

# August Training Opportunities



## **Strategies for Your Fundraising Plan**

Tuesday, August 4th, 2015

11:00 am - 2:00 pm

The Inn at DePauw

2 W. Seminary Street

Greencastle, IN 34135

Presenter: Nick Parkevich

Operating your organization without a fundraising plan is a risky proposition! After all, who would serve the community if your organization went away tomorrow? A sound fundraising plan engages your board, staff, volunteers and those you serve by putting in place strategies to fund your organization's vision and creates a more sustainable organizational culture. In short, life is just simply better for those working at organizations with fundraising plans! This hands-on session will provide participants with an outline for beginning the process of developing their own fundraising plan tailored to the specific needs of their organization.

\$15.00 if paid in advance; \$25 at the door

[To Register](#)

## **2- PART MILLENNIAL WORKSHOP WITH DERRICK FELDMANN**



### **Part 1 - Millennial *Donors* & Strategies for Engagement**

Wednesday, August 5th, 2015

12:00 pm - 3:00 pm

Lafayette Country Club

1500 S. 9th Street

Lafayette, IN 47905

Part of the AFP / Governance Lunch & Learn: The Millennial generation (age 20-30) is redefining how they connect, involve, and give to causes. Based on his book - Cause for Change: The Why and How of Nonprofit Millennial Engagement and years of research with the Millennial Impact Project, Derrick will help you understand the characteristics to this generation's participation with causes and what you can do to capture their attention, talent, and resources for your organization. He will also help you develop a Millennial fundraising and marketing call to action campaign. Derrick will highlight successful campaigns, components for success, and the approaches for the greatest response.

\$20.00 (lunch included)

[To Register](#)

## **Part 2 - Millennial *Board Members* & Strategies for Engagement**

Wednesday, August 5th, 2015

4:00 pm - 6:00 pm

Lafayette Country Club

1500 S. 9th Street

Lafayette, IN 47905

Part of the Douglas W. Eberle Not-for-Profit Board Governance Series: In this intensive training, Derrick Feldmann will build upon his luncheon presentation (See AFP / Governance Lunch and Learn) and specifically address how Millennials can and do make great board members. From engaging Millennials through cause and giving, we can develop even deeper relationship through board service. Find out how engaging more Millennials in board service can broaden your circles of influence and add fresh perspective to your boards.

\$20.00

[To Register](#)

# WABASH VALLEY NONPROFIT LEARNING SERIES - FALL

## NONPROFIT LEARNING SERIES

### WHEN

2015 - Fall Dates  
3pm - 6pm →

### WHERE

Corporate Square  
1st Floor Conference Room  
2901 Ohio Blvd.  
Terre Haute, IN 47803

### COST

\$20 / Session

### SPONSORED BY:

Wabash Valley Community Foundation • United Way of the  
Wabash Valley • Duke Energy • Indiana Nonprofit Resource  
Network • Ivy Tech

### REGISTER AT:

[WWW.INRNWEST.BLOGSPOT.COM](http://WWW.INRNWEST.BLOGSPOT.COM)

### Workshops:

August 13th

#### The Cure to the Special Event Bug: Purposeful Fundraising

Speaker: Nick Parkevich,  
Loring Sternberg & Assoc.

September 3rd

#### Conflict Manage- ment for Staff and Volunteers + Recruitment Strategies

Speaker: Alan Witcheby, United  
Way of Central Indiana

October 8th

#### Designing a Fundraising Plan

Speaker: Susan Decker,  
BoardSource / Faculty at Saint  
Mary-of-the-Wood

### Aug. 13<sup>th</sup> The Cure for the Special Event Bug: Purposeful Fundraising

Ever feel like your organization is infected with the special events bug? While there is a place for events in a diverse fundraising program, most organizations rely too heavily on events and fail to maximize the opportunities that events offer.

Often cited as a major reason for board member and development staff burn-out, events are one of the most abused, misused and addictive forms of fundraising.

Based on the article Avoiding the Highly Contagious Special Events Bug, co-authored by Nick Parkevich for the Association of Fundraising Professionals (AFP), you will learn strategies for making the most of your events by establishing a process before your event and developing strategies for increasing board engagement in developing donor relationships after your event.

\$20 / session

To Register

Please let us know if you have any questions.

~Jillian M. Henry, Regional Director West  
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765-413-6049 (cell – best option to reach)  
765-742-9077 x236 (office)

Blog of Workshops: [www.INRNWEST.blogspot.com](http://www.INRNWEST.blogspot.com)  
State Website: [www.INRN.org](http://www.INRN.org)

Twitter: INRN\_Nonprofits  
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