

Is Your Small Business At Risk

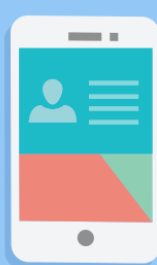
of a Data Breach?



55% of small businesses
have experienced a
data breach

53%
of these companies
experienced
multiple breaches

\$43,000
Average cost of a
small business breach



11%
Increase in
financial impact
of data breaches
from 2013

Common Targets:
Technology
Business / Retail
Health
Government
Educational
Financial

All organizations
are at risk



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Ponemon Institute, National Cyber Security Alliance, Identity Theft Resource Center, Robert Halsey, "The Real Cost of Data Breach," published on www.PCIcomplianceguide.org, April 2009, Trustware SpiderLabs, Weise, Elizabeth. "43% of Companies Had a Data Breach in the past Year." USA Today. Gannett, 24 Sept. 2014. Web. 28 July 2015.

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