



PRESERVATION IS GOOD FOR BUSINESS

It is estimated that on weekends, 65 to 70 percent of the visitors to Claremont are from out of town. But what is the attraction? It is preservation coupled with appropriate development. The preservation movement was the impetus for the creation of Claremont Heritage. The preservation movement helped to create the local historic register, the Preservation Element of the General Plan and the Village Design Guidelines. The preservation movement, and subsequent community efforts, created the climate necessary in 2014, for the City of Claremont to receive an "A+" on the Preservation Report Card from the Los Angeles Conservancy. This accomplishment along with features in national publications such as Sunset Magazine, Forbes and others has helped to make Claremont a destination for visitors who value our historic environment.

Claremont Heritage has helped to preserve:

The Claremont Depot The Old School House The Packing House The Ice House Office The Padua Theatre Garner House

Preservation attracts people to our city. It has helped to create a unique business and residential environment. Preservation attracts investment and revitalizes aging structures and neighborhoods. It has created for Claremont what is known as "Heritage Tourism." It is one of the drivers of our economic engine and is an integral part of sustainability. It is environmentally responsible. Preservation is a one-way street, because once an historic site is gone, it is gone forever.

In 2016 Claremont Heritage joins the National Trust for Historic Preservation in celebrating their initiative "This Place Matters" with our 2016 Theme CLAREMONT MATTERS! We will be rolling out this campaign starting next month. Contact Claremont Heritage to see how you might be involved!

We welcome you to join Claremont Heritage in preserving our community and promoting "Heritage Tourism" because CLAREMONT MATTERS!



Claremont Heritage at Garner House PO Box 742 Claremont, CA 91711 (909) 621.0848 www.claremontheritage.org info@claremontheritage.org