



A Joint Event with the  
Carolina Recycling Association's  
26<sup>th</sup> Annual Conference  
& Trade Show

*This two-day, peer-sharing conference will address a variety of zero waste-to-landfill programs, issues and challenges facing manufacturers and businesses in North Carolina, South Carolina and across the region.*

**March 22 & 23, 2016**

Wilmington Convention Center, Wilmington, NC



***Come,  
learn and  
participate!***

Hear from peer manufacturers about practical approaches to launching, running and improving: zero waste-to-landfill programs; vendor networking; resources; waste-to-energy initiatives; source reductions; and addressing those one-time problematic wastes.

***Who should  
attend this  
conference?***

It's for any manufacturer or business pursuing zero waste-to-landfill initiatives or seeking to improve waste reduction practices.

***What is the  
Zero Waste Flea  
Market?***

Participate in the Zero Waste Flea Market – a reverse trade show session where recycling vendors come to you!

***Bonus  
Pre-Conference  
Workshop!***

Conference participants are invited to attend the Zero Waste-to-Landfill 101 Workshop **at no extra charge**. Attendees will learn the basics of launching and running a zero waste-to-landfill program at their facilities in an interactive and training-paced environment.

***Learn more about the conference and register today at [www.cra-recycle.org/2016zw/](http://www.cra-recycle.org/2016zw/).***

## Preliminary Agenda

TUESDAY, MARCH 22		
TIME	SESSION/EVENT	DESCRIPTION
8 a.m. to 5 p.m.	Registration Open	
8:30 a.m.	Workshop – Zero Waste-to-Landfill 101	Business and industrial participants will learn the basics of launching and running a zero waste-to-landfill program at their facilities. In an interactive and training-paced environment, peer presenters will cover topics of getting started, green teams, dumpster dives, tracking progress and cost-effective approaches. Technical assistance presenters will share a number of valuable tools, resources, and examples to empower attendees to successfully develop their own zero waste-to-landfill initiatives.
10:30 a.m.	Break	
11 a.m.	Zero Waste (ZW) Session I – Featured Zero Waste Initiatives	This opening session includes a welcome, featured initiatives and defining zero waste presentations.
12:30 p.m.	Lunch in Concourse Area	
1:30 p.m.	ZW Session II – Practical Approaches That Work	This multi-speaker session covers topics including green teams, dumpster dives, vendor options, waste-to-energy and more.
2:45 p.m.	Break	
3:00 p.m.	Zero Waste Flea Market	In this reverse trade show session, manufacturers have the opportunity to exhibit by-product materials (waste) to recycling vendors.
4:30 p.m.	Grand Opening Reception in Exhibit Hall	
WEDNESDAY, MARCH 23		
8 a.m. to 5 p.m.	Registration Open	
8 a.m. to 6:30 p.m.	Exhibit Hall Open	
8 a.m.	Breakfast in Exhibit Hall	
9 a.m.	Joint General Session – Keynote Address	This Carolina Recycling Association (CRA) and Manufacturers Zero Waste Keynote Address features Greer Tidwell with Bridgestone Americas and Julie Zaniewski with Unilever Packaging.
10 a.m.	Coffee Break in Exhibit Hall	
10 a.m.	ZW Session III – Reduce & Reuse Before Recycling	This multi-speaker session covers source reduction, reprocessing and reuse strategies in industrial settings.
11:30 a.m.	ZW Session IV – Navigating Waste-to-Energy Choices	Learn how to engage waste-to-energy solutions.
12 p.m.	Lunch in Exhibit Hall	
1:30 p.m.	ZW Session V – Going for the Last Few Percent!	This multi-speaker session addresses topics including organics and food recycling, styrofoam densification, non-routine construction waste and strategies for rural sites.
3 p.m.	Conference Wrap-Up	

## About the Organizers

The CRA is proud to co-host the 2016 Manufacturers Zero Waste Conference working in conjunction with the N.C. Department of Environmental Quality, the S.C. Department for Commerce and S.C. Department of Health and Environmental Control.



## Conference Presenters

Presenters include business leaders from the following companies and organizations.

- Bridgestone Americas
- Borg Warner
- Caterpillar
- Daimler Trucks North America
- Grifols Therapeutics
- Honda
- Interface (invited)
- Kimberly Clark
- Leggett and Platt
- N.C. Department of Environmental Quality
- PRC
- S.C. Department of Commerce
- S.C. Department of Health and Environmental Control
- Timken Company
- Unilever North America
- Waste Reduction Partners
- Westinghouse
- And More!

## Registration

### \$295 (2-DAY CONFERENCE)

The Manufacturers Zero Waste Conference is being held concurrently with the CRA's 26<sup>th</sup> Annual Trade Show and Conference. This larger trade show and conference features numerous recycling industry sessions, workshops, tours and exhibits spanning over four days. You may register for both the Zero Waste Conference and the CRA Conference by selecting the CRA Member or Non-Member rates. To register, please visit [www.cra-recycle.org/2016zw/attend/](http://www.cra-recycle.org/2016zw/attend/).

If you have any other questions, please contact Terry Albrecht, N.C. Department of Environmental Quality, at (828) 251-7475 or [Terry.Albrecht@ncdenr.gov](mailto:Terry.Albrecht@ncdenr.gov).

## Conference Venue & Hotel Information

CRA is pleased to partner with The Wilmington Convention Center (WCC) for our 2016 Conference. The LEED Silver-certified structure was specifically designed to protect the riverfront ecosystem and minimize the environmental impact while also rehabilitating a former industrial site. It's design is reminiscent of Wilmington as an old "Port City." The WCC building site is on the north edge of the city urban core and adjacent to the Cape Fear River.

CRA has partnered with three local hotels to offer conference attendees superior accommodations in a unique setting. Visit [www.cra-recycle.org/2016zw/](http://www.cra-recycle.org/2016zw/) for information about each hotel and the rates available.

**The group rate is only available through February 29, 2016.**