

International Plastics Showcase

The NPE is reportedly the largest plastics trade show in the world and is held every three years. There were over 2,000 exhibitors spread between two conference halls for the week-long event.

The show was consumed by two main attractions which were plastic injection molding equipment and suppliers of plastic injection molded parts. Most of the equipment was dedicated to one of the conference halls, we called that the noisy hall for obvious reasons. Stamping machines make a lot of noise regardless of the material they are stamping. They also take up a lot of space, but it seems that people are attracted to moving parts so there were usually crowds around the equipment.

It's always amazing to me how similar our jobs really are no matter what product or service we're selling. It seems that customer service is job one. If you offer a good product and take care of your customers you have the opportunity to be successful. I don't believe that idea will change anytime soon.

The show concluded and we walked away with some new packaging ideas that we will evaluate. We also have a thought that could potentially make our products even safer than they already are. Keep in mind these are just ideas at this time, but remember when a wireless telephone was just an idea?