balance</b> 3/01/2016	
\$125	ELECTRIC for Booth or Tabletop			Cancellations/Refund Policy:
\$35	PREMIUM ONLINE LISTING			Cancellations received in writing, 60 days prior to scheduled event will
\$100	Guaranteed Corner OR			receive a credit toward another show- within 1 calendar year of original booked show, less a 20% cancellation fee. <b>Refunds will not be</b>
	preferred table placement			issued within 60 days of the show.
	tabled must choose this if they want to request space placement			Information below is the used for Delaware Home & Garden Show
				correspondence as well as info on your I.D. Sign. Please fill out accordingly.
TOP 3 SPACE REQUESTS (Booths Only):				
			Company Name	
Checks Payable to: Home Builders Association of Delaware			Contact Name	
	1600 N Little Creek Road Dover, DE 19901			
			Contact Email	
Please charge my credit card:			PhoneFax	
Visa MasterCard AMEX Discover			THORET dx	
Card #			Address	
Security Code Exp. DateZip Code			City, State, Zip	
			This agreement constitutes your contract with the Home Builders Association	
Name (	on Card			of Delaware for exhibit space at the Delaware Home Show. Space is assigned
Authorized Signature			on a first-come, first-served basis, following the receipt of this completed exhibitor agreement and deposit or full payment. I/We have read the Exhibitor Rules and Regulations on the reverse side and this Exhibit Agreement fully and understand and agree to abide by all terms and conditions printed on the reverse side of this form.	
□ AUTOMATICALLY CHARGE the credit card for:  20% on 12/31/2016				
	<b>Balance on</b> 3/21/2016			SignatureDate
Charge one time for the amount of				





<sup>\*</sup> In front of load in door Require late load in- after 3p Friday

<sup>\*\*</sup> Space 101 approx 8x15– Requires premium upgrade charge (\$100)



**PARKING** 

### **Delaware Home & Garden Show Exhibitor Rules & Guidelines**

#### **Display Regulations:**

- 1. Exhibitors shall have at least one attendant at their booth at all times while the Delaware Home & Garden Show (DHGS) is open to the public.
- 3. Loud sound displays or flashing light displays are not permitted.
- 4. Rear booth partition drapes are 8' high. Aerial displays must be safely anchored within the exhibit booth. The DHGS does not permit any part of, or item within the exhibitor's booth to exceed 12' in height, without prior written approval from the DHS. Displays over 8' in height must be masked where the display is visible over a neighboring exhibitor's booth. Displays must be confined to actual rented space, with no elements extending into the aisle.
- 5. Displays cannot block neighboring booths. Display elements over 3' high must be set back 3' from the aisle. Raw plywood, cardboard, or other structural material must be painted or appropriately covered if visible from another booth.
- 6. Exhibitors shall use care not to deface floors, walls, or columns of the facility, including the booth equipment provided and/or rented for the DHGS. DO NOT hang items from the drapery or drapery frames or from walls. Exhibitors will be liable for such damage resulting from acts of these types.
- 7. Exhibitors shall use care not to disrupt the flow of traffic in front of booths
- 8. Exhibitors wishing to use costumed characters in their booth must receive written permission from the DHGS Show Manager.
- 9. Exhibitors shall not sell food or beverages. Exhibitors wishing to dispense food or beverages must receive special permission from the DHGS and MUST receive a Board of Health temporary permit in advance. The use or dispensing of any alcoholic beverages from any booth is prohibited.
- 10. Exhibitors are responsible for the cleaning and maintenance of their booth and must keep the booth fully assembled and in presentable condition at all times during the Show.
- 11. All displays shall conform to the venue and city jurisdiction inspection requirements. Display materials shall be nonflammable or flame retardant.
- 12. Propane or Helium tanks or other highly flammable or potentially explosive materials are prohibited inside the venue.
- 13. Exhibitors shall not assign or sublet any part of their assigned space; nor may two or more unrelated companies share a single space or combine their reservations.
- 14. Balloons are permitted.
- 15. Exhibit staff are prohibited from smoking within 100' from any DHGS entrance used by Show Attendees. Exhibitors may only smoke at the designated area at the loading dock.

#### **B.** Unethical Practices:

- 1. No soliciting for business by any Exhibitor is permitted at the booth of other Exhibitors, or in the aisles. Exhibitors must remain within their contracted booth space.
- 2. Samples, catalogues, pamphlets, publications, and any other promotional material may be distributed by an Exhibitor only from within his/her booth.
- 3. Unethical or inappropriate conduct, or infractions of these Guidelines and Regulations by an Exhibitor, may result in dismissal from the Exhibit Hall and DHGS. In such an event, it is specifically understood by the Exhibitor that no refund will be made, and that no demand for redress will be honored from the Exhibitor, the Exhibitor's representative, or any agent for the Exhibitor.

#### C. Security:

- 1. Exhibitors are urged to remove valuable property from the premises during non-exhibit hours of the DHGS. The DHGS is not responsible for lost or stolen property.
- 2. Exhibitors shall wear DHGS badges when in the Exhibit Hall; and be prepared to show identification when removing items from the exhibit areas
- 3. Exhibitors shall use the designated exhibitor parking lot during

exhibit hours. The Exhibitor Entrance is through the rear door by the loading dock during load in and during all show hours.

#### D. Liability:

- 1. Exhibitors are liable for any damage to the Exhibit Hall floors, walls, or columns; to standard booth equipment rented or provided; and to the property of other Exhibitors that they may damage.
- 2. Exhibitors are responsible for their own insurance to cover all contingencies including, but not limited to, fire, theft, property damage, public and private liabilities, and worker's compensation.
- 3. The DHGS will not be responsible and does not guarantee against loss, damage, or injury that may occur to the Exhibitor; the Exhibitor's employees, representatives or agents; or any property related thereto; from any cause whatsoever prior, during, or subsequent to the DHGS. The Exhibitor expressly releases the DHGS, and agrees to indemnify the same against all claims for such loss, damage, or injury. If any action by the Exhibitor before, during, or after the DHGS causes legal action against the DHGS, the Exhibitor will be solely responsible for any and all resulting legal costs.

#### E. Set Up/Tear Down:

- $\overline{1}$ . Exhibit times are Saturday from 10:00 a.m. to 5:00 p.m. and Sunday from 11:00 a.m. to 4:00 p.m.
- 2. Installation and Booth Set up will be on Friday, April 1, 10:00 a.m to 4:00 p.m. If an Exhibitor fails to occupy space assigned for the DHGS by 9:00 a.m. on the day of the show, or fails to comply in any other respect with the terms set forth for the DHGS, the DHGS reserves the right to use such space in any manner whatsoever, without releasing the Exhibitor from the financial obligation agreed upon when the Exhibitor's reservation was accepted, from infraction of these Guidelines and Regulations, or from any other financial obligations incurred through the Exhibitor's anticipated occupancy in the DHGS.
- 3. Dismantle and Tear Down begin at 4:00 p.m. on the final day of the show and must be complete prior to 6:00 p.m. Exhibitors shall keep their displays and products fully assembled until the end of the show. Do Not Pack Up Early! Exhibitors who pack up early will be ineligible to participate in future DHGS events.
- 4. If an Exhibitor fails to remove any item from the Exhibit Hall or venue property by 6:00 p.m. on the final day of the show, the DHGS in its sole discretion will remove the item. The DHGS are not responsible for any loss or damage that may occur to any item during this process. It is the Exhibitors responsibility to reimburse the DHGS a removal fee of \$100 plus any cost associated with the removal and/or storage of the item, prior to the DHGS releasing the item to the Exhibitor.

#### F. Cancellation:

- 1. Cancellations received in writing 60 days prior to each event will be refunded, minus a 20% cancellation fee. Refunds will not be issued within 60 days of the show.
- 2. The DHGS reserves the right to prohibit an exhibitor from renting a space at any show if the exhibitors account has been delinquent in the past.

#### G. Other:

- 1. All matters and questions not covered by these regulations are subject to the decision of the DHGS Event Director. The Director may amend these rules and regulations at any time and all amendments that may be made shall be equally binding upon publication on all parties affected by them as the original regulations.
- 2. The DHGS reserves the right to use your likeness in any video, newsprint or other media to promote the Expo.
- 3. The DHGS reserves the right to modify the floor plan at any time and alter locations of exhibitors or booths or show activities, without notice, to present a more successful show if deemed in the best interest of the show.

## Venue

- Show Floor is carpeted.
- **❖** No Open Flames
- ❖ Mylar Balloons ok if weighed down. No Helium Tanks.
- ❖ No Food allowed except for wrapped candies

## Load In & Out

- ❖ No Exhibitor Passes. Staff will sign you in & assist you in finding your space
- ❖ All exhibitors are required to use the Loading Dock Entrance & park in designated exhibitor lots. These will be denoted with signage.
- ❖ Loading from Justison Street without prior permission could result in fines.
- **❖** Loading on a First Come, First served basis. **Unload completely, move vehicle, and THEN move all items to your space.**
- ❖ We will have a Fork Lift available- but it has to be operated by our staff
- Large and Labor intensive items such as landscape may be assigned a special loading time.
- ❖ There are no dollies or pallet jacks provided, please plan accordingly.
- ❖ Any paver or horticultural display requires a 2 mil. Tarp or Plastic under the entire display. This is also needed for any material waiting to be installed.

# Items & Payment

- ❖ The Contact given on the registration will be emailed the final exhibitor packet and space assignments will be emailed the end of March.
  - If you have a balance due- no loading in until it's paid in full. Space assignments not guaranteed unless payment terms are met.
  - Any additions during show will incur and additional \$50 charge
- ❖ The following information will be contained within packets:
  - o **Electric** is denoted in "Electric" column (cost \$125)
  - Additional table and chairs denoted under "Standard Upgrade" (cost \$50)
  - o Booths 10' wide by 8' deep unless noted otherwise noted
  - **Tabletops are 6'x30"** skirted with 2 chairs
  - Final Space Assignments