



Plimoth Plantation presents

A Night of Film and Music

Preview of *The Pilgrims* by Ric Burns

Concert Performance by Grammy Award winning Rita Coolidge

With host Jared Bowen

In partnership with WGBH/PBS American Experience

At WGBH

November 14, 2015 * 6 p.m.

A fundraiser to support Plimoth Plantation's educational mission.

SPONSORSHIP LEVELS & BENEFITS

Presenting Sponsor \$50,000 – Only one available!

PROMOTIONAL RIGHTS

- Credit as a Presenting Sponsor on all printed materials and all media promotion & advertising
- Access to Gala Photos

RECOGNITION AT GALA

- 30 second custom commercial played during the event program
- Logo projection on WGBH Yawkey Atrium wall during reception
- Logo Placement on Step & Repeat Wall for top sponsors only
- Senior Executive to welcome guests to the Gala
- Prominent placement of your logo on all event signage
- Corporate logo prominently displayed on the Sponsor boards
- Product Placement in Gala Bags

ADVERTISING & PROMOTION

- Plimoth Plantation Visitor Center: Logo inclusion on indoor kiosk for one full year. Traffic count from March – November up to 350,000
- Logo will ride free on all print ads from our media partners
- Prominent placement of corporate logo and link on the Plimoth Plantation website for one year, 1.2 million hits per year

- Prominent placement of your logo on Gala event materials
- Prominent placement on all Gala email blasts (a minimum of 5,000 per blast)
- Dedicated Gala Press Release and recognition in all media releases

SPONSOR SERVICES

- Ten (10) VIP tickets to event with Premiere seating during the program
- Two (2) Full Page ads (one color inside cover and one full page B&W ad) in the Gala program book

Platinum Sponsor – \$30,000

PROMOTIONAL RIGHTS

- Credit as a Platinum Sponsor on all printed materials and all media promotion & advertising
- Access to Gala Photos

RECOGNITION AT GALA

- Logo Placement on Step & Repeat Wall for top sponsors only
- Senior Executive to welcome guests to the Gala
- Prominent placement of your logo on all event signage
- Corporate logo prominently displayed on the Sponsor boards
- Product Placement in Gala Bags

ADVERTISING & PROMOTION

- Plimoth Plantation Visitor Center: Logo inclusion on indoor kiosk for one full year. Traffic count from March – November up to 350,000
- Logo will ride free on all print ads from our media partners
- Prominent placement of corporate logo and link on the Plimoth Plantation website for one year 1.2 million hits per year
- Prominent placement of your logo on Gala event materials
- Prominent placement on all Gala email blasts (a minimum of 5,000 per blast)
- Dedicated Gala Press Release and recognition in all media releases

SPONSOR SERVICES

- Eight (8) tickets to event with Premiere VIP seating during the program
- Full page color ad in the Gala program book

Gold Sponsor – \$20,000

PROMOTIONAL RIGHTS

- Credit as a Platinum Sponsor on all printed materials and all media promotion & advertising

RECOGNITION AT GALA

- Logo Placement on Step & Repeat Wall for top sponsors only
- Special recognition from the podium
- Prominent placement of your logo on all event signage
- Corporate logo prominently displayed on the Sponsor boards
- Product Placement in Gala Bags

ADVERTISING & PROMOTION

- Prominent placement of corporate logo and link on the Plimoth Plantation website for one year; 1.2 million hits per year
- Prominent placement of your logo on Gala event materials

- Prominent placement on all Gala email blasts (a minimum of 5,000 per blast)
- Recognition in all media releases

SPONSOR SERVICES

- 6 (6) tickets to event with Premiere VIP seating during the program
- Full page black and white ad in the Gala program book

Silver Sponsor—\$10,000

RECOGNITION AT GALA

- Special recognition from the podium
- Corporate logo displayed on the Sponsor boards

ADVERTISING & PROMOTION

- Prominent placement of corporate logo and link on the Plimoth Plantation website for one year; 1.2 million hits per year
- Placement of your logo on Gala event materials
- Placement on all Gala email blasts (a minimum of 5,000 per blast)

SPONSOR SERVICES

- 4 (4) tickets to event with Premiere VIP seating during the program
- Half Page B&W ad in the Gala program book

Bronze Sponsor – \$5,000

RECOGNITION AT GALA

- Corporate logo on Sponsor boards displayed

ADVERTISING & PROMOTION

- Placement of your logo on Gala event materials
- Placement of corporate logo and link on the Plimoth Plantation website for one year; 1,2 million hits per year
- Placement on all Gala email blasts (a minimum of 5,000 per blast)

SPONSOR SERVICES

- Two (2) tickets to event
- Quarter Page B&W ad in the Gala program book

Entertainment Sponsor \$20,000

PROMOTIONAL RIGHTS

- Credit as Entertainment Sponsor on all printed materials and all media promotion & advertising

RECOGNITION AT GALA

- Logo Placement on Step & Repeat Wall for top sponsors only
- Special recognition from the podium
- Prominent placement of your logo on all event signage
- Corporate logo prominently displayed on the Sponsor boards
- Product Placement in Gala Bags

ADVERTISING & PROMOTION

- Prominent placement of corporate logo and link on the Plimoth Plantation website for one year; 1.2 million hits per year
- Prominent placement of your logo on Gala event materials
- Prominent placement on all Gala email blasts (a minimum of 5,000 per blast)
- Recognition in all media releases

SPONSOR SERVICES

- Six (6) tickets to event with Premiere VIP seating during the program
- Full page black and white ad in the Gala program book

VIP Reception Sponsor – \$15,000

- Host Champagne & Chocolate reception and meet-and-greet with Rita Coolidge
- 6 (6) tickets to event with Premiere VIP seating during the program
- Full page B&W ad in the Gala program book

Individual General Tickets – \$200

General Tickets are \$200 per person, which includes a reception with hors d'oeuvres, live auction, preview of *The Pilgrims* and musical performance by Rita Coolidge.

For more information on sponsorships please contact Rob Kluin, Director of Marketing & Communications, at rkluin@plimoth.org or 508-746-1622, ext. 8210

Net proceeds from the event will benefit Plimoth Plantation's educational mission and living history exhibits.