



SMALL WORLD SCAVENGER HUNT

“A Downtown Retail Scavenger Hunt for Kids”

Message to Downtown Merchants

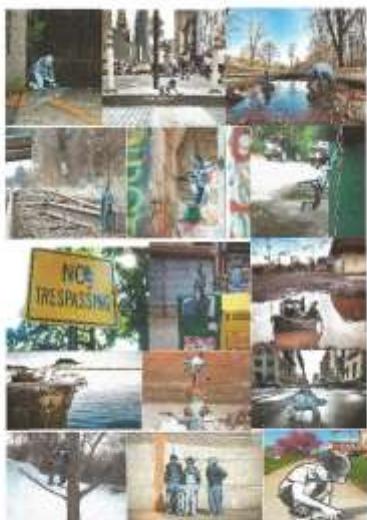
The Boyne City SOBO Arts Festival will take place in Sunset Park from noon to 5 p.m. on Saturday, June 25. An interactive hands-on art festival, we will celebrate art of all kinds - performance, music, visual, textural, live performing art vignettes, live statues, plein air competition, sidewalk chalk art competition, music, dance flash mobs, and a variety of art installations. The festival this year will be family-friendly and we would like to include a scavenger hunt through our downtown businesses and are looking for stores to participate. We need 10 to 15 businesses to join in the fun. There is no work or cost on your part, just join in the fun by having a treasure supplied by the Arts Festival that the kids (accompanied by a parent) have to find in your store.

1. We will have miniature ‘small world’ people cutouts
2. Participating store owners put them up somewhere in their store. Most of the people in the cutouts are doing some kind of an action hanging, standing, sitting, running.
3. We would provide a sheet of paper showing all the figures with space for the kids to write down which store they found it in. They would go around to the different businesses to locate the cutout figures.
4. Once all the figures are located, the participants would bring completed sheets back to the festival for an ice cream coupon.

The goal is to:

- Get local downtown businesses involved with art festival
- Get parents of the contestants into the stores and looking around
- Have one more fun, memorable, mostly do it yourself event as a part of festival

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To participate please call or email mainstreet@boynecity.com or call 231.582.9009.