



Room to Grow

2010 Fall Gala

Chaired by Mary Richardson

November 6, 2010

Boston Park Plaza Castle

Room to Grow's innovative program provides parents raising babies in poverty with one-on-one support and essential baby items throughout their children's critical first three years of development

In celebration of five years of enriching the lives of babies born into poverty, Room to Grow will honor extraordinary supporters who have helped build the organization during our first years in Boston including The Boston Globe, Dorel Juvenile Group, Isis Parenting and Annagret Sacerdote, Room to Grow's founding development committee chair.

DREAM BUILDER SPONSOR

\$25,000

- Recognition and logo on all printed and electronic event materials including event invitations.
- Website recognition including logo placement and web-link.
- Prominent visibility on all event related signage.
- Recognition in event press materials and communication.
- Recognition in newsletter and all event-related electronic communication.
- One premiere table for twelve guests.
- Twelve guests for VIP reception.
- Full-page advertisement in the program book.
- Recognition from the podium by the Master of Ceremonies.

HEALTHY DEVELOPMENT SPONSOR

\$15,000

- Recognition and logo on all printed and electronic event materials including event invitations.
- Website recognition including logo placement and web-link.
- Visibility on all event related signage.
- Recognition in press materials and communication.
- Recognition in newsletter and all event-related electronic communication.
- One premiere table for ten guests.
- Ten guests for VIP reception.
- Full-page advertisement in the program book.
- Recognition from the podium by the Master of Ceremonies.

LIFE ENRICHMENT SPONSOR

\$10,000

- Recognition and logo on all printed and electronic event materials including event invitations.
- Website recognition including logo placement and web-link.
- Visibility on all event related signage.
- One table at the Gala for eight guests.
- Eight guests for VIP reception.
- Half-page advertisement in Fall Gala program book and presence on our website.
- Recognition from the podium by the Master of Ceremonies.



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2010 Sponsorship Opportunities

SECURE START SPONSOR

\$5,000

- Name recognition in program book.
- Website recognition.
- One table at the Gala for eight guests.
- Eight guests at the VIP reception.

CARE GIVER SPONSOR

\$2,500

- Name recognition in program book.
- One table at the Gala for six guests.
- Six guests at the VIP reception.

FRIEND

\$1,000

- Admission for two to the Gala.
- Recognition in program book.

FULL-PAGE ADVERTISEMENT

\$1,000

- Black & white advertisement in the program book. Ads must be received by Monday, October 4, 2010 to appear in the program book. Contact Abby Johnson at abby@roomtogrow.org for ad specifications.

INDIVIDUAL TICKETS

\$250

CONTRIBUTION

- A donation of your choice to Room to Grow. Please accept my contribution of \$_____.



Room to Grow 2010 Sponsorship Form

I/We will sponsor Room to Grow at the following level:

- Dream Builder \$25,000
- Healthy Development \$15,000
- Life Enrichment \$10,000
- Secure Start \$5,000
- Care Giver \$2,500
- Friend \$1,000

Please indicate how you would like your sponsorship listing to appear: _____

Contact Information:

Name: _____ Title: _____

Company: _____

Street: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Name of Assistant/ Additional contact: _____

Method of Payment:

Please charge my ___ Visa ___ Mastercard ___ American Express

Account #: _____ Expiration: _____

Name on Card (if different from above): _____

Signature: _____ Date: _____

Billing Address (if different from above): _____

Check enclosed for \$ _____ (made payable to Room to Grow)

Please send completed form by August 30, 2010:

Via fax: 617.859.4503

Via mail: Room to Grow, 142 Berkeley Street, Boston, MA 02116

For questions, please contact Melissa Martinez at 617.859.4545 or fallgala2010@roomtogrow.org