

CyberSolutions

REACT TO AND RECOVER FROM A CYBER-RELATED EVENT

Cyber attacks and data breaches are increasingly common and can be devastating to your business. Not only are chances of a cyber-related event high, but recovery can be extremely costly. Reputational damage, loss of critical information essential to your daily operations and costly litigation will directly impact your bottom line.

That's why EMC offers **CyberSolutions** — a robust product that combines **cyber liability** and **data compromise coverages** to help your business or organization react and recover.

CYBERSOLUTIONS

Cyber Liability

- ▶ Computer software restoration
- ▶ Data recovery
- ▶ Third-party liability protection

Data Compromise

- ▶ Response efforts
- ▶ Defense and liability
- PLUS:**
- ▶ Identity recovery for key individuals

By the Numbers* ▶ FREQUENCY

69%

of business risk managers reported
AT LEAST ONE HACKING SCARE
OR INCIDENT IN THE LAST YEAR

32%

reported more
than **five scares**
or incidents

29%

of U.S. businesses
HAD A CYBER ATTACK IN 2012

72%

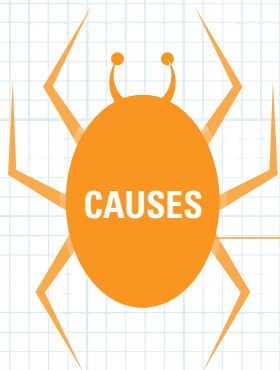
were not able
to fully restore
their company's
computer data

55%

of small companies have experienced
AT LEAST ONE DATA BREACH

53%

of small companies
have experienced
**multiple data
breaches**



CAUSES

61% VIRUSES, WORMS AND TROJANS / 22% UNSPECIFIED MALWARE / 17% OTHER

CONTRIBUTING FACTORS

- ▶ Employee or contractor mistakes



- ▶ Lost or stolen laptops, smart phones, tablets and storage media such as USBs and backup drives

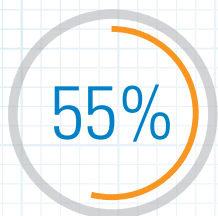


- ▶ Procedural mistakes



CAUSE FOR CONCERN

- ▶ Even though **47 STATES** require notification, only **33%** of small businesses notified customers that their personal information had been lost or stolen.



- ▶ **55%** of business risk managers feel that their company is not dedicating enough resources to combat the evolution of hacking techniques.



How much could a data breach or cyber-related event cost your business? Check out the examples at www.emcins.com/businessins/cybersolutions.

CyberSolutions is available to a wide variety of businesses and organizations.



Schools



Municipalities



Offices



Auto Services



Convenience Stores



Wholesalers/
Distributors



Light Manufacturers



Contractors



Equipment Dealers



And More



Learn More

To learn more, talk with your local independent insurance agent or visit www.emcins.com and select **Business Insurance > CyberSolutions**.

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