



**The Greater Dallas Hispanic  
Chamber of Commerce's  
32nd Annual  
Stars on the Rise  
Scholarship Awards  
Program & Reception**

***Reception Date:  
Thursday, June 18, 2015***

***[www.gdhcc.com](http://www.gdhcc.com)***

***2015 Sponsorship and Scholarship  
Donation Opportunities***

*The Dallas Foundation is the fiscal sponsor of the Greater Dallas Hispanic Chamber of Commerce, a component fund of The Dallas Foundation, a 501(c)(3), publicly supported charity, Federal Tax ID 75-2890371.*



# Event Sponsorship Opportunities

**Reception Date:**  
**Thursday, June 18, 2015**

## **Presenting Sponsor - \$40,000**

- Company name included in event name as Presenting Sponsor
- Company logo and name included in pre-event marketing materials
- Company logo on event registration webpage
- Company featured in pre-event media, social media posts, and press releases
- Two VIP tables placed at event
- First right of refusal to renew sponsorship for the following year
- Opportunity for speaking role such as welcome, introduction, or conclusion
- Company logo included on event signage

## **Platinum Sponsor - \$20,000**

- Company logo and name included in pre-event marketing materials
- Company logo on event registration webpage
- Company featured in pre-event media, social media posts, and press releases
- Two priority tables placed at event
- First right of refusal to renew sponsorship for the following year
- Company logo included on event signage

## **Gold Sponsor - \$10,000**

- Company logo and name included in pre-event marketing materials
- Company logo on event registration webpage
- Company featured in pre-event media, social media posts, and press releases
- One priority table placed at event
- Company logo included on event signage

## **Silver Sponsor - \$5,000**

- Company logo and name included in pre-event marketing materials
- Company logo on event registration webpage
- Company logo included on event signage
- One table placed at event

## **Corporate Table - \$2,500**

- One table placed at event
- Recognition on event signage





# Scholarship Donor Opportunities

## Chairman's Circle Donor: \$50,000+

- Scholarship named in honor of donor
- Opportunity to present scholarship(s) on stage
- Photo opportunity with scholar(s)
- Donor recognition from podium
- Company & logo recognition in event video
- Logo recognition on website
- Logo recognition on event signage
- Discounted seating at reception

## Platinum Star Donor: \$25,000 - \$49,999

- Donor recognition from podium
- Photo opportunity with scholar(s)
- Opportunity to present scholarship(s) on stage
- Logo recognition in event video
- Logo recognition on website
- Logo recognition on event signage
- Discounted seating at reception

## Gold Star Donor: \$10,000 - \$24,999

- Donor recognition from podium
- Photo opportunity with scholar(s)
- Opportunity to present scholarship(s) on stage
- Logo recognition on website
- Logo recognition on event signage
- Discounted seating at reception

## Silver Star Donor: \$5,000 - \$9,999

- Photo opportunity with scholar(s)
- Logo recognition on website
- Logo recognition on event signage
- Discounted seating at reception

## Bronze Star Donor: \$1,000 - \$4,999

- Logo recognition on website
- Recognition on event signage
- Discounted seating at reception

## Star Donor: \$500 - \$999

- Recognition on website
- Recognition on event signage
- Discounted seating at reception

## Donor: \$100 - \$499

- Recognition on website



The GDHCC raises funds from corporations, foundations, and individuals to provide college scholarships to qualified applicants that are selected in accordance with the Stars on the Rise Scholarship Program policies, procedures, and criteria. Please note that 88% of the program dollars raised go to the scholarships. The remaining funds go to the following:

- Annual college preparation program
- Administrative costs
- Fundraising



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# Event Sponsorship Commitment Form

## Company Information (Event Sponsorships Only)

Company Name: \_\_\_\_\_  
Company Representative: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Commitment: (Event Sponsorships Only)

- ( ) Presenting Sponsor (\$40,000)  
( ) Platinum (\$20,000) ( ) Gold (\$10,000)  
( ) Silver (\$5,000) ( ) Corporate Table (\$2,500)  
( ) In Kind Sponsor (subject to GDHCC policies governing In Kind sponsorships) (please specify):  
Value: \_\_\_\_\_

We agree to the following sponsorship terms and will complete our financial obligation according to the following schedule:

- ( ) Due upon Receipt of Invoice, -or-  
( ) First Installment of 50% due with contract \$\_\_\_\_\_ (attached). Final 50% due by May 20, 2015.  
( ) Total Amount Due by May 20, 2015 to ensure Company in Final Program \$\_\_\_\_\_

## Payment Information: (Event Sponsorships Only)

### PAYMENT BY CHECK

Make Check Payable to: Greater Dallas Hispanic Chamber of Commerce

Info Line: **Stars on the Rise Sponsorship**

Mail Check to: Greater Dallas Hispanic Chamber of Commerce  
Attn: Sagrario Ortiz  
4622 Maple Ave #207  
Dallas, TX 75219

### PAYMENT BY CREDIT CARD

Credit Card Type: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ CCV: \_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Zip Code: \_\_\_\_\_

Sponsor agrees to provide materials needed for specific sponsorship level **no later than May 29, 2015**. Corporate logos should be e-mailed in high resolution .eps or .jpg formats to [idelisab@flawless-moments.com](mailto:idelisab@flawless-moments.com). Sponsor agrees to make payment to the Greater Dallas Hispanic Chamber of Commerce by **specified terms above**.

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
GDHCC Signature

For more information, call 214-521-6007 or e-mail Diana Flores at [diana@gdhcc.com](mailto:diana@gdhcc.com) or Rick Ortiz at [rortiz@gdhcc.com](mailto:rortiz@gdhcc.com). A copy of this document will be signed and returned as confirmation of sponsorship.

The Dallas Foundation is the fiscal sponsor of the Greater Dallas Hispanic Chamber of Commerce, a component fund of The Dallas Foundation, a 501(c)(3), publicly supported charity, Federal Tax ID 75-2890371. Therefore, please make all scholarship donations, including any bundled combination of event sponsorship and scholarship donation, payable to The Dallas Foundation.

**For more information, please contact the Dallas Foundation at (214) 741-9898**



# Scholarship Donor Commitment Form

## Company Information (Scholarship Donations Only)

Company Name: \_\_\_\_\_  
Company Representative: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## Scholarship Donor Commitment: (Scholarship Donations Only)

- |  |  |
|--|--|
| <input type="checkbox"/> Chairman's Circle (\$50,000+)             | <input type="checkbox"/> Gold Star Donor (\$10,000 - \$24,999) |
| <input type="checkbox"/> Platinum Star Donor (\$25,000 - \$49,999) | <input type="checkbox"/> Bronze Star Donor (\$1,000 - \$4,999) |
| <input type="checkbox"/> Silver Star Donor (\$5,000 - \$9,999)     | <input type="checkbox"/> Donor (\$100 - \$499)                 |
| <input type="checkbox"/> Star Donor (\$500 - \$999)                |  |

Total Scholarship Amount Committed: \$ \_\_\_\_\_

- ☐ Interested in Event Sponsorship as well (if yes, please fill-out Event Sponsorship Commitment Form)

## Payment Information: (Scholarship Donations Only)

### PAYMENT BY CHECK

Make check payable to: **The Dallas Foundation**

Info line:

**Greater Dallas Hispanic Chamber of Commerce Stars on the Rise Scholarships**

Reagan Place at Old Parkland  
3963 Maple Avenue, Ste. 390  
Dallas, TX 75219

Credit Card Payments: Can be made online at:

<http://www.dallasfoundation.org/>



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