

NFCCC Promising Practices Forum
Portola Hotel Conference Center, 2 Portola Plaza ~ Bonsai Room
Monterey, CA 93940 [Maps & Directions](#)
Wednesday, August 19, 2015, from 9 a.m. to 11:45 a.m.

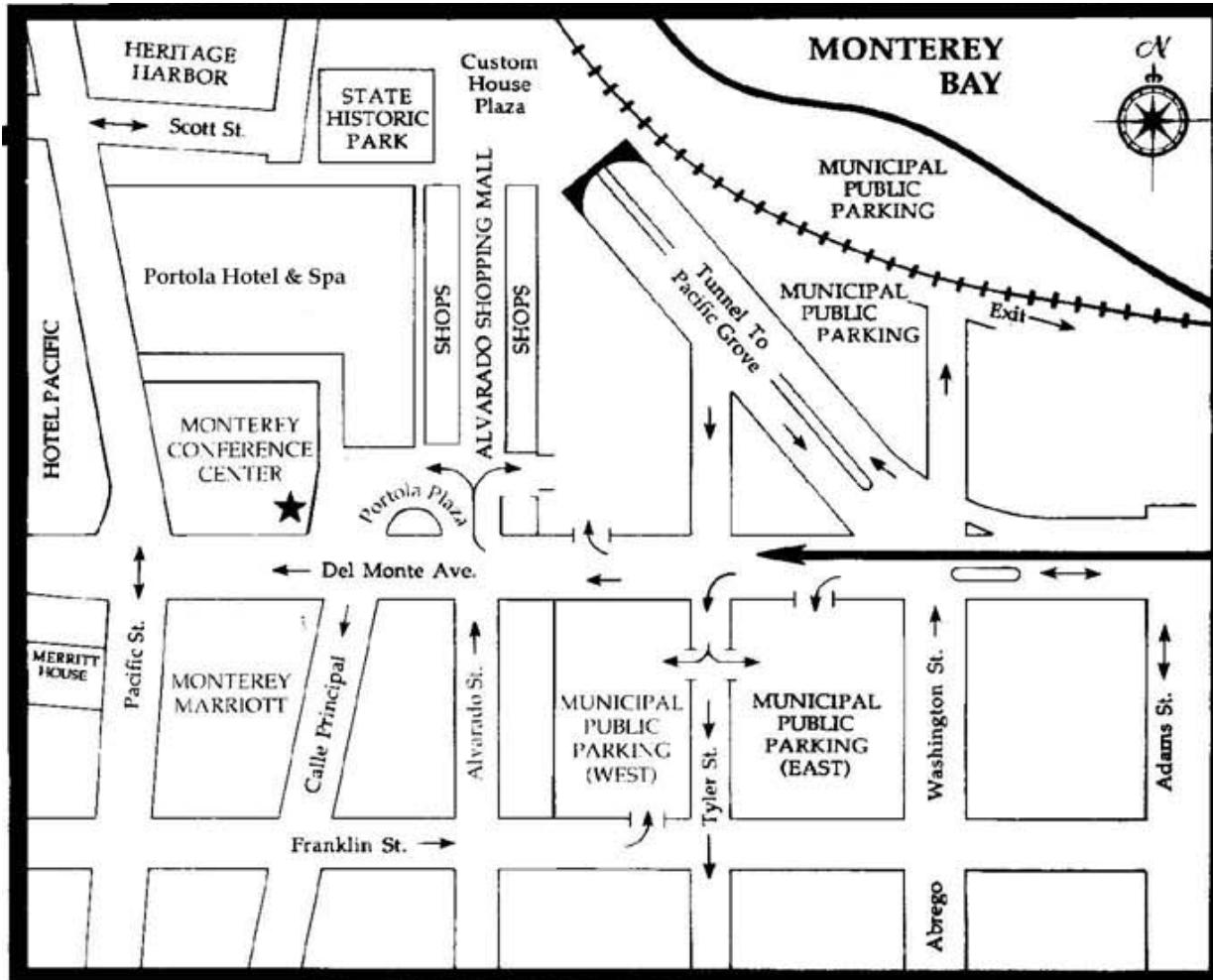
Sustaining Services in a Changing Environment

AGENDA

Note: Activities from 9:10 – 11:05 AM will be relevant for a broad range of organizations.

9:00 a.m.	Welcome and Introductions	Erika Vallin and Lee Hulquist, Co-Chairs, NFCCC
9:10 a.m.	Looking Back ~ Moving Forward: The History and Future of the NFCCC Michael Miller, President, Brown-Miller Communications, Inc. Mike and Paula Hamilton guided the process when the NFCCC was founded in 2003, and will support us as we transition to the next level. Learn how to do a “warm handoff” when funding and directions change, and how to ensure the community continues to be served effectively and seamlessly.	Michael Miller has spent over 18 years juggling the media, the public and policymakers in order to shape public opinion and instigate positive societal change.
10:50 a.m.	Panel: “When Things Change” Keeping your mission and services active and relevant in a changing environment. Suzanne du Verrier, Executive Director, Emeritus, HELP (Healthy Eating Lifestyle Principles) Yolanda Henry, Program Manager, Nueva Vista, a program of Community Bridges	Suzanne du Verrier, Executive Director, Emeritus, HELP (Healthy Eating Lifestyle Principles) Yolanda Henry, Program Manager, Nueva Vista, a program of Community Bridges
11:05 a.m.	Activity & Resource: “Pandora for Champions”	Margarita Barrera, MCHD NEOPB
11:15 a.m.	Legislation and Advocacy for health professionals & Break (Wharf walk and updates)	Joel Campos, 2 nd Harvest Food Bank, Santa Cruz County and Melanie Wong, Central Coast Rep. to Roots of Change
11:30 a.m.	NFCCC: a Video Retrospective from 2003 to the present	
11:40 a.m.	NFCCC Member Reports and Announcements	All
Noon	Adjournment	Erika Vallin and Lee Hulquist Co-Chairs, NFCCC

PARKING NEAR THE PORTOLA PLAZA



This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net