



Dear Clean Cities Supporter:

On behalf of The Lake Michigan Clean Cities Consortium, we are pleased to invite you to participate as a sponsor of our 2016 GREEN DRIVE\$ Conference & Expo scheduled for Thursday, May 19th at the Northern Illinois University Conference Center in Naperville, Illinois.

The Lake Michigan Clean Cities Consortium is comprised of three Clean Cities Coalitions: Chicago Area Clean Cities (CACC), South Shore Clean Cities (SSCC), and Wisconsin Clean Cities (WCC). Under the umbrella of the Lake Michigan Consortium, the three coalitions have been able to amplify their impact to reduce petroleum usage and improve air quality in their respective regions. Created in 1999, the consortium is made up of more than 500 member organizations. It serves a geographic population of nearly 16 million people with 11 counties that hold non-attainment status for the U.S. EPA 2008 Ground Ozone Standard.

The consortium works closely to provide support and technical expertise for stakeholders using or considering alternative fuel vehicles. The trio of coalitions also holds numerous outreach events and training sessions aimed at educating the public, fleets, and automotive technicians in an effort to improve air quality and reduce petroleum usage.

We hope you will consider becoming a sponsor of this important event and help us follow our mission of reducing dependence on petroleum-based fuels, promoting the use of alternative fuels and technologies, and improving air quality. Sponsorship funds will assist in providing educational materials and forums to stakeholders and guests.

Please read through each sponsorship level and fill out the registration form attached.

If you have questions about the sponsorship program, please contact Bethany Kraseman at [bethany@chicagocleancities.org](mailto:bethany@chicagocleancities.org) or Lorrie Lisek at [lorrie.lisek@wicleancities.org](mailto:lorrie.lisek@wicleancities.org) or Catherine Yoder at [cyoder@southshorecleancities.org](mailto:cyoder@southshorecleancities.org).

Thank you for your consideration, and we look forward to seeing you on Thursday, May 19.

Sincerely,

**The Lake Michigan Clean Cities Consortium**

John Walton, Chicago Area Clean Cities

Carl Lisek, South Shore Clean Cities

Lorrie Lisek, Wisconsin Clean Cities



## Lanyard Sponsor

**\$2,500**

- Five waived admission fees
- Company logo on attendees' lanyards
- Logo prominently displayed on agenda, event signage, and website
- Table for display booth space
- Option to air a one-minute promo video provided by sponsor
- Receive a copy of attendee list



## Sustainability Sponsor

**\$2,000**

- Four waived admission fees
- Logo prominently displayed on agenda, event signage and website
- Table for display booth space
- Option to air a one-minute promo video provided by sponsor
- Personal recognition at the event
- Receive a copy of attendee list



## Luncheon Sponsor

**\$1,000**

- Two waived admission fees
- Logo prominently displayed on four overhead screens at the luncheon, agenda, and event signage
- Table for display booth space
- Special recognition at the Green Drive\$



## Green Fleet Sponsor

**\$750**

- Two waived admission fees
- Company name listed on agenda
- Table for display booth space
- Company name displayed on event signage



## Clean Fuels Sponsor

**\$600**

- One waived fee admission
- Company name listed on agenda and event signage

## Event Reception Sponsor

**\$500**

- One waived fee admission
- Table for display booth space
- Logo displayed on four overhead screens at the exclusive VIP and vendor reception

## Ride & Drive Sponsor

**\$400**

- Option for a one-minute promo at the Ride & Drive
- Company name listed on event agenda
- Recognition and signage at the Ride & Drive

## Beverage Sponsor

**\$350**

- Signage with your logo displayed all day at the Green Drive\$ beverage station and recognition at vendor reception

## Display Booth Sponsor

**\$300**

- Table display booth space (*This enables you to mingle with attendees as they enter and exit that main presentation room before, during and after the event, as well as at lunch time. Your space will be located in the main lobby of the conference center*)
- Attendance at the VIP reception at the conclusion of the conference

*Table space is limited to the first 14 sponsors and vendors who request a table space*

# 2016 Green Drive\$ Sponsorship Form

## Main Contact Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work # \_\_\_\_\_ Cell # \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Marketing Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

## Select Your Sponsorship Level

- |                                                        |                                                       |
|--------------------------------------------------------|-------------------------------------------------------|
| <input type="radio"/> Lanyard Sponsor (\$2,500)        | <input type="radio"/> Event Reception Sponsor (\$500) |
| <input type="radio"/> Sustainability Sponsor (\$2,000) | <input type="radio"/> Ride & Drive Sponsor (\$400)    |
| <input type="radio"/> Luncheon Sponsor (\$1,000)       | <input type="radio"/> Beverage Sponsor (\$350)        |
| <input type="radio"/> Green Fleet Sponsor (\$750)      | <input type="radio"/> Display Booth Space (\$300)     |
| <input type="radio"/> Clean Fuel Sponsor (\$600)       |                                                       |

\*Please send an EPS or high resolution jpeg AND png logo of your company to  
Bethany Kraseman at [bethany@chicagocleancities.org](mailto:bethany@chicagocleancities.org)\*

Signature \_\_\_\_\_ Date \_\_\_\_\_