



Fact Sheet



Indiana Dairy Producers Elite Level and Corporate Sponsorships

WELCOME

The Indiana Dairy Producers (IDP) is an organization committed to serving and supporting our members as the organized voice of Hoosier dairy farmers. Since 1999, The Indiana Dairy Producers organization has promoted a profitable, positive, professional image of the state's dairy producers. IDP provides members with many educational opportunities, facilitating vital idea interchange and valuable resources. It serves as a proactive voice, a partner of and an advocate for Indiana's dairy producers.

We welcome your partnership in our organization and appreciate your financial support. **We're confident you'll find value in participation.**

INDIANA DAIRY PRODUCERS SPONSORSHIPS:

\$7,500 Diamond Level Sponsorship includes:

- ✓ Your special Diamond logo *prominently* displayed and linked on the IDP home page at www.IndianaDairy.org
- ✓ Your logo displayed on every IDP E-newsletter/Newsletter
- ✓ E-newsletter updates and invitations to our meetings and tours
- ✓ Your advertising and/or literature at any IDP booth display, if available
- ✓ Opportunities to:
 - Give a company update at each regional dairy meeting
 - Provide a topical speaker at each regional dairy meeting
 - Feature booth displays at special and regional dairy meetings
 - Target a customized audience (i.e. herd size or location) of IDP members
 - Enhanced opportunity to include special segments in E-newsletters/Newsletters
 - Have up to two of your company mailings sent to IDP membership, not including printing, postage or office expenses

\$5,000 Platinum Level Sponsorship includes:

- ✓ Your logo prominently displayed and linked on the home page of the IDP website at www.IndianaDairy.org
- ✓ Your logo displayed on every IDP electronic and hard copy newsletter
- ✓ E-newsletter updates and invitations to our meetings and tours
- ✓ Your advertising and/or literature at any IDP booth display if available
- ✓ Opportunities to:
 - Give a company update at each regional dairy meeting
 - Have a booth display at regional dairy meetings
 - Include a special segment in one issue of the newsletter
 - Have your company mailing sent to IDP membership, not including printing, postage or office expenses

\$2,500 Gold Level Sponsorship includes:

- ✓ Your logo displayed and linked on the IDP website, www.IndianaDairy.org
- ✓ Your logo displayed on every IDP electronic and hard copy newsletter
- ✓ E-newsletter updates and invitations to our meetings and tours
- ✓ Your advertising and/or literature at any IDP booth display if available
- ✓ An opportunity to have a booth display at regional dairy meetings
- ✓ An opportunity to include a special segment in one monthly electronic or hard copy newsletter

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OTHER IDP SPONSORSHIP OPPORTUNITIES

In addition to our elite sponsorships, IDP offers:

- A \$1,000 Silver Level sponsorship
 - Your logo displayed and linked on the IDP website, www.IndianaDairy.org
 - Your logo displayed on every IDP electronic and hard copy newsletter
 - E-newsletter updates and invitations to our meetings and tours
- A \$500 Bronze Level sponsorship
 - Your logo displayed and linked on the IDP website, www.IndianaDairy.org
 - A link on each electronic newsletter encouraging members to view bronze level sponsors on the IDP website
 - E-newsletter updates and invitations to our meetings and tours
- A \$100 Corporate Membership
 - Available for any group, company or organization interested in the dairy industry
 - Receipt of our email updates and invitations to our meetings and tours

Additional sponsorship opportunities are available at numerous meetings and special events!

JOIN US TODAY

IDP will invoice any level of sponsorship for your convenience. Please complete and return the following to start realizing the benefits of your investment in Indiana Dairy Producers today.

Sponsorship Level (Check one):

Diamond **Platinum** **Gold** **Silver** **Bronze** **Corporate**

Your Company Name: _____

Company Website: _____

Contact Person and Title: _____

Address: _____

City, State, Zip: _____

Email Address (up to 5): _____

For Bronze level sponsorship and above, please email an electronic copy of your company logo to: dougleman@IndianaDairy.org. Our address and contact information may be found below.

Thank you and we look forward to working together.

INDIANA DAIRY PRODUCERS

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