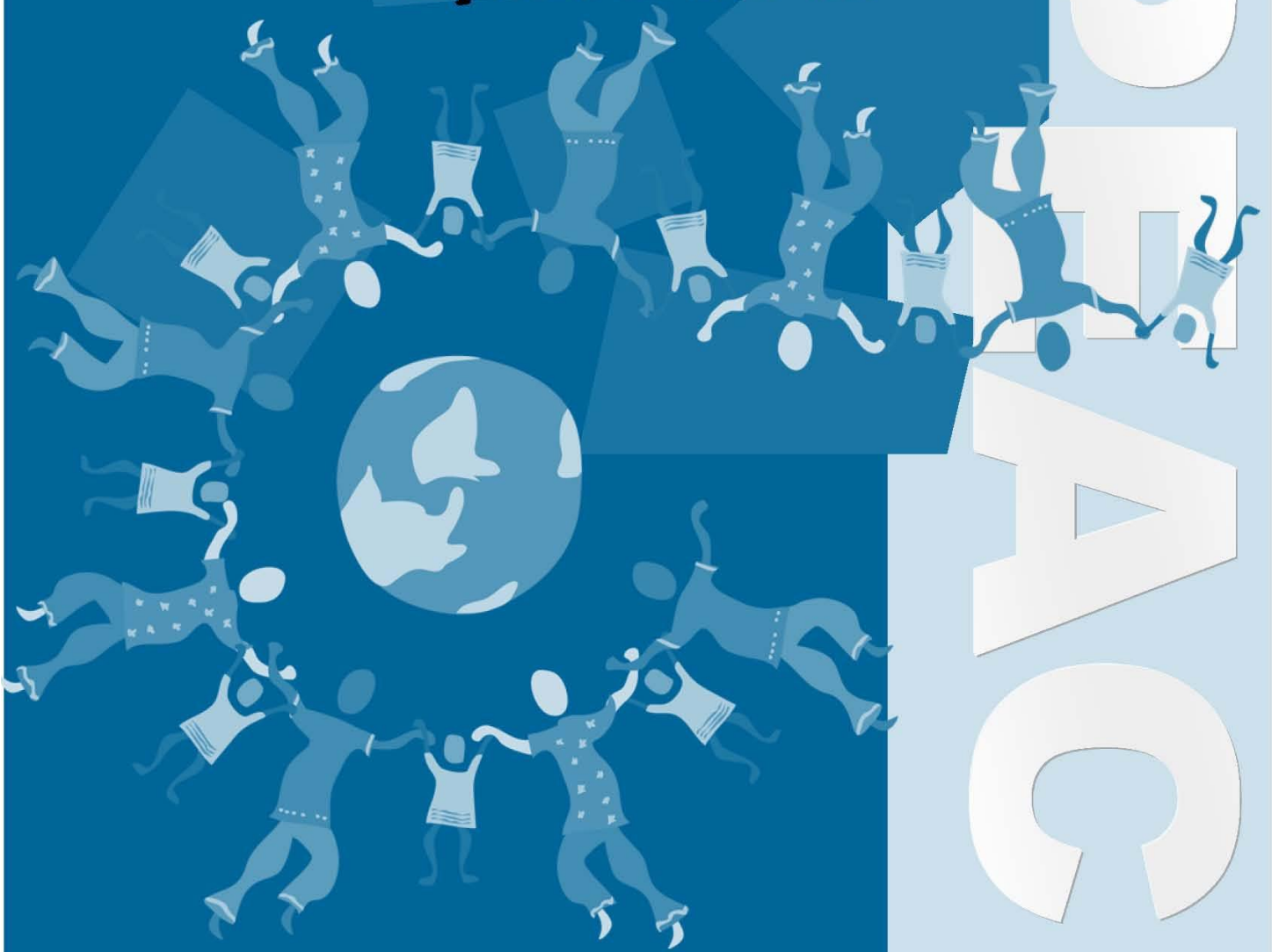


Sponsorship Package \* Paquete de Patrocinios

# Central American Youth Conference

September 19, 2015



Homies Unidos Inc.  
2105 Beverly Blvd Ste. 219  
Los Angeles, CA 90057

For information:  
213-383-7484

Saturday September 19, 2015

From 9:00 AM to 5:00 PM

Dear Community Partner,

Homies Unidos Inc. is excited to begin planning for our first **Central American Youth Leadership Conference** at Santee Educational Complex. This conference will provide 500 Central American Youth and families, an opportunity to connect with service providers, attend educational workshops, and enjoy Central American arts & culture. Our goal is to bring awareness to the importance of health, violence prevention, and development for newly arrived Central American young men and women; and *ensure that Central American youth have a successful, safe, and well-supported integration to our Los Angeles communities.*

Please consider being a sponsor, participant or contributor to our upcoming events.

**Summer, 2015** – Youth Leadership Training

58 Central American Newly arrivals have graduated from our Joven Noble, *Character Development Program*, which is being implemented in partnering LAUSD high schools. We want to provide the opportunity for 15 of these graduates to participate in a **Youth Leadership Training** to learn how to share their stories with public officials and community as lead organizers of the **Central American Youth Leadership Conference**.

**September 19, 2015** – Central American Youth Leadership Conference

We will put together the first locally-accessible **Central American Youth Leadership Conference** for 500 newly arrived Central American youth and their families. The main purpose will be to ensure that these youth feel welcome in Los Angeles, to celebrate and promote Central American art and culture, provide health resources and on-the-spot referrals, facilitate a legal resources workshop, showcase their stories and experiences, build a supportive community, and create opportunities for positive feedback and self-esteem-building.

We are inviting you to please join us in the celebration of and creation of community for our Central American youth. Please participate in ensuring that these youth will enjoy a positive and welcoming experience with family, food, raffles and dancing.

**You can participate by:**

- Sponsoring or Underwriting part of the evening
- Donating a unique raffle item for our event
- Purchasing a booth and attending the event
- Market your materials at our event

Your support of this event is crucial to raise the funds and awareness we need to provide support to newly arrived youth and families.

The number of newly arrivals from Central America that need our support is growing each year. Please let us know if you have ideas for ways our organizations can partner, collaborate or bring further awareness to support our mission.

Thank you for your consideration. Please feel free to contact Paula Guadron, Coordinator at 323-893-1101 or via email at [pguadron@homiesunidos.org](mailto:pguadron@homiesunidos.org) if you have any questions.

Warm Regards,

Alex Sanchez



Executive Director  
Homies Unidos Inc.

**homies unidos**

Central American Youth Conference \* At Santee Educational Complex \* September, Saturday 19<sup>th</sup>, 2015

# Central American Youth Conference

**Saturday, September 19, 2015**

**9:00 A.M. to 5:00 P.M.**

**At Santee Educational Complex**

**1921 South Maple Avenue,**

**Los Angeles, CA 90011**

## Sponsorships \* Patrocinios

- ❖ **Title Sponsorship / Exclusive \$5,000**
- ❖ **Gold Sponsor \$3,000**
- ❖ **Silver Sponsor \$1,500**
- ❖ **Bronze Sponsor \$500**

## Rental of Booths

1 table and 2 chairs + electrical cables

- ❖ **Business / Commercial / Vendor Booths \$ 300.00**
- ❖ **Non-Profit Organizations \$ 150.00**

**Checks are to be written in the name of Homies Unidos Inc. and mailed to:  
Homies Unidos Inc.**

**2105 Beverly Blvd Ste. 219 - Los Angeles, CA 90057**

**Tel: (213) 973-1050 - E-Mail: [asanchez@homiesunidos.org](mailto:asanchez@homiesunidos.org)**

**Paula Guadron, Project Coordinator – (323) 893-1101**

**Alex Sanchez, Executive Director – Cell: (213) 793-1050**

## Sponsorship Classification

### Title Sponsorship / Exclusive \$5,000

1. Participation in Press Conference
2. Greeting inside the Auditorium, before the conference, Resources Fair, and concert for the community, the audience and the press
3. Company logo on approximately 300 Central American Youth Leadership Conference T-shirts and 300 Gift bags
4. Mention in program of concert and welcome
5. Inclusion and mention of sponsorship in Press Release
6. Logo on postcards, posters and right to show banners in the auditorium
7. Table and booth outside of the theatre with right to information display
8. Category of official sponsor shown on the official website of Homies Unidos
9. Listing in our Community Leader newsletter sent to over 2,500 individuals representing companies, families and community leaders

### Gold Sponsor \$3,000

1. Company logo on approximately 300 Central American Youth Conference T-shirts and 300 Gift bags
2. Mention before the conference, Resources Fair, and concert and welcome program
3. Inclusion and mention of sponsorship in Press Release
4. Logo on postcards, posters and right to display banners at the auditorium
5. Table outside of the auditorium with right to display information
6. Category of official sponsor shown on the official website of Homies Unidos
7. Listing in our Community Leader newsletter sent to over 2,500 individuals representing companies, families and community leaders

### Silver Sponsor \$1,500

1. Mention in concert and welcome program
2. Inclusion and mention of sponsorship in Press Release
3. Logo on postcards, posters and right to display banners at the auditorium
4. Table and booth outside of the auditorium with right to display information
5. Category of official sponsor shown on the official website of Homies Unidos
6. Listing in our Community Leader newsletter sent to over 2,500 individuals representing companies, families and community leaders

### Bronze Sponsor \$500

1. Logo on postcards, posters and right to show banners in the auditorium
2. Table and booth outside of the auditorium with the right to display information
3. Listing in our Community Leader newsletter sent to over 2,500 individuals representing companies, families and community leaders

## Media Partners and Sponsors



Join the Adventure 5pm-6pm - Saturday & Sunday on KNLA TV 27 - #1 Rated Salvadoran Program in Los Angeles. Hola El Salvador is the first television show aired that was, and continues to be, exclusively dedicated to the Salvadoran Community of Los Angeles. "Since 1996" its host travels from big cities to villages near Volcanoes celebrating the life and culture of El Salvador and Showcasing the extraordinary beauty of this Rich country of Central America.

Hosted by Antonio Ayala: Coverage Area: 5 Counties in Southern California (Los Angeles, Orange, Riverside, San Bernardino, Ventura) Also Boston, Washington, D.C. and El Salvador.





Central American Youth Conference \* At Santee Educational Complex \* September, Saturday 19<sup>th</sup>, 2015

**Central American Youth Conference,**

**Saturday, September 19, 2015 \* 9:00 A.M. to 5:00 p.m. \* At Santee Educational Complex  
1921 South Maple Avenue, Los Angeles, CA 90011**

**Event starts at (Evento comienza a las) 9:00 a.m / - Booth Set-up (Instalación de quioscos) 6:00 a.m.**

COMPANY/Compañía \_\_\_\_\_ Purpose of organization / Propósito de la org: \_\_\_\_\_

ADDRESS/DIRECCION: \_\_\_\_\_ Contact/Contacto: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL/CORREO ELECTRONICO: \_\_\_\_\_

*Booth Set Up: From 7:00a.m. if necessary \* Instalación Quioscos: Desde las 7:00a.m. si es necesario*

**BOOTH/QUIOSCO:** Names of persons attending booth / Nombres de personas encargadas de su(s) quiosco(s):

1) \_\_\_\_\_ 2) \_\_\_\_\_

Merchandise to be sold, displayed / Mercadería en venta/mostrara: \_\_\_\_\_

**Sponsorship / Patrocinio**

**CATEGORY - Please circle your selected sponsorship: / Por favor encierre en un círculo su patrocinio:**

**Title Sponsorship / Exclusive \$5,000 \* Gold Sponsor \$3,000 \* Silver Sponsor \$1,500 \* Bronze Sponsor \$500**

**BOOTHS/QUIOSCOS** - SIZE: INCLUDES CANOPY, 1 TABLE, 2 CHAIRS, ELECTRICAL CABLE UPON REQUEST

**Business/Commercial/Vendor Booths \$ 300.00 \* Non-Profit Organizations \$ 150.00**

Number of booths (no sharing) / Número de quioscos (no se permite compartir): \_\_\_\_\_

**ADVERTISING/PUBLICIDAD:** Advertising in our souvenir program to be distributed to everyone on the day of the event / Su publicidad en nuestro folleto distribuido durante evento. \_\_\_ 1 Página \$300.00 \_\_\_ ½ Página \$150.00 \_\_\_ ¼ Página \$50.00  
\_\_\_ Artwork is required by September 1th with payment, you must call now to reserve space / Debe enviar arte y pago antes del 1 de Septiembre, pero llame ya para reservar espacio.

**PAYMENT:** Individuals: Cashier's Check - Business/Organization Check due no later than September 1<sup>st</sup>, 2015 to guarantee space.

**Checks made payable to: Homies Unidos Inc.** Memo: CAYLC and **mailed to: 2105 Beverly Blvd Ste. 219 - Los Angeles, CA 90057.**

Booths: A refundable Deposit of \$100 is required to ensure that the premises are left clean after the festival.

**PAGOS - Individuos:** Cheque Bancario – **Negocios/Organizaciones:** Cheque. Debe entregarse a más tardar en 1 de Septiembre, 2015 para garantizar espacio. El **cheque deberá ser hecho a nombre de:** Homies Unidos, Inc. Memo: CAYLC y enviado a la dirección que aparece arriba.

**Vendedores:** Un depósito reembolsable de \$100 debe pagarse para asegurar que dejen todo limpio después del festival. El depósito se regresa si todo queda limpio después del evento.

**TERMS:**

**Company/Vendor agrees to indemnify, defend (and hold harmless) Homies Unidos, Inc. and all its staff, volunteers, and officers, and agents from all claims and liability for damages, costs or expenses in law or equity that may at any time arise during the festival. Vendor shall conduct its operation in an orderly manner with continuous attention to storage of equipment not in use and cleanup of trash and debris generated by vendor. Any and all equipment placed upon the premises by vendor shall be removed at the end of the festival. If vendor does not comply with this provision as determined, Homies Unidos, Inc. will clean the premises and leave everything in good condition and vendor will NOT BE REIMBURSED THE DEPOSIT OF \$100.00 which will then be applied to pay costs incurred in cleanup. The premises are to be left as clean and good condition as when entered upon.**

**If booth is for food, vendor will be advised if another vendor has duplicated his/her choice. Vendor shall then change the menu. First choice will be given to those individuals / organizations that send their contracts at an earlier date.**

Vendor Signature/Firma del vendedor: \_\_\_\_\_ Date/ Fecha: \_\_\_\_\_