



## Lake Travis High School PTO Sponsorship Opportunities | 2016-2017

Are you interested in supporting our growing community while capturing the attention of our families and educators? All income we generate helps fund enrichment seminars, fulfill teacher wish lists, and provide educational programs that benefit Lake Travis High School students, faculty, staff, and community. Donations we receive from our local business community assist us in our mission to enrich the education of each student. Thank you for your support.

We are pleased to offer a variety of sponsorship options at a range of prices included on the attached order form. **Most options include at least one mention in our weekly e-News.** This year we expect over 3,000 subscribers will receive the latest information from the school calendar, teachers, staff, parents, and coaches with up-to-date campus news ranging from classroom happenings to extracurricular activities and athletic events.

**1. APPRECIATE OUR TEACHERS AND STAFF** – 235 dedicated men and women who support our students each day and help our district to shine and stay a “Destination District”. We treat them monthly with special breakfast or lunch themes. We also host two larger events that include the entire family for “Back to School” and for the “Holiday Season”. **The EXCLUSIVE option must be reserved before JUNE 1, and payment is due by AUGUST 1. It includes year-round e-News and Website inclusion, business card/brochure at each event, and basic print ad in the LTISD Student Directory.** Each Single Event option includes one-time e-News mention, year-round Website inclusion, and business card/brochure inclusion at event.

**2. WELCOME NEW FAMILIES** – Being a “Destination District” has its perks. Our principal hosts approximately 100 new-to-the-area families during orientation in mid-August. Another Q&A opportunity is offered to new families, including the freshman parents, once classes begin. *Each sponsorship option includes one-time e-News mention, year-round Website inclusion, business card/brochure inclusion at event, and basic print ad\* in the LTISD Student Directory.*

**3. CELEBRATE HOMECOMING** – A fantastic, all-ages, event for the entire community! The date for the parade varies by year and is set during the summer with many weeks of advertising leading up to the event. Everyone is invited to design and enter floats. Prizes are awarded at the end. The event typically includes 1,000 participants or more. Sponsorship includes e-News, Website and Flyer inclusions for all event advertising by PTO, business card/brochure and/or tent at event, and inclusion of a float at the event.

**4. TREAT STUDENTS AND TEACHERS** – Who doesn’t love a Halloween costume contest with CASH prizes?! Sponsoring this event includes e-News, Website and Flyer inclusions for all event advertising by PTO.

**5. ENRICH THE COMMUNITY** – Raising kids “takes a village”. These evening events are free to EVERYONE in our community and aim to provide parents with the knowledge and support they need to help their children succeed in high school and in the transition to adulthood. The evening events complement health and social programs held during the school day at the high school. **The EXCLUSIVE option must be reserved before JUNE 1, and payment is due by AUGUST 1. It includes year-round e-News and Website inclusion, business card/brochure at each event, and basic print ad in the LTISD Student Directory.** Each Single Event option includes one-time e-News mention, year-round Website inclusion, and business card/brochure inclusion at event.

**6. DISTRICT-WIDE, STUDENT DIRECTORY PRINT ADVERTISING** – Professionally printed and bound. Offered for sale to the families of our over 9,000 students. It’s a district tradition! *All ads are 8.5” x 11”, printed in FULL color, and include year-round inclusion on the e-News and website. All are First-Come, First-Served. See important DEADLINES below. ALL Cover and Premium Ads include logo or text hyperlinks from the e-News and PTO website and \*outdoor signage.*

**7. GENERAL SUPPORT** – Do you believe in our mission and just want to help us achieve our goals? You can help us enrich the lives of our students by donating to our general fund, allowing us to allocate funds where needed.

- \$1000.00 or more Includes a basic print ad, year-round e-News, PTO website link, & outdoor signage\*
- \$500.00 - \$999.99 Includes a basic print ad, year-round e-News, and PTO website link
- Any amount up to \$499.99 Includes a one-time, e-News thank you and inclusion on PTO website

**\*Print AD & Outdoor Signage DEADLINES: Payment by August 31, 2016 | Artwork by September 7, 2016**

## Lake Travis High School Sponsorship Form | 2016-2017

Ways to Sponsor	Sponsorship Opportunities	
1. Appreciate Teachers and Staff	<input type="checkbox"/> <b>EXCLUSIVE –ALL Scheduled Teacher Appreciation Events</b>	<input type="checkbox"/> <b>\$5000</b>
	<input type="checkbox"/> <b>Single</b> - August “Welcome Back”	<input type="checkbox"/> \$750
	<input type="checkbox"/> <b>Single</b> - September	<input type="checkbox"/> \$525
	<input type="checkbox"/> <b>Single</b> - October	<input type="checkbox"/> \$525
	<input type="checkbox"/> <b>Single</b> - November	<input type="checkbox"/> \$525
	<input type="checkbox"/> <b>Single</b> - December “Holiday Event”	<input type="checkbox"/> \$3000
	<input type="checkbox"/> <b>Single</b> - January	<input type="checkbox"/> \$525
	<input type="checkbox"/> <b>Single</b> - March	<input type="checkbox"/> \$525
	<input type="checkbox"/> <b>Single</b> – April	<input type="checkbox"/> \$525
2. Welcome New Families	<input type="checkbox"/> New-to-the-District Orientation (August)	<input type="checkbox"/> \$275
	<input type="checkbox"/> New Parent Principal’s Coffee (September)	<input type="checkbox"/> \$275
3. Celebrate Homecoming	<input type="checkbox"/> Homecoming Parade (September/October)	<input type="checkbox"/> \$800
4. Treat Students & Teachers	<input type="checkbox"/> Halloween Costume Contest (October)	<input type="checkbox"/> \$275
5. Enrich the Community	<input type="checkbox"/> <b>EXCLUSIVE - ALL Evening Events (up to 4 per school year)</b>	<input type="checkbox"/> <b>\$1300</b>
	<input type="checkbox"/> Empower LT Forums – One Evening Event (varies)	<input type="checkbox"/> \$375
6. District-wide Student Directory Print Ad	<b>COVER ADS</b>	
	<input type="checkbox"/> FRONT	<input type="checkbox"/> \$3000
	<input type="checkbox"/> FRONT, inside <b>OR</b> BACK, outside <b>(circle one)</b>	<input type="checkbox"/> \$2000
	<input type="checkbox"/> BACK, inside	<input type="checkbox"/> \$1000
	<b>PREMIUM Pages</b>	
	<input type="checkbox"/> First Page	<input type="checkbox"/> \$1500
<input type="checkbox"/> Table of Contents <b>OR</b> School Calendar <b>OR</b> District Phone List <b>(circle one)</b>	<input type="checkbox"/> \$1000	
7. General Support Thank you for supporting our general fund. ☺	<input type="checkbox"/> \$1000.00 or more _____ (choose your amount)	<input type="checkbox"/> _____
	<input type="checkbox"/> \$500.00 - \$999.99 _____ (choose your amount)	<input type="checkbox"/> _____
	<input type="checkbox"/> Any amount up to \$499.99 _____ (choose your amount)	<input type="checkbox"/> _____

Please make check(s) payable to **LTHS PTO** after July 1. Thank you! TOTAL: \_\_\_\_\_

**Print Ad submission Information:**

You may e-mail your ad in Adobe PDF, JPEG, Word, or Publisher format to: [fundraisingvp@lthspto.org](mailto:fundraisingvp@lthspto.org)

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Business Address: \_\_\_\_\_