



Message to Downtown Merchants and Local Non-Profit Organizations

Boyne Thunder will take place on July 8 and 9 this year with many boaters coming in on Thursday and staying until Sunday. The Boyne Thunder Committee is working hard on the event for the poker run participants totaling 550-600 people. In addition, there will be thousands of spectators who come to see the boats, the boat parade and the festivities around the poker run.

This is a great opportunity to take advantage of all the spectators who come into town to watch the boats take off on the poker run on Saturday morning. Once the boats leave, the majority of spectators leave too. It would be great if some of our businesses and non-profit organizations could create additional activities to keep them in town for the day. This would be a great opportunity to raise awareness for your business or non-profit organization. The Boyne Thunder Poker Run is a huge event that takes thousands of hours of volunteer and staff time and unfortunately does not have the resources to organize additional spectator activities.

Country Now and Then is working on developing a scavenger hunt/poker run in the stores around town. Boyne Thunder has reserved Sunset Park as well as Veterans Park, so there would be room at Sunset Park for additional fun events.

Please contact mainstreet@boynecity.com if you are interested in organizing and coordinating additional activities in town and/or in Sunset Park during the day on Saturday between the hours of 11 a.m. and 4 p.m.