

FREE - Public Lecture

Ecotourism: Does it deliver all it promises?



Associate Professor Rosemary Black

While ecotourism is a growing niche sector of the global tourism industry there is still no consensus on what ecotourism exactly is, although most agree that ecotourism is about uniting conservation, communities and sustainable travel and should follow specific principles. However, the jury is still out on whether ecotourism delivers all it promises to tourists, the environment, communities and the economy. Associate Professor Black will explain the principles underpinning ecotourism, how standards are set and using an African case study will explore whether or not ecotourism is delivering to local communities.

About Associate Professor Black

Associate Professor Rosemary Black is Associate Head of the School of Environmental Sciences at CSU. She teaches and undertakes research in ecotourism, tour guiding, heritage interpretation, sustainable behaviors and adventure tourism. Prior to joining CSU she worked in national park management, adventure travel and community conservation. Rosemary is co-editor of 'Sustainable Tourism and the Millennium Development Goals: Effecting Positive Change' and 'Quality Assurance and Certification in Ecotourism' and has just completed a major project on ecotourism in Africa. Rosemary is an applied researcher who collaborates with industry partners to solve real world problems.

Associate Professor Black's presentation is the second Lecture in CSU's Explorations Series for 2015. The Public Lectures aim to share the latest thinking with the community and encourage people to think about issues facing society today.

June

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DETAILS OF THE EVENT

**Wednesday,
10th June 2015**

5:00pm – 7:00pm
Glasshouse Theatre
Meeting Room (upstairs)
Cnr Clarence & Hay Streets
Port Macquarie NSW 2444

For more information:

Alison Woods
- Port Macquarie Campus
phone: 02 6582 9334
email: alwoods@csu.edu.au

Tickets are **FREE**
and available from
The Glasshouse Box Office
from
**Wednesday, 20th May
2015**