

Calling all students, artists, and inspired community members!

BAG IT is looking for a superhero and needs your help!

We are seeking all creative geniuses who can design a superhero character for our Take a Hike event happening fall 2016. Your superhero should connect to our Take a Hike Theme and help convey some of our organizations key words such as, "Fight The Fear", "Empowerment", "Encouraging", The rest is up to you! Please read below for more details regarding logo design, contest rules & submission requirements.

How to Enter the Contest

The contest begins on **May 4, 2016**. Submissions will be accepted through **June 3, 2016 11:59pm**. Winner will be announced via our website, social media websites and by direct contact to the winner's email account. For purposes of submission, please submit the design:

1. Directly to Annettra Farrington, annettra@bagit4u.org
2. Artwork as .png, .jpg or .psd for (Resolution of 300 dpi) AND as a .pdf file (less than 10MB). If the logo incorporates non- standards fonts, you must be able to provide us with the font should your logo be selected.

Logo Requirements

- **Professional:** This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts etc). As a result, while we want the logo to be eye-catching, it must still be legible.
- **Theme:** Take a Hike for BAG IT Superhero!
- **Color:** There are no limitations and any colors may be used. However, logo must look good in color (if any) and/or black and white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

Contest Details

Winner will be selected by the BAG IT Staff. Contestants agree that BAG IT may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual

property rights to the logo, to BAG IT. Additionally, BAG IT may alter, modify or revise the logo as it sees necessary to achieve the goals of the event. BAG IT reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Prize

Contest winner will receive 4 tickets to our Take a Hike event – a \$340 value (and bragging rights!).