



## Eileen Fisher Fall Celebration Sale to Benefit WIF

Want to do a little something good for yourself while doing a lot of good for the Women's Impact Fund? We are excited to announce a **special fundraising partnership** between Eileen Fisher and WIF. On Saturday, September 26, Eileen Fisher is designating a percentage of ***all store and online sales*** during their Fall Celebration Sale to Women's Impact Fund!

Come down to the Phillips Place store on Saturday, September 26, and a percentage of your purchase will be donated to WIF. Membership information will be shared with customers who shop at the Eileen Fisher store at Phillips Place that day – what a great way to reach out and share our story with others.

But if you just can't wait that long and want a sneak peek, stop by for light refreshments at a special pre-sales event from 6 p.m. to 8 p.m. on Thursday September 24. Shop early, bring your friends and help make this a great success for WIF!

Don't worry if you can't be there in person! WIF, along with other designated non-profit organizations, will be listed online at [www.eileenfisher.com](http://www.eileenfisher.com). There, when you shop online, you will have the option of choosing the non-profit partner of your choice at checkout (which we hope will be WIF!). In prior years, non-profit beneficiaries have earned \$2,000 to \$3,000 from this single day event!

WIF is excited to welcome Eileen Fisher as the first member of our **2015-2016 Community Partners Program**. This new effort recognizes and celebrates companies, small businesses and family foundations that share our commitment to the community and developing women leaders. This program will provide year round sponsorship recognition for those organizations that make a contribution of \$1,000 to \$5,000 to the Women's Impact Fund. Corporate sponsorships not only bring in much needed funds to support WIF's administrative costs, they offer a chance to share our story with the larger community.

Like to learn more about how your organization can build its visibility and brand recognition with the 400 plus members of the Women's Impact Fund? Please contact Chris McLeod [chris@givingmattersinc.com](mailto:chris@givingmattersinc.com) or Deborah Majewski [majewskideborah@gmail.com](mailto:majewskideborah@gmail.com) for more information.