

REGISTRATION OPEN!

# GREEN EXPO

## Turf & Landscape

Tuesday, December 8 – Thursday, December 10, 2015

Science-Based Education • Credits • Trade Show  
Fellowship • Business Contacts  
Silent Auction • Networking

**Registration Information**

[WWW.NJTURFGRASS.ORG](http://WWW.NJTURFGRASS.ORG)



## Learn the latest in turf and landscape to do business, to see new equipment and to explore technology for the Green Industry at the New Jersey GREEN EXPO.

### MISSION

GREEN EXPO is a science-based conference and trade show that provides education, business, fellowship, and environmental stewardship opportunities in partnership with The Center for Turfgrass Science at Rutgers University, the Golf Course Superintendents Assn of NJ, and in cooperation with the Sports Field Managers Association of New Jersey, the New Jersey Landscape Contractors Association, and other groups.

### CELEBRATING OUR 40th Anniversary!

The New Jersey Turfgrass Association is proud to host this spectacular event for the 40th year.

### EDUCATION and TRADE SHOW

Attend the education sessions and trade show to learn what's new in your industry. The comprehensive Educational Program is the source of cutting edge information. Programs deliver case studies, industry trends, applications, and best practice tactics for a profitable business.

The Trade Show is one of the largest Green Industry events in the tri-state area. Come to the show to see new products and services as well as to develop important relationships within the Green Industry.

### CREDITS

At print time, GCSAA PDI credits, plus CT, DE, MD, NJ, NY, and PA pesticide recertification credits have been applied for. Credits listed next to sessions are anticipated BUT NOT CONFIRMED at time of print. We will provide these credits on our website as we receive confirmation - [www.njturfgrass.org](http://www.njturfgrass.org).

**Call (973) 812-6467 if questions.**

*We reserve the right to change the final program, including speakers and topics, if necessary.*

## Irrigation Association of New Jersey

**Wednesday, December 9, 2015**

**8:00 AM - 12:00 PM Seminar 1**

**12:00 AM - 1:00 PM Lunch**

**1:00 PM - 5:00 PM Seminar 2**

**5:30 PM Reception**

**6:30 PM Dinner & Annual Meeting**

**Call to Register: (973) 850-3366**



We open our 40th Annual Green Expo with two important sessions, one dedicated to the core training you need to maintain your pesticide applicator license and the other to help those in golf develop a clearer picture on important business aspects of the industry.

Tuesday afternoon (and Weds and Thurs AM & PM) sessions are broken into three separate disciplines: Golf, Sports, and Lawn & Landscape. Each has a variety of excellent speakers, and all sessions have been developed to provide attendees with information they can immediately use in their operations.

### NEW GOLF SESSION!

**Tuesday, December 8, 2015**

**8:00 AM - NOON**

**Henry DeLozier**

**Global Golf Advisors**

**BUILDING A BUSINESS CASE FOR  
THE GOLF COURSE...  
AND HOW TO DO IT**



GCSANJ is kicking off Expo with a bang by presenting a new Tuesday morning seminar featuring **Henry DeLozier**, an internationally acclaimed speaker. The business of golf requires careful planning and calculation. Learn how your work builds value at your facility. Understand today's market metrics and tactics you can use to increase value. And, learn the methods for preparing your annual plan to educate your manager, owner or board for best results.

## TRADE SHOW FLOOR LEARNING SESSIONS

### TUESDAY, December 8, 2015

**5:00 - 5:30 PM • 3A : Boxwood Blight Revisited**

**(1 - 3A Credit) Rich Buckley, Rutgers University**

**6:30 - 7:00 PM • The Green & Brown of Sunscreen.**

**What You Need to Know to Protect Yourself Safely from Sun**  
*Jennifer Wignall, Organic Bronzing*

### WEDNESDAY, December 9, 2015:

**12:00 - 12:30 PM Sun Safety...What We Put On Our Body**  
*Jennifer Wignall, Organic Bronzing*

**12:45 - 1:15 • 3A: Emerald Ash Borer and NJ: Perfect Together (1 3A Credit)**

*Rich Buckley, Rutgers University*

**1:45 - 2:15 PM • Core Talk & Profact (1 each)**

**Select the Right Tool for the Job**

*Joe Clark, Rutgers University*



# GOLF PROGRAM

## TUESDAY, DECEMBER 8, 2015

### CORE SESSION 9 - 11:30 AM & LUNCH

- 9:00 - 11:30 AM CORE SESSION** *5 Credits Core*
- 9:00 - 9:30** **The Bees, The Turf, and The Rules of the Game**  
*Dominick Mondì, Exec Director, NJ Green Industry Cncl*
- 9:30 - 10:30** **NJDEP Pesticide Control Program Update**  
*Stephen Bross, NJ DEP*
- 10:30 - 11:30** **What Went Wrong in my Spray Tank?** *Dr. Mike Agnew, Syngenta*

### 11:30 AM - 1:00 PM ATTENDEES LUNCH

Sponsored by  
**STORR TRACTOR COMPANY**

We thank NJTA's loyal friend, Mary Lou DesChamps for sponsoring Lunch. We thank her for all she does for the industry!



**NEW!**  
**8:00 - Noon**  
**GCSANJ**  
**Session**  
**The Business**  
**of Golf!**  
*Henry DeLozier*  
**This is a Must**  
**Attend for ALL**  
**Superintendents!**  
**See Inset on**  
**page 2**

**NOTE: Credits listed next to all sessions are anticipated BUT NOT CONFIRMED at print.**

### GOLF SESSIONS 1-4 PM

- 1-4 PM: 2 Credits - 3B, 6B, 8C, PP2 • 1-3A**
- 1:00 - 2:00** **Using Wetting Agents on the Golf Course**  
*Dr. Keith Karnok, University of Georgia, Emeritus*
- 2:00 - 2:30** **GCSANJ Awards & Chapter News!**
- 2:30 - 3:00** **Adapting to Your Changing Membership: 31 Years at The Country Club** *Bill Spence, The Country Club*
- 3:00 - 3:30** **Emerald Ash Borer and Other Pest Issues on Trees**  
*Dr. Jason Grabosky, Rutgers University*
- 3:30 - 4:00** **Insecticide Resistance in ABW: How to Avoid It and How to Deal With It** *Dr. Albrecht Koppenhöfer, Rutgers*
- 4:00 - 8:00 PM TRADE SHOW and DINNER - DAY 1**  
Grand Opening - Sponsored by SYNGENTA  
"Dine Around" the Trade Show - Sponsored by BASF  
Beverages - Sponsored by LaBar Golf Renovations  
**TRADE SHOW LEARNING CENTER:**
- 5:00 - 5:30 PM** **Boxwood Blight Revisited** *Rich Buckley, Rutgers (1-3A)*
- 6:30 - 7:00 PM** **Green & Brown of Sunscreen** *Jennifer Wignall, Organic Bronzing*
- 8:00 PM - 12:00 AM Hospitality Suite - Immersion Spa, Water Club**  
Sponsored by Seeton Turf Warehouse

## WEDNESDAY, DECEMBER 9, 2015

### GOLF SESSIONS 9 - 11:30 AM

- 9 - 11:30 AM: 1 Credit - 3B, 6B, 8C, PP2**
- 8:30 - 9:00** **Cold Temperature Injury: A Loaded Deck** *Jim Skorulski, USGA*
- 9:00 - 10:45** **Green Reconstruction Panel - Followed by Q & A**  
• **The Winged Foot GC Greens Rebuild Project**, *Steve Rabideau, Jr.*  
• **Rebuilding Greens After a Devastating Winter**, *Keith Bartlett, St. Georges CC*  
• **How to Take Your Greens Off of Life Support**, *Dave Oatis, USGA*  
• **How to Select the Best Bentgrass for Your Application**, *Dr. Stacy Bonos, Rutgers University*
- 10:45 - 11:30** **Tournament Preparation Through the Years** *Bill Spence, The Country Club*
- 11:30 - 2:30** **TRADE SHOW and LUNCH - DAY 2**  
**TRADE SHOW LEARNING CENTER:**
- 12:00 - 12:30** **Sun Safety...** *Jennifer Wignall, Organic Bronzing*
- 12:45 - 1:15** **Emerald Ash Borer and NJ: Perfect Together** *(3A - 2 Credits) Rich Buckley, Rutgers University*
- 1:45 - 2:15** **Core and ProFact - 1 each: Select the Right Tool for the Job** *Joe Clark, Rutgers University*

### GOLF SESSIONS 2:30 - 5 PM

- 2:30 - 5:00 PM: 3 Credits - 3B, 6B, 8C, PP2 • 1 Core**
- 2:30 - 3:00** **Emerging Technology In Golf Course Management** *Dana Lonn, Toro Corporation*
- 3:00 - 3:30** **Bunker Construction: Methods, Costs, and Expectations** *Adam Moeller, USGA*
- 3:30 - 4:00** **Reduced Risk Disease Control: How to Do It and Why It's Important** *Dr. Paul Koch, U of WI, Madison*
- 4:00 - 4:30** **New Herbicide Options for Golf Course Turf** *Steve McDonald, Turfgrass Disease Solutions*
- 4:30 - 4:35** **GCSAA Update** *John O'Keefe, President, GCSAA*
- 4:35 - 5:00** **Aerification, Grooming, Organic Matter Management and Surface Conditioning: Why, How, and When** *Dr. Jim Murphy, Rutgers University*
- 5:00 - 7:00 PM** **MIX & MINGLE Reception** *28 West, Casino Level*  
Sponsored by GRASS ROOTS
- 8:00 - 11:00 PM** **GCSANJ SOCIAL** *The Water Club, Indoor Pool*

## THURSDAY, DECEMBER 10, 2015

### GOLF SESSIONS 8 AM - NOON

- 8 AM - NOON: Part 1: 3 - 3B, 6B, 8C, PP2 • Part 2: 4 - 3B • 1 ProFACT**
- 8:00 - 9:45 AM RUTGERS SEMINARS -- PART 1 (3 - 3B Credits)**  
**Come to Part 1 or Part 2 or BOTH for the most credits!**
- 8:00 - 8:45** **Snow Mold Control: What Works and Why**  
*Dr. Paul Koch, University of Wisconsin, Madison*
- 8:45 - 9:15** **The Importance of Potassium in Turf Disease Control**  
*Chas Schmid, Rutgers University*
- 9:15 - 9:45** **How the Turfgrass Industry Has Changed, and What to Expect in the Future** *Dr. Bill Meyer, Rutgers University*
- 9:45 - 10:00** **BREAK**
- 10:00 - 12:00 PM PART 2 (4 - 3B Credits)**
- 10:00 - 10:40** **Troublesome Disease Review: Pythium and Other Difficult to Control Diseases** *Steve McDonald, Turfgrass Disease Solutions*
- 10:40 - 11:20** **BMPs for Anthracnose on Annual Bluegrass Greens: What 12 Years of Rutgers Research Have Taught Us**  
*James Hemphfling, Rutgers University*
- 11:20 - 12:00** **What's New on the Horizon: Recently and Soon To Be Released Fungicides for Use on Golf Courses**  
*Dr. Bruce Clarke, Rutgers University*
- 12:00 - 1:00** **LUNCH ON YOUR OWN**

### CORE 1 - 3 PM • ProFACT Session 1 - 4 PM

- 1:00 - 3:00 PM CORE Session 4 Credits Core**  
**Core Jeopardy Game Show** *Joe Clark, Rutgers Univ*  
Joe Clark from Rutgers will present his popular, interactive core information in a game show format. Joe's use of technology to allow audience participation has consistently created a positive buzz in the room, while also delivering important information that all commercial pesticide applicators need to maintain licenses and to perform applications safely.
- 1:00 - 2:30** **OPTIONAL SPANISH ONLY ProFACT - Training for Professional Fertilizer Applicators.** Here's a chance to prepare your Spanish speaking employees for the ProFACT Fertilizer applicator's test. Presented in Spanish only, the session ends with taking the test itself. Training qualifies professionals to take certification exam. **Certified Fertilizer Applicators earn 3 ProFACT credits for sitting in on this training.** *Drs. Jim Murphy and Raul Cabrera, Rutgers University*
- 2:30 - 4:00** **SPANISH & ENGLISH ProFACT Exam for Certified Fertilizer Applicators (Separate \$75 Exam fee required)**  
*Drs. Jim Murphy and Raul Cabrera, Rutgers University*

# LAWN & LANDSCAPE PROGRAM

**TUESDAY, DECEMBER 8, 2015**

## CORE SESSION 9 - 11:30 AM & LUNCH

- 9:00 - 11:30 AM CORE SESSION** *5 Credits Core*
- 9:00 - 9:30 **NJGIC Update : The Bees, The Turf, and The Rules of the Game** *Dominick Mondj, Exec Director, NJGIC*
- 9:30 - 10:30 **NJDEP Pesticide Control Program Update**  
*Stephen Bross, NJ DEP*
- 10:30 - 11:30 **What Went Wrong in my Spray Tank?**  
*Dr. Mike Agnew, Syngenta*

### 11:30 AM - 1:00 PM ATTENDEES LUNCH

Sponsored by **STORR TRACTOR COMPANY**

NJTA's loyal friend, **Mary Lou DesChamps** sponsors lunch. We thank her for all she does for the industry!



**NOTE: Credits listed are anticipated  
BUT NOT CONFIRMED at print.**

## L & L SESSIONS 1 - 4 PM

- 1:00 - 4:00 PM: 3 Credits - 3B, 6B, 8C, PP2; 2 Credits - 3A**
- 1:00 - 1:30 **Irrigation Water Quality and its Effects on Managed Landscape Plantings' IPM Demands**  
*Raul Cabrera, Rutgers University*
- 1:30 - 2:15 **Major Diseases You Need to be Concerned About on Landscape Turf** *Dr. Bruce Clarke, Rutgers University*
- 2:15 - 3:00 **Recognizing Chemical Injury in the Landscape**  
*Rich Buckley, Rutgers University*
- 3:00 - 4:00 **Understanding Biostimulants** *Dr. Keith Karnok, University of Georgia, Emeritus*
- 4:00 - 8:00 PM TRADE SHOW and DINNER - DAY 1**  
Grand Opening - **Sponsored by SYNGENTA**  
"Dine Around" the Trade Show - **Sponsored by BASF**  
Beverages - **Sponsored by LaBar Golf Renovations**  
**TRADE SHOW LEARNING CENTER:**
- 5:00 - 5:30 PM **Boxwood Blight Revisited** *Rich Buckley, Rutgers (1-3A)*
- 6:30 - 7:00 PM **Green & Brown of Sunscreen** *Jennifer Wignall, Organic Bronzing*
- 8:00 PM - 12:00 AM Hospitality Suite - Immersion Spa, Water Club**  
**Sponsored by Seeton Turf Warehouse**

**WEDNESDAY, DECEMBER 9, 2015**

## L & L SESSIONS 8:30 - 11:30 AM

- 8:30 - 11:30 AM: 1 Credit - 3A, 6B, 8C, PP2; 4 - 3B • 2 ProFact**
- 8:30 - 9:30 **Fertilizer Programming**  
*Dr. Beth Guertal, Auburn University*
- 9:30 - 10:00 **Choosing Trees for year 2070 - How Changes in the Environment Influences Future IPM Demands**  
*Dr. Jason Grabosky, Rutgers University*
- 10:00 - 10:45 **What's New on the Horizon: Recently and Soon to be Released Fungicides for Use on Landscape Turf**  
*Dr. Bruce Clarke, Rutgers University*
- 10:45 - 11:30 **Developing Your Weed Control Program**  
*Dr. James Murphy and Carrie Mansue, Rutgers University*
- 11:30 - 2:30 TRADE SHOW and LUNCH - DAY 2**  
**TRADE SHOW LEARNING CENTER:**
- 12:00 - 12:30 **Sun Safety...** *Jennifer Wignall, Organic Bronzing*
- 12:45 - 1:15 **Emerald Ash Borer and NJ: Perfect Together (3A - 2 Credits)** *Rich Buckley, Rutgers*
- 1:45 - 2:15 **Core and ProFact - 1 each: Select the Right Tool for the Job** *Joe Clark, Rutgers University*

## L & L SESSIONS 2:30 - 5 PM

- 2:30 - 5:00 PM: 3 Credit - 3B, 6B, 8C, PP2;**
- 2:30 - 3:15 **Reduced Risk Pest Management: How to Do It and Why It's Important** *Dr. Paul Koch, University of Wisconsin, Madison*
- 3:15 - 4:00 **A Review of the "Fantastic Four": White Grubs, Chinch Bugs, Billbugs, and Sod Webworms**  
*Dr. Albrecht Koppenhöfer, Rutgers University*
- JOINT SESSION: SPORTS AND LAWN AND LANDSCAPE**  
The final session of the day will bring together our Sports and Lawn & Landscape groups for a joint seminar, presented by nationally known Dr. Beth Guertal. In addition to reviewing important testing and selection procedures, this session will award two ProFACT credits!
- 4:15 - 5:15 **Soil Testing and Fertilizer Selection (2 ProFACT Credits)**  
*Dr. Beth Guertal, Auburn University*
- 5:00 - 7:00 PM **MIX & MINGLE Reception** *28 West, Casino Level*  
**Sponsored by GRASS ROOTS**

**THURSDAY, DECEMBER 10, 2015**

## BUCKLEY'S BOOT CAMP 8 AM - NOON

- 8 AM - NOON: Part 1: 3 Credits - 3A, 6B, 8C, PP2; Part 2: 4 Credits - 3B**
- 8:00 - 12:00 PM BUCKLEY'S BOOT CAMP --**  
**Lawn & Landscape - Attend one or both sessions**  
*Rich Buckley and Sabrina Tirpak, Rutgers Plant Diagnostic Laboratory*
- 8:00 - 9:45 **3A (3 Credits): Diseases and Insect Pests of Bedding Plants, Perennials, and Small Woody Ornamentals**  
*Sabrina Tirpak, Rutgers University*
- 9:45 - 10:00 **Break and Credit SignUps for morning 3A session**
- 10:00 - 12:00 **3B (4 Credits): Back to Basic Training: Common Turf Diseases in NJ Landscapes** *Rich Buckley, Rutgers Univ*
- 12:00 **Credit SignUps following 3B session**
- 12:00 - 1:00 **LUNCH ON YOUR OWN**

## CORE 1 - 3 PM • ProFACT Session 1 - 4 PM

- 1:00 - 3:00 PM **CORE Session** *4 Credits Core*
- Core Jeopardy Game Show** *Joe Clark, Rutgers Univ*  
Joe Clark from Rutgers will present his popular, interactive core information in a game show format. Joe's use of technology to allow audience participation has consistently created a positive buzz in the room, while delivering important information that all commercial pesticide applicator need to maintain their licenses and to perform applications safely.
- OPTIONAL SPANISH ONLY**  
**ProFACT - Training for Professional Fertilizer Applicators.**  
Here's a chance to prepare your Spanish speaking employees for the ProFACT Fertilizer applicator's test. **Presented in Spanish only**, the session ends with taking the test itself. Training qualifies professionals to take certification exam. **Certified Fertilizer Applicators earn 3 ProFACT credits for sitting in on this training.** *Drs. Jim Murphy and Raul Cabrera, Rutgers*
- 1:00 - 2:30 **SPANISH & ENGLISH ProFACT Exam for Certified Fertilizer Applicators (Separate \$75 Exam fee required)**  
*Drs. Jim Murphy and Raul Cabrera, Rutgers University*
- 2:30 - 4:00

# SPORTS FIELDS PROGRAM

**TUESDAY, DECEMBER 8, 2015**

## CORE SESSION 9- 11:30 AM & LUNCH

- 9:00 - 11:30 AM CORE SESSION** *5 Credits Core*
- 9:00 - 9:30 **The Bees, The Turf, and The Rules of the Game**  
*Dominick Mondì, Exec Director, NJGIC*
- 9:30 - 10:30 **NJDEP Pesticide Control Program Update**  
*Stephen Bross, NJ DEP*
- 10:30 - 11:30 **What Went Wrong in my Spray Tank?**  
*Dr. Mike Agnew, Syngenta*

### 11:30 AM - 1:00 PM ATTENDEES LUNCH

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**NOTE: Credits listed are anticipated  
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## SPORTS FIELD SESSIONS 1 -4 PM

*1- 4 PM: 2 Credits - 3B, 6B, 8C, PP2; 6 Credits - 13*

- 1:00 - 2:00 **MLB Tips for School and Municipal Ball Fields**  
*Bill Deacon, New York Mets - Citi Field*
- 2:00 - 3:00 **Turf IPM and Communicating Pesticide Use**  
*Jerad Minnick, Natural Grass Advisor*
- 3:00 - 4:00 **NJ DEP School IPM Program Update**  
*Amanda Lotto, NJ DEP*

### 4:00 - 8:00 PM TRADE SHOW and DINNER - DAY 1

Grand Opening - **Sponsored by SYNGENTA**  
"Dine Around" the Trade Show - **Sponsored by BASF**  
Beverages - **Sponsored by LaBar Golf Renovations**

#### TRADE SHOW LEARNING CENTER:

- 5:00 - 5:30 PM **Boxwood Blight Revisited** *Rich Buckley, Rutgers (1-3A)*
- 6:30 - 7:00 PM **Green & Brown of Sunscreen** *Jennifer Wignall, Organic Bronzing*
- 8:00 PM - 12:00 AM Hospitality Suite** - *Signature Room, Casino Level*  
**Sponsored by Seeton Turf Warehouse**

**WEDNESDAY, DECEMBER 9, 2015**

## SPORTS FIELD SESSIONS 7:30 - 11:30 AM

- 7:30 - 8:30 **Early Bird Sports Field Managers**  
*Networking Roundtable*
- 8:30 - 9:00 **Annual Business Meeting**
- 9:00 - 9:30 **The Year in Review: Turf Selection to Reduce Pesticide Inputs on School Grounds**  
*Brad Park, Rutgers University*
- 9:30 - 10:15 **#grasscantakemore**  
*Jerad Minnick, Natural Grass Advisor*
- 10:15 - 11:00 **Preparing a Baseball Field for Play in April**  
*Bill Deacon, New York Mets*
- 11:00 - 11:30 **Sports Field Management at Cinnaminson High School** *Jeff Schofield, Board of Education Cinnaminson*

### 11:30 - 2:30 TRADE SHOW and LUNCH - DAY 2 TRADE SHOW LEARNING CENTER:

- 12:00 - 12:30 **Sun Safety** *Jennifer Wignall, Organic Bronzing*
- 12:45 - 1:15 **Emerald Ash Borer and NJ: Perfect Together** *(3A - 2 Credits) Rich Buckley, Rutgers University*
- 1:45 - 2:15 **Core and ProFact - 1 each: Select the Right Tool for the Job** *Joe Clark, Rutgers University*

## TRADE SHOW HOURS

**4:00 PM - 8:00 PM: Tuesday, December 8, 2015**

Grand Opening **Sponsored by SYNGENTA**

"Dine Around" the Trade Show **Sponsored by BASF**  
Beverages **Sponsored by LaBar Golf Renovations**  
*[See Inset on page 2 for Learning Sessions Titles]*

**11:30 AM - 2:30 PM: Wednesday, December 9, 2015**

Lunch on Trade Show Floor

Beverages **Sponsored by LaBar Golf Renovations**  
*[See Inset on page 2 for Learning Sessions Titles]*

## SPORTS FIELD SESSIONS 2:30 - 5 PM

- 2:30 - 5:00 PM: 2 Credit - 3B, 6B, 8C, PP2; 2 Credit - 13*
- 2:30 - 3:00 **Integrated Pest Management: Can We Minimize the Potential for Resistance to Insecticides Applied on Sports Fields and Grounds** *Dr. Albrecht Koppenhöfer*
- 3:00 - 3:30 **Strategies to Minimize Herbicide Applications Made to School Sports Fields and Grounds**  
*Steve McDonald, Turfgrass Disease Solutions*
- 3:30 - 4:00 **Emerging Technology in Sports Field Management**  
*Dana Lonn, Toro Corporation*

### JOINT SESSION: SPORTS AND LAWN AND LANDSCAPE

- 4:15 - 5:15 **Soil Testing and Fertilizer Selection (2 ProFact Credits)**  
*Dr. Beth Guertal, Auburn University*
- 5:00 - 7:00 PM **MIX & MINGLE Reception** *28 West, Casino Level*  
**Sponsored by GRASS ROOTS**

**THURSDAY, DECEMBER 10, 2015**

## CORE 1 - 3 PM • ProFACT Session 1 - 4 PM

- 12:00 - 1:00 **LUNCH ON YOUR OWN**
- 1:00 - 3:00 PM **CORE Session** *4 Credits Core*  
**Core Jeopardy Game Show** *Joe Clark, Rutgers Univ*  
Joe Clark from Rutgers will present his popular, interactive core information in a game show format. Joe's use of technology to allow audience participation has consistently created a positive buzz in the room, while delivering important information that all commercial pesticide applicators need to maintain their licenses and to perform applications safely.

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*Drs. Jim Murphy and Raul Cabrera, Rutgers University*
- 2:30 - 4:00

**Updated Pesticide Credits Awarded from all states will be posted at: [www.njturfgrass.org](http://www.njturfgrass.org)**



# HOTEL & DIRECTIONS & MORE

## *The Borgata Hotel* *1 Borgata Way, Atlantic City, NJ*



This year's New Jersey GREEN EXPO will be held at THE BORGATA HOTEL in Atlantic City NJ on December 8-10, 2015.

### Entrance Requirements

Attendance is open to anyone interested in better turf and landscaping, regardless of gender, race, color, national origin, or handicap. Individuals with a turfgrass or landscaping and/or irrigation background and experience should benefit most. **Registration is required for attendance.** Please note registration procedures.

### Education Program

Education sessions are designed to acquaint and update professional turf managers, landscapers, and irrigation specialists with the fundamental principles that underlie successful establishment and management of turf and landscaping for golf courses, lawns, parks, cemeteries, school grounds, athletic fields, estates, sod farms, etc. Topics specifically related to pest identification and pesticides are eligible for credit in fulfillment of requirements toward Continuing Pesticide Applicator Certification/Recertification. Certain programs may be subject to change if unforeseen circumstances warrant the same.

**LATECOMERS TO SESSIONS WILL NOT BE ELIGIBLE FOR PESTICIDE CEU CREDITS.**

### DIRECTIONS to the The Borgata Hotel, 1 Borgata Way, Atlantic City NJ

Follow major roadways - Interstate 295, the NJ Turnpike (Exit 3), or the Garden State Parkway (Exit 38) - to the Atlantic City Expressway directly into Atlantic City. Follow



the signs to THE BORGATA HOTEL, located on the Marina Side. *Contact us if you have special needs assistance.*

## S P O N S O R S

(List at time of print)

**BASF • BAYER**

**Grass Roots**

**LaBar Golf Renovations**

**Seeton Turf Warehouse**

**Storr Tractor • Syngenta**

## HOTEL ROOMS AND PARKING

**NJTA ROOM BLOCK at THE BORGATA HOTEL**

**\$89.00 per room per night**

Make reservations directly with THE BORGATA

**CALL: (609) 317-1000**

**Use Group Code: GBNJ15**

Make Reservations from the web at

**[www.theborgata.com](http://www.theborgata.com)**

- Parking is available - Self Park or Valet Park

We encourage you to book your hotel room today. The NJTA Room Block and Rate is limited to first call, first reserve! Those who call after the deadline date may not be able to be accommodated.

**The cut-off date for discounted rooms and rates is Thursday, November 19, 2015.**

Reservations made after this date are based on space availability and prevailing hotel rates.

**NO EXCEPTIONS CAN BE MADE AND NJ GREEN EXPO MANAGEMENT WILL NOT BE ABLE TO HELP!**

**2015 NJGIC**  
**Silent Auction**  
**December 8-9 at Green Expo**

Life's a beach at this annual fundraiser which supports the industry advocacy efforts of the New Jersey Green Industry Council!

**Register Online or Call for More Information**  
**[www.njturfgrass.org](http://www.njturfgrass.org) • (973) 812-6467**

# REGISTRATION AND FEES

Pre-registration is open. Find a copy of the form online at [www.njturfgrass.org](http://www.njturfgrass.org) and register online. Pre-register and take advantage of reduced registration fees and avoid delays at the Registration Desk. Use the form included with this brochure.

Final Date for EARLY Registration fees is November 16, 2015. After this date, increased ONSITE Registration fees apply.

TRADE SHOW ONLY badges will NOT be honored at education sessions. NO Trade Show on Thursday.

## GREEN EXPO REGISTRATION FEES

EARLY Registration Cut-off Date: November 16, 2015 • After this date, registration fees will increase. CANCELLATIONS must be received in writing prior to Nov 16, 2015, and will be assessed a \$50 processing fee. We regret that NO REFUNDS will be granted after November 16, 2015 NO Trade Show on Thursday.

Current 2015 Members of NJTA, GCSANJ, SFMANJ, NJLCA pay Member rate:

	Member	Non-Member
<b>3 Days FULL:</b> Education, Trade Show, Food (Tuesday, Wednesday and Thursday) NO Trade Show on Thursday.	<b>\$225</b> <i>*Non-Member Fee Includes 2016 Membership</i>	<b>\$325*</b>
<b>2 Days FULL:</b> Education, Trade Show, Food Tuesday • Wednesday • Thursday NO Trade Show on Thursday	<b>\$175</b> <i>*Non-Member Fee Includes 2016 Membership</i>	<b>\$275*</b>
<b>1 Day FULL:</b> Education, Trade Show, Food Tuesday • Wednesday • Thursday NO Trade Show on Thursday	<b>\$125</b>	<b>\$175</b>
<b>Spouse Badge</b> (One, Two, or Three Days)	<b>\$ 85</b>	<b>\$115</b>
<b>TRADE SHOW ONLY</b> (Both Days - Tues & Weds - <b>SAVE!</b> ) NO Trade Show on Thursday (One Day - Tues or Weds) Includes Food and Education Only during Trade Show hours	<b>\$105</b> <b>\$ 85</b>	<b>\$125</b> <b>\$105</b>

## EXHIBITING COMPANIES

(List current at time of print)

A. C. Schultes  
A. G. Enterprises  
Aer-Core, Inc.  
Aggrand/Amsoil Dealer  
All American Ford **NEW**  
Aquarius Supply  
Aquatrols  
Barenbrug USA  
BASF - **SPONSOR**  
BAYER - **SPONSOR**  
Brandt **NEW**  
Brock Farms **NEW**  
Carbtrol Corporation  
Coombs Sod Farms/Coombs Services  
CST Products  
Davisson Golf  
Double "D" Turf  
Dow AgroSciences  
DryJect New Jersey  
East Coast Sod & Seed  
Ecologel Solutions  
Ferti-Soil  
Finch Services Inc. - LaCorte Equipment - John Deere Landscapes  
Fisher & Son Company  
F. M. Brown's Sons  
GCSANJ: Golf Course Superintendents Association of New Jersey  
Genesis Turfgrass, Inc.  
Grass Roots, Inc. - **SPONSOR**  
Green Pro Materials  
Growth Products  
Helena Chemical  
IANJ: Irrigation Association of New Jersey  
Intelligro **NEW**  
Jersey Seed

Knox Fertilizer Company  
Lebanon Turf  
Levitts  
Mitchell Products/Matrix Bunkers  
Montco Products Corp.  
New Jersey Deer Control **NEW**  
NJGIC: New Jersey Green Industry Council  
NJLCA: New Jersey Landscape Contractors Association  
NJNLA: New Jersey Nursery & Landscape Association  
NJTA: New Jersey Turfgrass Association  
Ocean County Utilities Authority  
Partac Peat Corporation **NEW**  
Plant Food Company  
Real Green Systems **NEW**  
Reed & Perrine  
Rutgers University Cooperative Ext. & Continuing Education  
Salsco, Inc.  
Seeton Turf Warehouse  
SFMANJ: Sports Field Managers Association of New Jersey  
Shearon Golf  
Soil and Water Consulting  
Standard Golf  
Storr Tractor Company - **SPONSOR**  
Synatek  
Syngenta Professional Products - **SPONSOR**  
The Viersma Companies  
Total Turf Golf Services  
Turf Trade  
Vic Gerard Golf Cars  
WeCare Organics  
We Stop Deer  
Wilfred MacDonald, Inc.  
Winfield **NEW**

# 2015 SPONSORS & SOCIAL EVENTS

## THANKS TO OUR SPONSORS

(List at time of print)



**TUESDAY**  
*"Dine Around" the  
Trade Show*



**Bayer**

*Attendee  
Notepads*



**WEDNESDAY**  
*Mix and Mingle  
Reception*



**TUESDAY**  
*Beverages in Trade Show*



**TUESDAY**  
*Hospitality  
Suite*



**TUESDAY**  
*Attendees Lunch*



**TUESDAY**  
*GRAND OPENING  
Trade Show*

## TUESDAY DECEMBER 8

**ATTENDEES LUNCH**  
*Sponsored by Storr Tractor*

**'DINE Around' the Trade Show**  
*Sponsored by BASF*

**Beverages in Trade Show**  
*Sponsored by  
LaBar Golf Renovations*

**HOSPITALITY SUITE**  
*Sponsored by  
Seeton Turf Warehouse*

## Fun & Food at Green Expo

## WEDNESDAY DECEMBER 9

**LUNCH in Trade Show**

**MIX & MINGLE RECEPTION**  
*Sponsored by Grass Roots*

**GCSANJ Social**