



# Professional Development Seminars

New England Tractor Trailer Training Schools | North Andover, MA

**June 19, 2015**

**8:30 am - 12:00 Noon**

## Continuing Education Certificate

Seminar attendees will receive a Continuing Education Certificate for the 3 1/2 hour program.

## Attention Future MAPCS Members

Join MAPCS before the seminars and you can attend for **FREE!** For membership information [click here](#)

## Agenda

8:30 am - 9:00 am  
Registration &  
Continental Breakfast

9:00 am - 12:00 pm  
Seminars #1 and #2

## Fees

|             |          |
|-------------|----------|
| Members     | \$75.00  |
| Non Members | \$150.00 |
| Sponsorship | \$300.00 |

## Quick Links/Contacts

[Register Online](#)  
(508) 695-3919  
[Cathy Flaherty](#)  
[Victoria Ranko](#)

### Seminar # 1: Admissions Best Practices

Private post secondary schools provide access to educational opportunities that create career skills that meet employer demands. During this seminar the panel will offer examples of the best recruitment and admissions practices that best serve the diverse and often nontraditional prospective student.

During this seminar the panel will discuss:

- Talent Acquisition
- Compliance
- High Performance Admissions Leadership
- Team Building (building bridges with departmental partners)

**Who should attend:** Career Services and Admissions Personnel

**Presented by:** Carl Stebbins, Corporate Director of Admissions & Marketing  
New England Tractor Trailer Training School (NETTTS)

Cambria Padget, Director of Admissions  
Porter and Chester Worcester

### Seminar # 2: Career Services Best Practices

Have you ever noticed that we spend huge amounts of time teaching our students the skills they need in order to be successful in their chosen careers and little, if any, time teaching them how to communicate those skills. This workshop is designed to demonstrate the many ways in which communication skills, critical thinking skills and workplace ethic skills can be integrated into any curriculum. Our focus will be on the power of soft skills to enhance student marketability. This presentation is a “must” for teachers who care about the success of their students and the enhancement of their program.

**Who should attend:** Faculty

**Presented by:** Dr. Henry Johnson  
Educational Consultant  
TeamUp (Cengage Learning)

**Sponsored by:**  CENGAGE Learning

### Become a MAPCS Seminar Sponsor and Receive:

- A table-top exhibit and access to a large number of the state’s private post secondary faculty, owners, and administrators, all at one time and in one place;
- Your logo on the MAPCS website, linked to your company website;
- Special recognition during the seminars, in the marketing materials and in the Seminar Booklet.



# Registration Form

June 19, 2015 Professional Development Seminars

[Click here to register online](#)

School/Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Please choose one:**

Admissions  
Best Practices

Career  
Services

Sponsor

Name # 1 \_\_\_\_\_

Email \_\_\_\_\_

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Name # 2 \_\_\_\_\_

Email \_\_\_\_\_

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Name # 3 \_\_\_\_\_

Email \_\_\_\_\_

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Name # 4 \_\_\_\_\_

Email \_\_\_\_\_

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**Sponsors, please forward your logo and a description of your product or services to [victoria@mapcs.org](mailto:victoria@mapcs.org).  
Description limit = 20 words.**

Fees ☐ Members: \$75.00 ☐ Non Members: \$150.00 ☐ Sponsors: \$300.00

Total Fees \$ \_\_\_\_\_ Payment Method ☐ Check ☐  ☐  ☐ 

Name \_\_\_\_\_ Email \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Account # \_\_\_\_\_ Expiration \_\_\_\_\_ Security# \_\_\_\_\_

**Please make check payable to MAPCS and return to:**  
11 Robert Toner Blvd., # 234 | North Attleboro, MA 02763  
Phone: (508) 695-3919 | Fax: (508) 232-6005  
[victoria@mapcs.org](mailto:victoria@mapcs.org) | [www.mapcs.org](http://www.mapcs.org)